

REGIONAL DISTRICT OF NANAIMO

NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE

TUESDAY, APRIL 9, 2013

2:00 PM

(COMMITTEE ROOM)

A G E N D A

PAGES

CALL TO ORDER

DELEGATION

Kim Burden, Parksville and District Chamber of Commerce – Re: Oceanside Initiatives Project.

MINUTES

2 - 4 Minutes of the Northern Community Economic Development Select Committee meeting held October 9, 2012.

BUSINESS ARISING FROM THE MINUTES

COMMUNICATIONS/CORRESPONDENCE

UNFINISHED BUSINESS

REPORTS

5 - 108 Northern Community Economic Development Program – Spring 2013 Proposals

ADDENDUM

BUSINESS ARISING FROM DELEGATIONS OR COMMUNICATIONS

NEW BUSINESS

ADJOURNMENT

IN CAMERA

Distribution: J. Stanhope, G. Holme, J. Fell, B. Veenhof, M. Lefebvre, D. Willie, P. Thorkelsson, P. Thompson, C. Midgley, J. Harrison, J. Hill, M. O'Halloran; N. Tonn

For Information Only: M. Young, A. McPherson, H. Houle, B. Dempsey, J. Ruttan, D. Brennan, D. Johnstone, B. Bestwick, J. Kipp, T. Greves, G., Anderson, M. Brown, F. Manson; T. Graff, D. Holmes; A. Kenning

REGIONAL DISTRICT OF NANAIMO

**MINUTES OF THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE
MEETING HELD ON WEDNESDAY, OCTOBER 9, 2012 AT 2:00 P.M.
IN THE COMMITTEE ROOM**

Present:

Director J. Stanhope	Chairperson
Director G. Holme	Electoral Area E
Director J. Fell	Electoral Area F
Director B. Veenhof	Electoral Area H
Director M. Lefebvre	City of Parksville
Director D. Willie	Town of Qualicum Beach

Also in Attendance:

Paul Thorkelsson	Interim Chief Administrative Officer General Manager of Strategic & Community Development
Chris Midgley	Manager, Energy & Sustainability
Nicole Hewitt	Recording Secretary

CALL TO ORDER

The meeting was called to order at 2:00 p.m.

MINUTES

MOVED Director Lefebvre, SECONDED Director Veenhof, that the minutes of the NCED Select Committee meeting held May 9, 2012 be adopted.

CARRIED

DELEGATIONS

Allen Cameron, Town of Qualicum Beach – Re: Qualicum Beach Airport Fuel Spill Containment at Aircraft Refueling Pumps Project.

Mr. Cameron provided a visual and verbal report of the Qualicum Beach Airport Fuel Spill Containment project approved at the Spring 2012 NCED Committee meeting.

Peter Doukakis, Qualicum Beach Chamber of Commerce – Re: Commerce Ambassador Program.

Mr. Doukakis provided a verbal report of the Commerce Ambassador Program approved at the Spring 2012 NCED Committee meeting.

Kim Burden, Parksville and District Chamber of Commerce – Re: Oceanside Initiatives Project.

Mr. Burden provided a verbal report of the Oceanside Initiatives Project approved at the Spring 2012 NCED Committee meeting.

REPORTS/ PROPOSALS

Northern Community Economic Development Program – Fall 2012 Proposals.

Phase II - Commerce Ambassador Program.

MOVED Director Willie, SECONDED Director Holme, that funding for phase II of the Commerce Ambassador Program from the Qualicum Beach Chamber of Commerce be deferred to the Spring 2013 Select Committee NCED meeting.

CARRIED

Marketing the Arts in Oceanside.

MOVED Director Willie, SECONDED Director Lefebvre, that the funding for the Marketing the Arts in Oceanside from Oceanside Community Arts Council be denied.

CARRIED

LCBA Trade Show.

Director Veenhof left the meeting noting a possible personal conflict of interest with this issue at 3:16 pm.

MOVED Director Lefebvre, SECONDED Director Willie, that for the LCBA Trade Show from the Lighthouse Country Business Association be awarded full funding in the amount of \$3,000.

CARRIED

Director Veenhof returned to the meeting at 3:20 pm.

Lighthouse Country Village Signs.

MOVED Director Fell, SECONDED Director Willie, that the Lighthouse Country Village Signs for Qualicum Bay, Bowser, Deep Bay and Horne/ Spider Lakes area from Lighthouse Country Business Association be awarded funding in the amount of \$5,000.

DEFEATED

MOVED Director Fell, SECONDED Director Willie, that the Lighthouse Country Village Signs for Qualicum Bay, Bowser, Deep Bay and Horne/ Spider Lakes area from Lighthouse Country Business Association be awarded funding in the amount of \$5,000 in keeping with the Oceanside Tourism Association branding.

DEFEATED

MOVED Director Holme, SECONDED Director Fell, that the Lighthouse Country Village Signs for Qualicum Bay, Bowser, Deep Bay and Horne/ Spider Lakes area application from the LCBC be deferred until the Oceanside Tourism Association re-branding process currently underway is completed so as to ensure consistency between lighthouse country village signage and the Oceanside re-branding.

CARRIED

Public Picnic and Rest Area.

MOVED Director Fell, SECONDED Director Lefebvre, that the funding for the Public Picnic and Rest Area from the North Island Wildlife Recovery Association be denied.

CARRIED

Museum Analysis/ Feasibility Study.

MOVED Director Holme, SECONDED Director Lefebvre, that the funding for the Museum Analysis/ Feasibility Study for Proposed Museum Expansion and Sustainability from the Qualicum Beach Historical and Museum Society be denied.

CARRIED

Lighthouse Bluegrass Festival 2013.

MOVED Director Willie, SECONDED Director Lefebvre, that the Mid-Island Bluegrass Society request for funding be denied and that staff include the necessary electrical upgrade proposed for the Lion's Community Park in the Electoral Area 'H' Community Park Budget.

CARRIED

NEW BUSINESS

MOVED Director Veenhof, SECONDED Director Lefebvre, that all funds budgeted for the 2012 Northern Community Economic Development Service not disbursed in 2012 be carried forward as additional funding for the service in 2013.

CARRIED

ADJOURNMENT

MOVED Director Holme, SECONDED Director Willie, that this meeting be adjourned.

CARRIED

Time: 3:33 pm

CHAIRPERSON

TO: Northern Community Economic Development Select Committee **DATE:** April 4, 2013

FROM: Chris Midgley
Manager, Energy and Sustainability **FILE:**

SUBJECT: Northern Community Economic Development Program – Spring 2013 Proposals

Eleven proposals have been received in time for consideration at the NCED Select Committee Meeting scheduled for April 9, 2013. Owing to local government prohibition against providing direct assistance to commercial undertakings (*Local Government Act, S. 182*), one application has been withdrawn. The ten remaining proposals are appended as follows:

Appendix 1: Digital Qualicum – Innovation Island Technology Association

Appendix 2: SunPump Industry Launch – Sun Pump Heating Institute

Appendix 3: Lighthouse Country Village Signs – Lighthouse Country Business Association

Appendix 4: Qualicum Beach Airport Communications and Technology Upgrade – Town of Qualicum Beach

Appendix 5: Nanoose Bay Community Signage Program – Nanoose Community Services

Appendix 6: Of Course Downtown Parksville Has Free Wi-Fi – Parksville Downtown Business Association

Appendix 7: Coombs Country Fair – Arrowsmith Agricultural Association

Appendix 8: MacMillan Arts Centre Centennial Project – Oceanside Community Arts Council

Appendix 9: Oceanside Community Arts Festival – Oceanside Community Arts Council

Appendix 10: Party on the Drive – Resort Drive Events

Financial information requested through the application process is provided as confidential material, under separate cover.

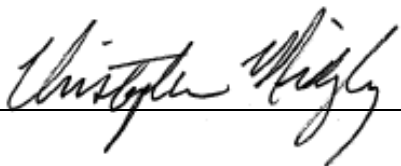
Table 1 identifies each project and amount requested, and the total amount requested for the Spring 2013 intake.

Table 1: NCED Project Proposals

Project Name	Amount Requested
Digital Qualicum	\$5,000
SunPump Industry Launch	\$13,735
Lighthouse Country Village Signs	\$5,000
Qualicum Beach Airport Communications and Technology Upgrade	\$15,000
Nanoose Bay Community Signage Program	\$19,000
Of Course Downtown Parksville Has Free Wi-Fi	\$9,000
Coombs Country Fair	\$3,000
MacMillan Arts Centre Centennial Project	\$5,000
Oceanside Community Arts Festival	\$3,250
Party on the Drive	\$4,300
Total Amount of Funding Requested – Spring 2013	\$82,285

With Board approval of the 2013 Final Budget, revenues available to the Northern Community Economic Development Program total \$54,857. Approximately \$1,000 of this total is allocated to advertising and other administrative costs.

Respectfully Submitted,



Appendix 1: Digital Qualicum

Summary Evaluation

Proponent: Innovation Island Technology Association
Amount Requested: \$5,000
Summary: Digital Qualicum is a one day event that will bring together speakers, entrepreneurs and the community together to develop the digital media sector and discuss further opportunities for economic growth and development.
Eligibility: Innovation Island Technology Association is an eligible recipient of local government NCED grant funding. Events are an eligible NCED program cost.
Priority Areas: *Employment and Skills Training; Arts, Culture and Media; High Tech Sector*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:		No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		NA

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION: Innovation Island Technology Association		AMOUNT REQUESTED: \$5,000
MAILING ADDRESS: 209 - 335 Wesley Street Nanaimo, BC V9R 2T5		
CONTACT PERSON: Paris Gaudet, Executive Director	TELEPHONE NUMBER: 250-753-8324 FAX NUMBER:	E-MAIL ADDRESS: paris@innovationisland.ca

PROJECT TITLE: Digital Qualicum
PROJECT DESCRIPTION: Innovation Island has identified an emerging digital media cluster of entrepreneurs and innovators in the Qualicum Beach area that are quietly driving innovation and spurring job creation. These innovators are producing cutting-edge interactive design, digital entertainment and games, mobile and wireless applications, social media and e-learning solutions using digital technology. Digital Qualicum is a one day event that will bring together speakers, entrepreneurs and the community together to develop the digital media sector and discuss further opportunities for economic growth and development. Additional supporting materials and information is attached. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: The funds will be used for speaker travel and other costs associated with coordinating and hosting Digital Qualicum, which includes: travel \$750; speaker fees \$3,000; attendee badges \$750; event promotions \$500. Syd Mead will be the main celebrity speaker that will be sharing his experience. He is best known for his artistry in films such as Blade Runner, Aliens and Tron. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: The opportunity for Syd Mead to come to Qualicum Beach and inspire innovation, is unexpected yet is a significant opportunity for technology entrepreneurs and the community. Innovation Island will utilize its core funding via the BC Innovation Council (\$107,500) to cover staffing, supplies, and other additional costs. The Town of Qualicum Beach is providing the venue in-kind. (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

There remains a limited awareness from the community about the impact that the existing digital media cluster contributes to the local economy. Innovation Island understands that innovation is fundamental to economic growth and regional sustainability. Building a strong digital technology cluster in communities such as Qualicum Beach will make it easier to attract talent, investment, promote innovation, and increase competitiveness. The Digital Qualicum event supports the High Tech Sector priority.

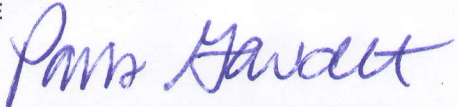
(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

It is anticipated that this event will bring approximately 250 individuals to the Town of Qualicum Beach and create about 30 indirect jobs to the local economy, via hotel accommodations, catering, incidental purchases and media coverage. Other benefits include: increasing entrepreneurial opportunities; attracting leading edge technology companies to present and interact with the local and regional digital media talent; and increasing investment attraction. The project also supports the Town of Qualicum Beach with its attraction and cultural strategies.

(Please attach additional pages as necessary.)

- PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:**
- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
 - A copy of a bank statement showing your organization's name and address.
 - A copy of your organization's financial statements for the current year and one year prior.
 - A copy of your organization's budget for the current year and one year prior.
 - Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: March 25, 2013
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By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
 REGIONAL DISTRICT OF NANAIMO
 6300 HAMMOND BAY ROAD
 V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

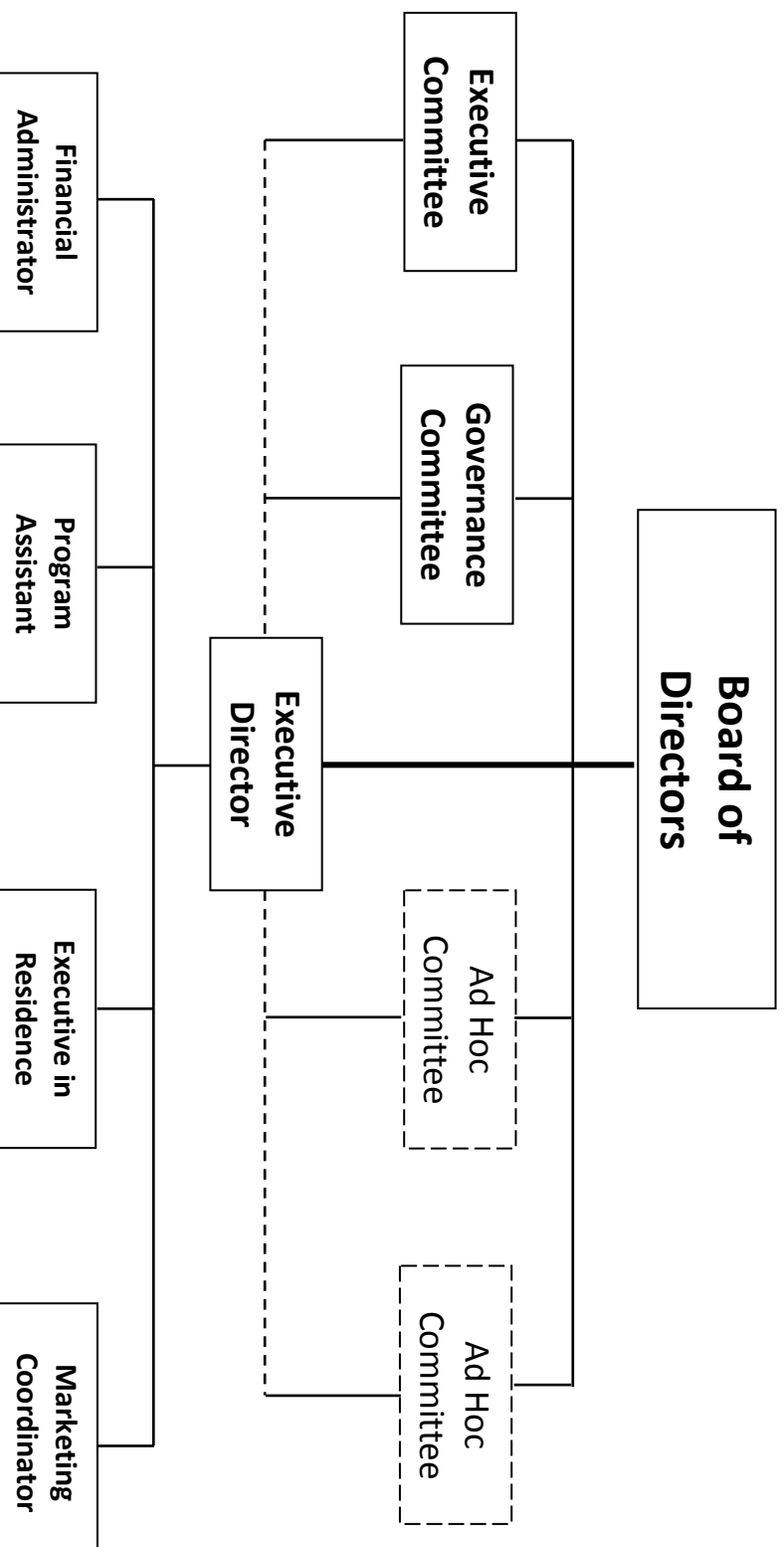
OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

INNOVATION ISLAND

Technology happens here

Organizational Chart





TOWN OF QUALICUM BEACH

INCORPORATED 1942

201 - 660 Primrose St.
P.O. Box 130
Qualicum Beach, BC
V9K 1S7

Telephone: (250) 752-6921

Fax: (250) 752-1243

E-mail: qbtown@qualicumbeach.com

Website: www.qualicumbeach.com

March 25, 2013

Paris Gaudet
Executive Director
Suite 209-335 Wesley Street
Nanaimo BC V9R 2T5

paris@innovationisland.ca

Subject: Sponsorship Agreement between Innovation Island and the Town of Qualicum Beach

Dear Ms. Gaudet,

On behalf of the Town of Qualicum Beach (hereinafter "the Town"), it is my pleasure to welcome Innovation Island in hosting your Digital Arts Industry Event featuring keynote speaker Syd Mead on Sunday April 28, 2013 at the Qualicum Beach Civic Centre.

The digital arts industry is as an important audience for the Town's young families and mobile workforce attraction strategy. Qualicum Beach's proximity to major digital arts industry centres of Vancouver, Silicon Valley and Los Angeles offer nearshoring opportunities for small companies, while our community's quality of life benefits self-employed individuals who seek unsurpassed recreation options and work/life balance.

To support this direction, the Town has agreed to waive the rental fee for the use of the requested Civic Centre space (the West Hall) in exchange for advertising benefits and recognition opportunities in advance of, and at the April 28th event as set out in this agreement. These benefits and recognition opportunities from Innovation Island include:

1. The placement of the Town of Qualicum Beach logo in any media releases, advertisements and web-based marketing efforts associated with the event; and
2. A podium speaking opportunity and/or brief video presentation for the Town in welcoming attendees, or thanking attendees at the events' closing.



TOWN OF QUALICUM BEACH

INCORPORATED 1942

201 - 660 Primrose St.
P.O. Box 130
Qualicum Beach, BC
V9K 1S7

Telephone: (250) 752-6921
Fax: (250) 752-1243
E-mail: qbtown@qualicumbeach.com
Website: www.qualicumbeach.com

The Town welcomes exploring future partnership opportunities with Innovation Island in encouraging the local development of the digital arts industry.

If you are in agreement with the proposed sponsorship agreement as stated above please sign the acceptance as noted below and return one copy.

I very much look forward to working with you on this project and please contact Patricia Huntsman at 250.752.6921 if you have any questions regarding this proposal.

Thank you for choosing to host this important industry event at the Qualicum Beach Civic Centre.

Yours Truly,

M.D. (Mark) Brown,
Chief Administrative Officer
File: N:/letters/11/ .fm

Town of Qualicum Beach

Innovation Island does hereby accept the proposal within and acknowledges that upon providing a signed copy of this letter to the Town of Qualicum Beach, it has entered into an agreement with the Town comprised of this proposal and any terms and conditions as outlined above.

Pam Gavett
Name
Executive Director
Title

march 27, 2013
Date

Appendix 2: SunPump Industry Launch

Summary Evaluation

Proponent: SunPump Heating Institute
Amount Requested: \$13,735
Summary: Launch of the SunPump renewable energy water heating system, manufactured in Qualicum Beach, at the Green Building Expo to be held in Vancouver, June 5-6, 2013
Eligibility: The SunPump Heating Institute is an eligible recipient of NCED funding. Events and targeted operating costs are an eligible NCED program cost.
Priority Areas: *Assistance for Start-ups and Self Employment, Renewable Energy and the Green Economy.*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided		✓
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses		Potential
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION: SunPump Heating Institute		AMOUNT REQUESTED: \$13,735
MAILING ADDRESS: 1815 Settler Rd. Qualicum Beach, BC. V9K 2R6		
CONTACT PERSON: Bruce Gray	TELEPHONE NUMBER: 250-752-8734 FAX NUMBER:	E-MAIL ADDRESS: education@ smartheating.org

PROJECT TITLE: SunPump Industry Launch
PROJECT DESCRIPTION: SunPump Institute project is to launch the innovative SunPump renewable energy water heating system. Qualicum is the home for this new industry, and Parksville is the first demonstration showcase location. The project focus is education, awareness, and marketing of this disruptive technology that is set to revolutionize building heat systems. We are seeking support to bridge the gap between product ready, and commercialization through awareness. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input checked="" type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input checked="" type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: Funding is required to launch the SunPump at the Green Building Expo held this year in Vancouver from June 5-6. We require a display booth, materials, and personnel to capture this opportunity that rarely comes to BC. This booth would also be used to make presentations to Utilities, Government, and Trade organizations. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: None received. We are applying to Vancity & RE Foundation of BC for a grant to conduct 3 monitored installations at the Elkington Forest Community near Victoria. We have a collaboration with Vancouver Island University, Cowichan Energy Alternatives, and Horizon Technologies, in a carbon reduction/heating demonstration. (Please attach additional pages as necessary.)

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EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

The innovative technology developed by Solaris Manufacturing Inc, is from Qualicum, and will create Renewable Energy and Green Economy Jobs here on the Island. Sunpump is a socially and environmentally responsible product fostering a new industry to Canada and USA. It will create Clean Tech jobs in Oceanside as the home for the Sunpump Heating Institute applied research.

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:


The project will result in sales and export of Sunpumps from here, East to AB, ON, QB, and NS. Plus South to WA, OR, and CA. It would employ pipe trades, energy auditors, sustainability managers, engineers, and educators in BC, and other communities. Sunpump will reduce 2-10 Tons of carbon for a retrofit residence, and solar will displace fuel purchases from leaving our economic region, freeing up discretionary cash flow for building owners.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

Note: SunPump is <1 year old, and not able to supply financials yet.

SIGNATURE 	DATE: March 29, 2013
By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.	

**SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2**

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

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Regional District of Nanaimo
NCED Program 2013
6300 Hammond Bay Rd.
Nanaimo, BC.
VIA email: nced@rdn.bc.ca

Subject: Economic Development Budget to Launch SunPump Innovation for Oceanside

Below is the marketing and education budget to launch and showcase the SunPump. The choice venue is the National Canadian Green Building Expo when it is held in Vancouver this year, as the best opportunity to reach the target audience in the sustainable, green, and energy efficiency spaces.

10' x 10' display booth with SunPump graphics	3175
Carpet for booth, monitor and stand	1490
Booth at National Green Building Expo in Vancouver June 5-6 2013	5520
Travel and accomodation for 3 days and 3 people	1650
Online social media campaign before and after the show	1900
	13735

The marketing materials will be able to be used several more times by the SunPump Heating Institute for the promotion and education outreach of this new industry niche that is rooted in, and will benefit the Oceanside region. The expected outcome is jobs and business in the Qualicum and Parksville areas.

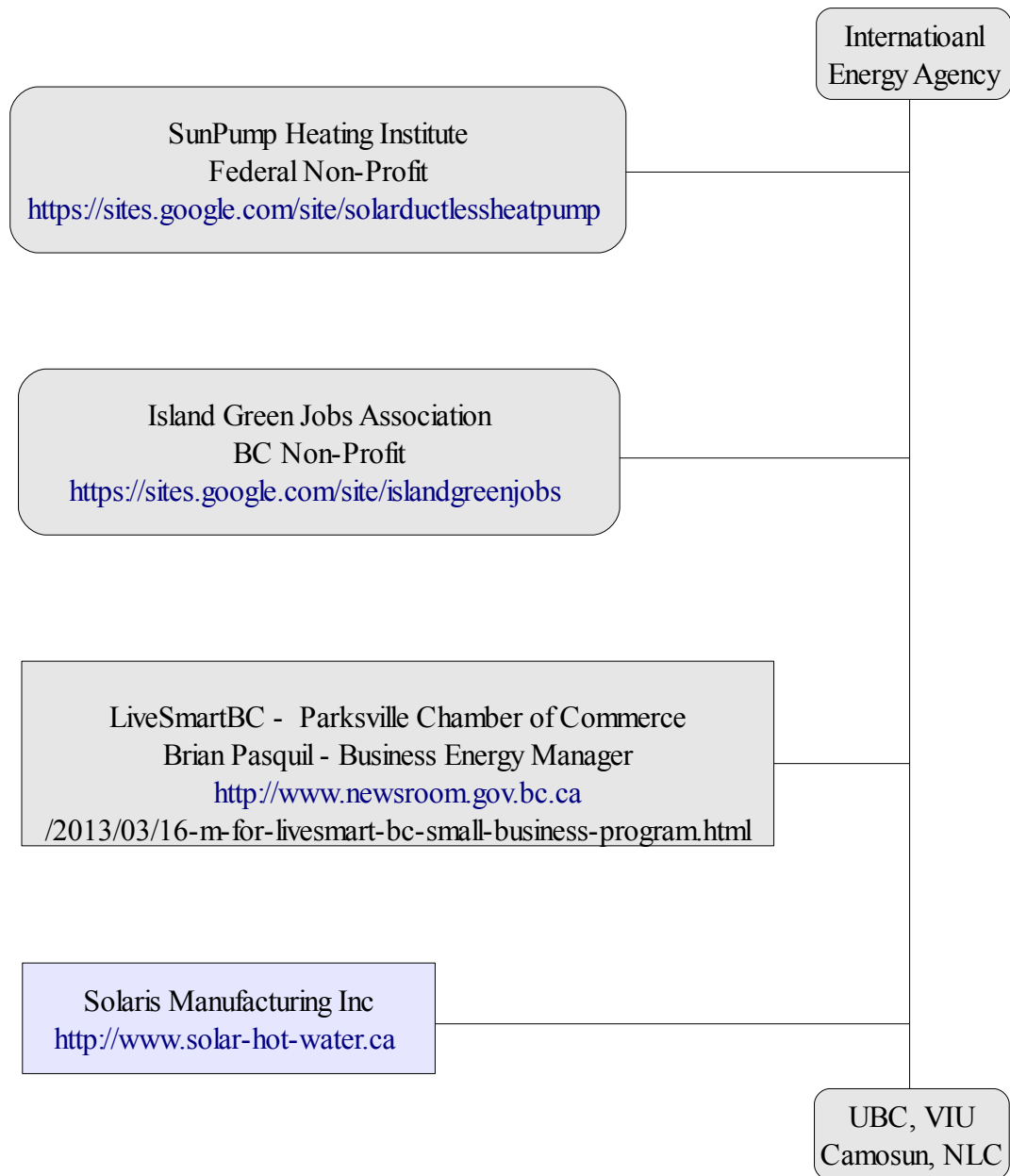
Kindest regards,

Bruce Gray

1815 Settler Road,
Qualicum Beach, BC. V9K 2R6
250-752-8734

email: education@smartheating.org

SunPump Heating Institute Organization and Collaboration Chart



Notes:

1. SunPump Institute compliments the International Energy Agency Task 44 to find better methods to reduce energy and emissions using solar heat pumps. [Http://archive.iea-shc.org/task44](http://archive.iea-shc.org/task44) as well as the Canadian NSERC program. <http://www.solarbuildings.ca/index.php/en/themes/theme-i/23-themes/11>
2. SunPump works with Island Green Jobs to seek balance in a carbon free renewable energy future.
3. The SunPump Institute is connected to the Parksville Chamber of Commerce under it's sponsorship of the LiveSmartBC Business Energy Management program. We have agreed to supply and install a showcase SunPump demonstration on the Chamber's building in Parksville.
4. Solaris Manufacturing is the first in North America to make a 4th Generation SunPump, located in Qualicum.



SunPump - Solar Water Heat Pump

An economical breakthrough in advanced renewable heating has arrived. Move over old Fuel and Electric systems. SunPump combines the benefits of solar and heat pumps, while overcoming their limitations.



SunPump Heating Features

- Provides 100% of radiant & domestic hot water
- Stand-alone, requires no backup heat system
- Replaces boilers, furnaces, and heat pumps
- COP 7 in sunshine, and ~3 at night
- Saves ~ 80% of electrical cost (\$500 x .2 = 100)
- Works in All Weather – Sun, Rain, Snow, Wind
- Day and Night – 365 days of the year
- Maximum water temperature 60C (140F)
- Efficient down to -20C. in Canadian North.
- Cannot freeze, stagnate, or corrode system
- Mount SunPanels to wall, roof, or flat surface
- 25 year Free Heating life. Only 1 moving part.
- Variable speed DC Inverter Sanyo compressor
- Pre-charged R410a refrigerant in SunPump
- Stainless Steel 304B food-grade water tank
- Compliments Ultra Fan Coil + radiant baseboard
- Tradesman 1 day install, or by DIY owner

Optional:

- Tank-In-Tank for Radiant floor heating buffer
- UV sterilizer for Anti-Legionnaires protection
- Length of insulated 1/2" flared copper line set
- 4 kw electric immersion heater
- 250w PV-Thermal silicon electric panel surface



SunPump Model	Heat Rating	Tank Volume	SunPanels	4hr Production	MSRP
SP-27-20-1	2.7kw (9kbtu)	200 L	1	270 L	2990
SP-43-30-2	4.3kw (12kbtu)	300 L	2	430 L	3990
SP-60-50-4	6 kw (21kbtu)	500 L	4	600 L	4990

www.Solar-Hot-Water.ca tel: 250-752-8734 copyright, ©2013 Patent Pending - detailed specification tables on request. 25L x kw x 4hr = Production



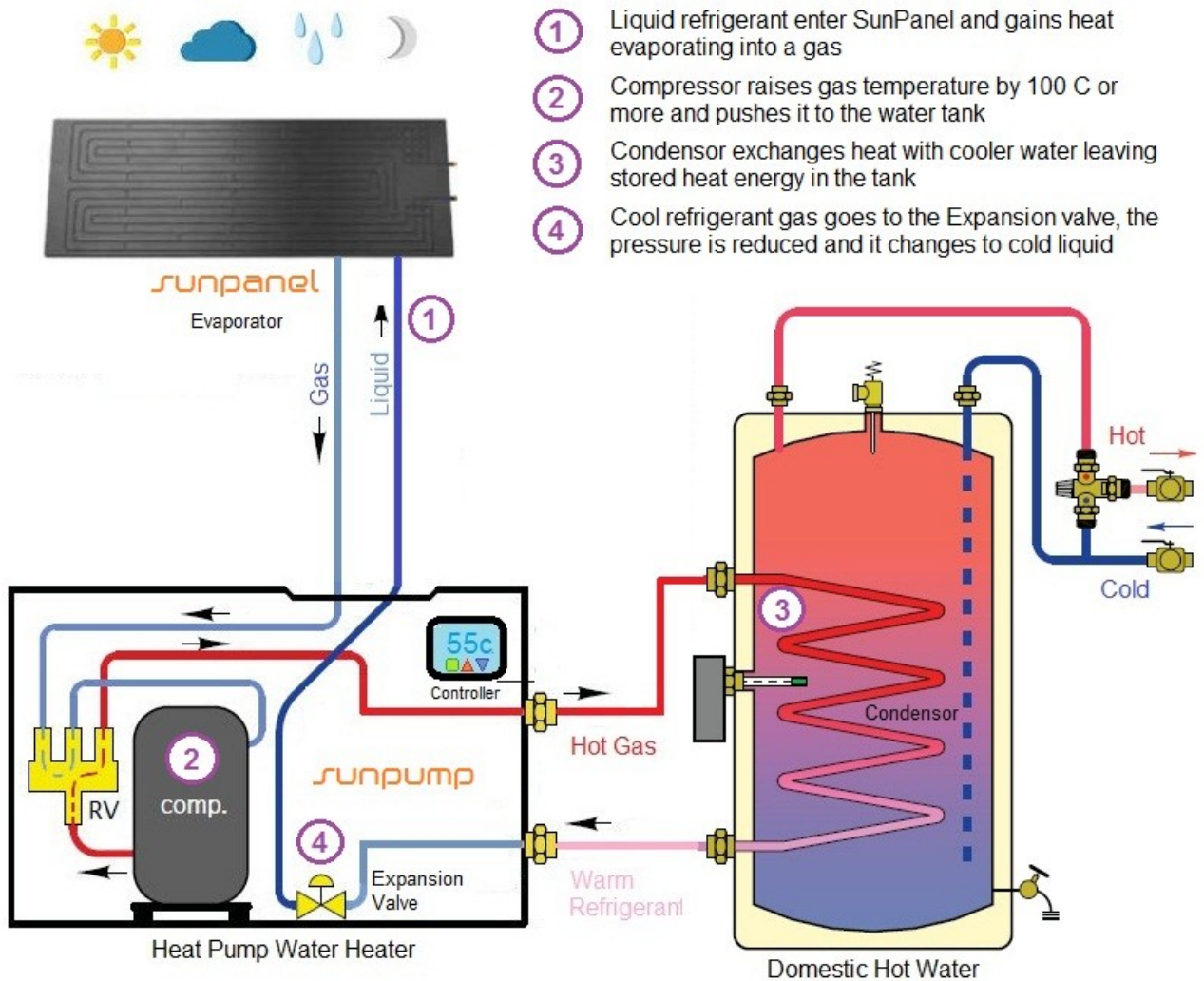
SunPump - How It Works

SunPump Working Concept

SunPump is an innovative and unrivaled renewable heating system, combining the benefits of solar thermal and ductless heat pumps, while overcoming their limitations. It is based on the Laws Of Thermodynamics¹ discovered by French physicist Carnot in the 1830's, that govern the transfer of energy between hot and cold components.

SunPumps advantage over air or geo source heat pumps is the ability to capture solar gains and ambient weather, day and night, with the unique SunPanel. The collector only needs to be a bit warmer than the liquid temperature of R410a to cause a phase change to gas as low as -30C. Compared to a solar tube or flat collector requiring internal temperatures above 40C when glycol solution is the heat transfer fluid. The thermodynamic crossover balance between heat gain and loss is about -20C for SunPump compared to solar collectors or other heat pumps at 0C.

SunPump Refrigeration Cycle



SunPump is a Trademark and Patent Pending BC Innovation. <http://www.solar-hot-water.ca/sunpump/>



Solar PV-Thermal Hybrid Collector

Building energy requirements are split 75% for hot water + space heating/cooling, and 25% for electricity according to NRCAN, and SunPanel delivers this 3:1 ratio. These hybrid collectors produce both electricity from the polycrystalline front surface, plus thermal energy by circulation of a heat transfer solution, either refrigerant for a SunPump, or glycol-solution for water heating. By combining the two main solar technologies into one frame the efficiency is lifted from 16% for PV alone, adding 54% thermal, for a combined 70% total. Keeping the PV cold raises the electrical efficiency by an additional 11-19% of the PV performance (i.e from 16 to 18%)

SunPanel PV-Thermal Features

- Increases total solar efficiency from 16% to 70%
- Produces ideal ratio of heat to electricity (3:1)
- 250 watt Polycrystalline solar module
- 900 watt Thermal peak heating capacity
- Single install saves space, time, and materials
- Uniform appearance is more appealing
- Serpentine copper grid is joint-free, leak-proof
- Maximum water temperature 80C (176F)
- Ideal for Net Zero, Passive, and R2000 homes
- Lower temperature extends PV Life-Cycle
- low water pressure drop for energy saving pump
- Building appreciation is 1 yr energy saving x 20
- UL approved, ISO9001, 1400, 18001 quality
- Can heat or cool using SunPump
- Qualifies for FIT and Thermal incentives

Optional:

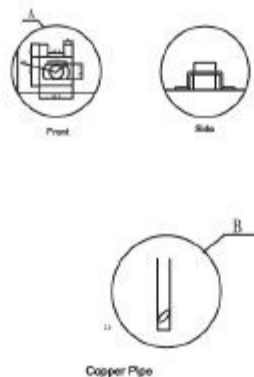
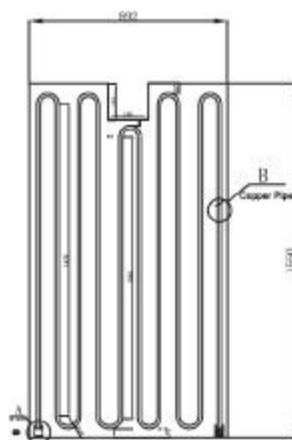
- SunPump water source DC heat pump system
- SunPump air source ductless split DC heat pump
- Off-grid 12V. heating and power applications
- Fascade integrated frame as a roofing material



Water-cooling System

solaris sunpanel

Insulation Cover



Electrical Data

Peak Power Watts- P_{MAX} (WP)	220	225	230	235	240	245	250
Power Output Tolerance- P_{MAX} (%)	0 ~ +3	0 ~ +3	0 ~ +3	0 ~ +3	0 ~ +3	0 ~ +3	0 ~ +3
Maximum Power Voltage V_{MAX} (V)	28.95	29.15	29.35	29.55	29.75	29.95	30.15
Maximum Power Current- I_{MPP} (A)	7.60	7.72	7.84	7.95	8.07	8.18	8.29
Open Circuit Voltage- V_{OC} (V)	36.87	37.04	37.21	37.38	37.55	37.72	37.89
Short Circuit Current- I_{SC} (A)	8.13	8.22	8.31	8.39	8.47	8.53	8.73
Module Efficiency η_m (%)	13.44	13.75	14.05	14.36	14.66	14.97	15.72

Values at Standard Test Conditions STC (Air Mass AM1.5, Irradiance 1000 W/m², Cell Temperature 25°C)

Mechanical Data

Solar cells	Poly 156 × 156 mm
Cells orientation	60 (6 × 10)
Module dimension	1650 × 992 × 45 mm
Weight	27 kg
Glass	High transparency, low Iron, tempered glass 3.2mm
Frame	Anodized aluminium alloy
Junction box	IP 65
Cables/Connector	Diameter 4 mm ² , length 90mm, MC4
Number of Diodes	6

Thermal Characteristics

Peak power watts P_{th}	900W
Dynamic pressure P_r	0.15 bar(1.2l/min)
Absorption surface area A	1.55 m ²
Liquid weight	1.5 Kg
Maximum working pressure P_t	6 Bar
Recommended flow rate V_f	0.9 l/min
Maximum water temperature T	55 °C
Loss of local resistance M	0.64
Cooling Components	Copper tube+ Aluminum board



Appendix 3: Lighthouse Country Village Signs

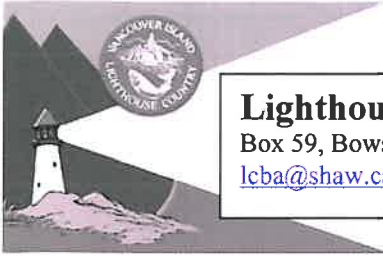
Summary Evaluation

Proponent: Lighthouse Country Business Association
Amount Requested: \$5,000
Summary: A resubmission of an application received in the Fall of 2012 requesting assistance with the development and refurbishment of signage for the village communities of Bowser, Deep Bay and Qualicum Bay.
Eligibility: LCBA is an eligible recipient of NCED funding. Signage is considered minor capital, which is an eligible program cost.
Priority Areas: *Tourism and Recreation:* Improved signage highlighting the identity of the Lighthouse community could serve as enhanced communications and advertising that attracts visitors and draws more people to the region.

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		NA
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations		✓
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'



Lighthouse Country Business Association

Box 59, Bowser, British Columbia V0R 1G0

lcba@shaw.ca www.lighthousecountry.ca

March 21, 2013

Northern Community Economic Development Program
Regional District of Nanaimo
6300 Hammond Bay Road
Nanaimo, BC
V9T 6N2



NCED Committee,

Please find enclosed a re- submission of our application for funding of the Lighthouse Country Village Signage initiative. We were pleased to hear that that our proposal had been reviewed favourably and that we have been invited to re submit it at this time.

Thank you for your consideration.

Sincerely,

Betsy Pool, President, Lighthouse Country Business Association

Cc: Bonaventure Thorburn

NAME OF ORGANIZATION: Lighthouse Country Business Association (LCBA)		AMOUNT REQUESTED: \$5000.00
MAILING ADDRESS: LCBA, Box 59, Bowser, BC V0R 1G0		
CONTACT PERSON: Bonaventure Thorburn or Betsy Poel	TELEPHONE NUMBER: 250 757 8874 FAX NUMBER:	E-MAIL ADDRESS: lcba@shaw.ca

PROJECT TITLE: Lighthouse Country Village Signs for Qualicum Bay, Bowser, Deep Bay & Horne/Spider Lakes
PROJECT DESCRIPTION: See attached project profile sheets from submission in August 2012.
(Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: See attached budget details.
(Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: Only other application is a LCBA Trade Show \$3000 grant request to NCED program 2012
(Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Geographically identifies local community and village areas.
 Stimulates pride and belonging in the local communities.
 Provides name branding for the four communities under one design theme.
 Encourages local communities to bond together economically and socially.
 Visually attracts and invites visitors to stay, play, shop and enjoy our Lighthouse Country.
 In line with RDN Bowser Village Plan objectives.

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

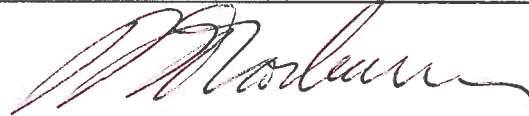
Increase in local shopping, supplies and services.
 Increase in tourist night stays.
 Increase in local service organizations.
 Increase in Real Estate sales.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL: *THIS MATERIAL SUBMITTED 16 AUG 2012*

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE



DATE:

FEB 19, 2013

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
 REGIONAL DISTRICT OF NANAIMO
 6300 HAMMOND BAY ROAD
 V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:

DATE RECEIVED:

RECEIVED BY:

COMMENTS:

FUNDING AWARDED: YES NO

AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Betsy Poel

From: Bonaventure Thorburn <bonthorburn@shaw.ca>
Sent: Wednesday, February 20, 2013 4:48 PM
To: Betsy Poel
Subject: FW: RDN-NCED-Application Deadline

FYI

Bon Thorburn, P.Eng.

ThorConsult Ltd.

Water & Land Development Engineering Consultants

192 Crome Point Rd, Bowser, B.C. CANADA V0R 1G0



Phone/Fax: (250) 757-8874 Cell: (250) 951-6305

email: bon@thorconsult.ca web: www.thorconsult.ca

From: Midgley, Chris [mailto:cMidgley@rdn.bc.ca]
Sent: Tuesday, February 19, 2013 4:41 PM
To: Midgley, Chris
Subject: RDN-NCED-Application Deadline

Hello All,

My apologies, but having overlooked the Easter holiday I have to revise the application deadline. NCED application can be submitted **until 8:30am, Tuesday April 2nd**.

Regards,
Chris

Chris Midgley
Manager, Energy and Sustainability
Regional District of Nanaimo
t: 250 390 6568
e: cmidgley@rdn.bc.ca

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Lighthouse Country Business Association

From: Midgley, Chris <cMidgley@rdn.bc.ca>
Sent: Thursday, November 01, 2012 4:20 PM
To: lcba@shaw.ca
Subject: Attn.: Bonaventure Thorburn - NCED Application
Attachments: NCED-Notifications-LCBAsigns12-11-01.pdf

Dear Mr. Bonaventure Thorburn,
Please find attached a letter detailing the outcome of your recent application to the Northern Community Economic Development Program. A hard copy will follow by regular mail.

The Committee deferred the request for funding to a meeting to be held in the Spring of 2013, though reviewed the application in favourable terms. I will follow up with a phone call to discuss the application further. Looking forward to speaking with you.

Best Regards,
Chris

Chris Midgley
Manager, Energy and Sustainability
Regional District of Nanaimo
t: 250 390 6568
e: cmidgley@rdn.bc.ca

 SAVE TREES - PLEASE **DO NOT PRINT** THIS EMAIL UNLESS YOU REALLY NEED TO.



REGIONAL
DISTRICT
OF NANAIMO

November 1, 2012

Bonaventure Thorburn
Lighthouse Country Business Association
P.O Box 59
Bowser, B.C., V0R 1G0

Dear Mr. Bonaventure Thorburn

**Re: Lighthouse Country Business Association Application
Lighthouse Country Village Country Signs**

On behalf of the Northern Community Economic Development Select Committee, and the Regional District of Nanaimo Board of Directors, I write to inform that at the Regular Board Meeting held Tuesday October 23, 2012, the following recommendation of the Northern Community Economic Development Select Committee was carried:

That the Lighthouse Country Village Signs for Qualicum Bay, Bowser, Deep Bay and Horne/ Spider Lakes Area application from the Lighthouse Country Business Association be deferred until the Oceanside Tourism Association's re-branding process currently underway is completed so as to ensure consistency between Lighthouse Country Village signage and the Oceanside re-branding.

We wish to stress that the Committee reviewed the proposal in favourable terms, and request the Lighthouse Country Business Association to resubmit the proposal for consideration at a meeting to be held in the Spring of 2013.

Aside from revising dates on the application, the Committee does not require the application to be re-written. If additional information becomes available, it can be provided as supplemental material.

Feel free to contact me at (250) 390-6568 if you wish to discuss your application further.

Sincerely,

Chris Midgley
Manager, Energy and Sustainability
Regional District of Nanaimo

cc.:

Paul Thorkelsson, Interim CAO and GM Strategic and Community Development, Regional District of Nanaimo
Board Follow-up: Matt O'Halloran, Legislative Coordinator, Regional District of Nanaimo

Dir. G. Holme, Electoral Area E

Dir. J. Fell, Electoral Area F

Dir. J. Stanhope, Electoral Area G

Dir. B. Veenhof, Electoral Area H

Dir. M. Lefevbre, City of Parksville

Dir. D. Willie, Town of Qualicum Beach

6300 Hammond Bay Rd.
Nanaimo, B.C.
V9T 6N2

Ph: (250)390-4111
Toll Free: 1-877-607-4111
Fax: (250)390-4163

RDN Website: www.rdn.bc.ca

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Geographically identifies local community and village areas.
Stimulates pride and belonging in the local communities.
Provides name branding for the four communities under one design theme.
Encourages local communities to bond together economically and socially.
Visually attracts and invites visitors to stay, play, shop and enjoy our Lighthouse Country.
In line with RDN Bowser Village Plan objectives.

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

Increase in local shopping, supplies and services.
Increase in tourist night stays.
Increase in local service organizations.
Increase in Real Estate sales.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE

Matthew - DIRECTOR LCBA
Elizabeth Peel - PRESIDENT LCBA

DATE:

August 17, 2012

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:

DATE RECEIVED:

RECEIVED BY:

COMMENTS:

Lighthouse Country Village Signage Upgrades

Background

In 1973, the original name of the Lighthouse Country Business Association (LCBA) was the Bowser, Qualicum Bay, Deep Bay Business Association. That group started a local phone directory in 1974 and today, the LCBA still regularly updates this directory.

Over the same timeframe, LCBA has provided signage for the village communities of Bowser, Qualicum Bay and Deep Bay. LCBA also provided visitor information signage for drivers on the Old Island Highway 19A. Today, these information signs are still erected in four locations on the highway. LCBA regularly maintains these signs. The signs tell those Lighthouse Country visitors, who are possibly searching for accommodations, supplies or services, that we offer the same in our Lighthouse Country area. For locals, these signs reinforce that they need not go outside our area to meet their needs.

All these signs are now in need of a major overhaul due to their ages and due to our weather elements. This project is part of the short term implementation actions RDN outline in the Bowser Village Plan. See the added documentation on these RDN actions.

LCBA Planned Signage Improvements 2012-2013

1. The visitor information signage at the First Nations turn-out on the south side of Qualicum Bay needs major updating and renovation. An artist's rendering has been completed and the materials have to be purchased. The signage will be installed by LCBA member volunteers. The materials estimate is \$3000. See photos 1 & 2.
2. LCBA wishes to replace two Highway 19A roadside signs to display the modernized theme created for the First Nations signage above. The estimate for the art work drafting and the signage is \$2000. See Photo #3.
3. The visitor information signage at the Cone Zone in Qualicum Bay also needs major updating and renovation based on the above two items. The estimate for this work is \$2000 and this item will be included in LCBA's 2013-14 budget.
4. The community signs of Bowser, Deep Bay and Qualicum Bay need protection from the weather elements. LCBA intends to provide a simple shake roof structure over these signs and upgrade/landscape their bases with an oyster shell & planting theme. LCBA volunteers will provide the manual labour for these up-grades. The \$3000 material estimate for the upgrades will be included in LCBA's 2013-14 budget. See photos 4, 5 & 6.
5. LCBA wishes to provide a similar sign for the Horne Lake and Spider Lake areas. The material estimate of \$3000 for this signage will be included in LCBA's 2013-14 budget. See Photo #5.

For photo details, see page 2.

Signage Coordinators:

Don Alberg - LCBA Board Member at large - 250-752-2473

Dietmar Baumeister-Quint - LCBA Board Member at large - 250-757-8944



1. Existing old First Nation Pull-out LCBA Signage above & below it is the artist rendering of Proposed replacement sign



2. Grey concrete posts of photo #1 to be replaced with wood similar to wood in Parksville sign shown above



3. Two Existing highway signs to be replaced with Proposed new signs according to theme of artist rendering in photo # 1



4. LCBA wishes to landscape Existing carved signs in Bowser, Qualicum Bay & Deep Bay with shell & plantings @ bases.



6. LCBA wishes to install Proposed Horne Lake & Spider Lake signs similar to the Existing LCBA-supplied sign above.



6. LCBA wishes to install roof structures over some of its Lighthouse Country signage similar to the shake structure above.

LCBA ORGANIZATION

LCBA is a registered volunteer society in British Columbia with its base in Bowser, BC. In 2012, it currently has 140+ members. The society has up-to-date tax filing, constitution and society by-laws. The society has a 2012 elected board of directors consisting of:

President -	Betsy Poel	(250) 757- 8442
Treasurer -	Pat Jiggins	(250) 752- 9727
Secretary -	Patti Stubbs	(250) 757- 9364
Director-	Bonaventure Thorburn	(250) 757- 8874
Director -	Dietmar Baumeister-Quint	(250) 757- 8944
Director -	Don Alberg	(250) 752 -2473
Director -	Arlene Veenhof	(778) 424 -6779
Director -	Sharon Waugh	(778) 424 -2012

Bowser Village Centre Plan

Implementation Actions requiring collaboration with Ministry of Transportation & Infrastructure

Timing

The timing for implementing policies and actions is as follows:

Immediate (should be initiated and/or completed by 2010)

Ongoing (should be initiated during 2010 with no planned completion date)

Short Term (should be addressed within 5 years)

Long Term (should be addressed within 5-10 years)

Implementation

Costs

Achieving the goals and objectives of the Bowser Village Centre Plan will require a variety of resources. While there are several policy actions that RDN departments may be able to undertake as part of regular operations, others will require special resources that may involve:

- Prioritizing options and timely review of costs
- Developer contributions
- Consider creating service areas in accordance with the *Local Government Act* for properties that directly benefit from improvements within the Bowser Village Centre
- Seeking grants and contributions from other levels of government
- Voluntary community activities to generate actual or in kind contributions
- The provision of community amenities as part of re-zoning applications

The identification of community priorities for different activities will determine the allocation of resources needed to implement the plan on an annual basis.

Goal 1. Plan and Design with Nature in Mind

1.1. Develop a Compact, Complete Village Centre

Objectives

- 1.1.1 To reduce green house gas (GHG) emissions by:
- a. increasing opportunities for alternative transportation; and
 - b. creating opportunities for multi-family and mixed use development.

Policies	Related Actions	Who	Time
1.2.1 The RDN supports the development of integrated ground/rain water management planning.	h. Look for opportunities to encourage integrated ground/rain water management with developers, various agencies and other partners.	RDN MOTI DFO MOE MHLS	Long Term
1.2.2 The RDN supports the use of low maintenance landscaping methods that involve maximizing rain/storm water infiltration (such as swales, grasscrete, roof gardens, rainwater catchment areas including green streets).	<ol style="list-style-type: none"> i. Use Development Permits to guide development of 'Green Streets' and landscaping for public and private open space. j. Consider a 'Green Street' demonstration project. 	RDN	Short Term
1.7.1 The RDN will work with residents and MOTI to establish priorities for street lighting along Highway 19A and in commercial areas of Bowser Village Centre.	<ol style="list-style-type: none"> a. Request MOTI to provide information on options and costs for energy efficient street lighting on Highway 19A. b. Explore the interest and feasibility of a local service area for providing street lighting in commercial areas of Bowser Village Centre. 	RDN MOTI Com	Short Term

Goal 2. Build a safer, more resilient community

2.2 Disaster Resilience - General

Objectives

- 2.2.1 To increase the resilience of residents to the impacts of emergencies and disasters.
- 2.2.2 To mitigate the impacts of climate change caused by anticipated increases in extreme weather events and sea level rise.

Policies	Related Actions	Who	Time
2.2.1 The RDN will collaborate with emergency responders and MOTI to develop evacuation plans for Bowser Village Centre.	a. Hold a workshop on evacuation planning with various stakeholders.	RDN MOTI MOFR RCMP BCAS BHBVFD DBVFD	Ongoing

2.3.1 Where appropriate the RDN supports the placement of fire breaks (with adequate room for access by emergency vehicles) within parks and trails.	a. Work with MOTI and MOFR to integrate planning for parks and trails with interface fire safety in mind.	RDN POSAC MOFR MOTI	Short Term
--	---	------------------------------	------------

Policies	Related Actions	Who	Time
3.2.1 The RDN will ensure that planning and development proposals for Bowser Village Centre takes into account environmental, economic and social impacts on other Village Centres in Electoral Area 'H' and the Regional District as a whole.	a. Develop a checklist of sustainability criteria for the evaluation of development proposals.	RDN MOTI	Short Term
4.1.1 The following Gateways are identified in this plan: <ul style="list-style-type: none"> Southern Gateway (on Highway 19A at the McColl Road intersection) Northern Gateway (on Highway 19A at the Crosley Road intersection) Ocean Gateway (near where Bowser Road meets the ocean) At regional trail entrances to Bowser Village Centre 	a. Encourage the community, business owners and MOTI to work together to plan and improve gateway areas.	RDN LCBA MOTI	Short Term
4.1.2 The RDN supports the installation of welcoming signs, landmark features and landscaping to beautify gateway areas. Gateway design should be consistent with the overall design themes for Bowser Village Centre.	b. Provision of gateway structures and landscaping can be considered a community amenity. c. Encourage landmark building design, public art and open space in gateway areas.	RDN POSAC LCBA MOTI	Short Term

Policies	Related Actions	Who	Time
4.2.1 The RDN will encourage the Provincial Government to work collaboratively on the management and planning for Crown lands within and adjacent to Bowser Village Centre.	a. Request that ILMB, MOFR and MOE involve the RDN, First Nations and the wider community in land use management and planning on Crown lands adjacent to Bowser Village Centre.	RDN ILMB MOFR MOE QFN Com MOTI	Short Term

Goal 6. - Connect people and places in ways that promote safe, enjoyable and healthy movement

6.1 Encouraging Active Transportation Objectives

- 6.1.1 To increase healthy, energy efficient modes of transportation and reduce private vehicle use.
- 6.1.2 To see visible improvements in the safety, access and attractiveness of streetscapes for pedestrians and other traffic in Bowser Village Centre by 2015.
- 6.1.3 To have safe pedestrian and cycling paths that connect Bowser Village Centre to outside neighbourhoods along the road right of way along Highway No. 19A by 2020.
- 6.1.4 To have a speed limit of 50 km established on Highway No. 19 A between Crosley Road and McColl Road intersections by 2015.
- 6.1.5 To have at least two clearly marked pedestrian crossing areas across Highway No. 19A near Magnolia Court and Georgia Park commercial areas in Bowser Village Centre by 2015.
- 6.1.6 To maximize the use of existing regional trail and rail trail corridors for active transportation and recreational use.

Policies	Related Actions	Who	Time
6.1.1 The RDN supports undertaking a Built Environment and Active Transportation (BEAT) assessment and plan for Bowser Village Centre.	a. Seek funding for a BEAT study of Bowser Village Centre and incorporate results in an Active Transportation plan for Bowser. b. Request that MOTI assists with a BEAT assessment for Bowser Village Centre.	RDN MOTI	Short Term
6.1.2 The RDN encourages the development of an Active Transportation component in all new road developments and retrofit of existing roads as identified through a BEAT plan for Bowser Village Centre.	c. Continue to work with MOTI to pursue Active Transportation on existing and undeveloped road right of ways.		Ongoing

Policies	Related Actions	Who	Time
<p>6.1.3 The RDN shall work with MOTI and the community to develop and implement a plan to create a safer environment for pedestrians, cyclists and scooters that considers:</p> <ul style="list-style-type: none"> • Separate paths/sidewalks for pedestrians, cyclists and scooters, especially along Highway No. 19A • Slowing traffic to 50 km/hour before entering Bowser Village Centre by posting signage and implementing traffic calming at Crosley and McColl Road intersections on Highway No. 19A • Pedestrian crossings across Highway No. 19A to facilitate safe walking access between residential and commercial areas • Safe pedestrian and cycling routes for Bowser Elementary School children • Minimizing entrances and exits onto Highway No. 19A through the use of collector/feeder roads or shared driveways 	<ul style="list-style-type: none"> d. Continue discussions with MOTI to achieve Traffic/pedestrian safety objectives. e. Involve local community groups like LCBA in planning and discussions. 	<p>RDN MOTI LCBA</p>	<p>Short Term</p>

REVISED AGENDA
Friday November 18, 2011, Bowser Legion

Meeting Objective:

This is a follow up meeting to the October 17, 2011 meeting on how to implement aspects of the Bowser Village Centre Plan that involve working collaboratively with MoTI to improve signage (& establish clear gateways), and develop a safer pedestrian and cycling environment.

Agenda - 9:30-10:45

1. Agenda Review

Any changes? Please e-mail Lisa in advance of the meeting if possible.

2. Update on Status of Action Items from Oct 17

- a) Oct 25 meeting with RDN Parks
- b) Nov 14 MoTI meeting
- c) Other items

3. Formal Request to MoTI

a) Discuss further work needed to establish priorities for signage requests to be formally made to MoTI

- MoTI Directional Signs (Lighthouse Country & Village Centres)
- Speed/Safety Signs

b) Discuss further work needed to establish priorities for requests to improve Pedestrian/Cycling access and safety

- Speed limit changes
- Pedestrian crossing
- Gateway road improvements to lower speeds
- Conversion of lanes between Bowser and Deep Bay for pedestrian/cycling use

4. Other non MoTI Signage Improvements

- a) Gateway Promotional signs (Bowser Village Centre)
- b) Non-MoTI Lighthouse Country Signs
- c) Process for permits for non-MoTI signs

5. Next Steps

Review meeting outcome/ action items

Discuss next steps needed to make request to MoTI

Agenda - 10:45-11:30

6. Area H Transit Update – Daniel Pearce

Discussion of potential options for Paratransit service in Area 'H' – routes and stops

Appendix 4: Qualicum Beach Airport Communications and Technology Upgrade

Summary Evaluation

Proponent: Town of Qualicum Beach
Amount Requested: \$15,000
Summary: A variety of communications and technology upgrades to enhance the passenger experience at the Qualicum Beach airport, and to provide hardware and systems for pilots to file flight plans and for the Town to monitor airport usage.
Eligibility: The Town of Qualicum Beach is an eligible recipient of NCED funding. Minor Capital and Information Technology as proposed is an eligible use of program funds.
Priority Areas: **Tourism and Recreation.**

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project		NA
Strong potential for success	✓	
Realistic goals		NA
Sufficient information provided		NA
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work		NA
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted		NA
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		NA
Leads to increased economic activity or employment in the participating communities		NA
Will attract business and investment to the Northern Communities of the RDN		NA
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations		NA
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		NA

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION: Town of Qualicum Beach		AMOUNT REQUESTED: \$15000
MAILING ADDRESS: #201-660 Primrose St. Qualicum Beach, BC V9K1S7		
CONTACT PERSON: Bob Weir	TELEPHONE NUMBER: 250 738 2206 FAX NUMBER:	E-MAIL ADDRESS: bweir@qualicumbeach.com

PROJECT TITLE: Qualicum Beach Airport Communications and Technology Upgrade Project
PROJECT DESCRIPTION: At present the Qualicum Beach Airport does not provide technology and communication services that are typically available to pilots and the travelling public at other airports. Following is a list of terminal upgrades that support the program's economic development initiatives by providing a contemporary experience for the users of the airport: wifi for patrons of the terminal, a charging station for their electronic devices, a workstation for pilots to file flight plans, or review current weather conditions for the public to check connecting flight status, webcams to allow the Town to better document usage of the Airport and collect appropriate commercial landing fees and head tax, and help monitor and enforce noise abatement procedure compliance. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: The funds will be used for the purchase and installation of the necessary hardware, and corresponding software to provide wifi to the terminal, create charging stations for electronic devices, build a pilot's workstation, as well as installing webcams. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: N/A (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

As the Qualicum Beach Airport provides a service to the region and clearly benefits economic development, technological enhancements will not only improve the users experience, which residually should increase usership, but will also improve the Towns ability to accurately monitor and document both the private and commercial use of the facility.

(Please attach additional pages as necessary.)

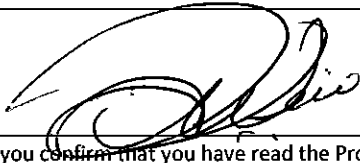
LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

Accurate capture of passenger volume to collect appropriate landing fees and head tax to ensure operation is as financially self sustaining as possible.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: March 28, 2013
---	--------------------------------

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
 REGIONAL DISTRICT OF NANAIMO
 6300 HAMMOND BAY ROAD
 V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Appendix 5: Nanoose Bay Community Signage Program

Summary Evaluation

Proponent: Nanoose Community Services
Amount Requested: \$19,000
Summary: An integrated directional signage and way-finding hierarchy to address the invisibility of the Nanoose peninsula from the Highway, drawing visitors into the community and raising the community’s profile, pride and potential
Eligibility: Nanoose Community Services is an eligible recipient of NCED funding. Of the proposed expenditures outlined in the application, those relating to signage design, production and installation would qualify as minor capital costs.
Priority Areas: *Tourism and Recreation; Arts Culture and Media; and Aquaculture and Agriculture*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<hr/>		
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
<hr/>		
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<hr/>		
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		NA
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		✓
<hr/>		
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations		✓
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		NA

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NANOOSE COMMUNITY SERVICES
P.O. BOX 47, NANOOSE BAY, BC
V9P 9J9 250-468-9888
email: info@nanoosecommunityservices.com



Northern Community Economic Development Program,
Regional District of Nanaimo,
6300 Hammond Bay Road,
Nanaimo, B.C.
V9T 6N2

March 25, 2013

Sir,

Re: Application
Northern Community Economic Development Program
(NCEDP)

Enclosed please find a completed application for NCEDP sponsored by Nanoose Community Services. We are a recently incorporated (2011) Registered Charity (BC-S57870) run entirely by volunteers who live and/or work in Nanoose Bay. Our initial mandate was to support the poor and economically disadvantaged and our school children in Nanoose Bay. In addition, one of our mandates is to "support the community at large by organizing and financially contributing to emerging needs". A small core group of unpaid, mostly retired professionals have been working together as a sub-committee of our NCS Board to see how we can make the entire peninsula of Nanoose Bay better, more viable and unique in the region and province.

This important initiative is based on the premise that "a community without a sign is a sign of no community". With backing from the RDN, we are prepared to raise the rest of the money required, which will enable us to put Nanoose Bay on the map as a thriving, progressive, self-sustaining community. We trust you can see the wisdom in this.

Thank you in advance for your careful consideration of our transformative proposal.

Yours respectfully,

A handwritten signature in black ink, appearing to read "J.E.H. Spence". The signature is fluid and cursive, with a long horizontal stroke at the end.

J.E.H. Spence, M.D., FRCS (C)
Chairperson, Nanoose Community Services

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Please see attached.

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

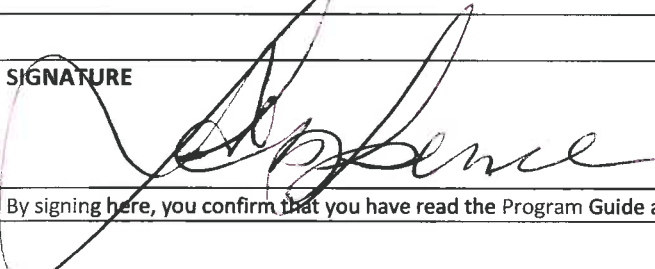
Please see attached.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE



DATE:

March 25, 2013

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:

DATE RECEIVED:

RECEIVED BY:

COMMENTS:

FUNDING AWARDED: YES NO

AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

APPLICATION FORM
Northern Community Economic Development Program 2013

NAME OF ORGANIZATION
Nanoose Community Services

AMOUNT REQUESTED
\$19,000

MAILING ADDRESS
P.O. Box 47
Nanoose Bay, BC
V9P 9J9

CONTACT PERSON
Jay Spence

TELEPHONE NUMBER
250.468.7080

E-MAIL ADDRESS
jay.liz.spence@gmail

PROJECT TITLE
Nanoose Bay Community Signage Program

PROJECT DESCRIPTION

An Economic Essential - A Community Without A Sign is A Sign of No Community

Nanoose Bay is a highly-diverse, rural community of vibrant neighbourhoods that include a neighbourhood centre (Schooner Cove) and a village centre (Red Gap Centre). Primary access to the community is from the Island Highway (Highway 19) at the intersection with Northwest Bay Road (south) and at Exit 46 (north).

Nanoose Bay is home to more than 5,600 residents (projected to be 11,000 by 2021) in more than a dozen neighbourhoods, yet it currently has no directional signage, way-finding guidance, or indication of its features available to individuals and motorists traveling the Island Highway in either direction.

The only signage on the Island Highway referencing Nanoose Bay are small Electoral District boundary sign and a small identification sign announcing the Nanoose rail over-pass.

This lack of signage and way-finding limits the ability of visitors, emergency personal, service workers and others to locate the community, its neighbourhoods and the business services that it offers.

The Nanoose Bay community is essentially invisible to outsiders travelling the Island Highway, for a *community without a sign is a sign of no community*. As a result, tourism, agriculture, retail, professional service, light industry and other economic opportunities are being lost to local businesses, including those at the Red Gap village centre, farms, artisans, visitor accommodations and from-home entrepreneurs and professionals.

The Nanoose Bay Community Signage Program will address this void, will be a visible and essential step towards strengthening the community's economic vibrancy and vitality and raise the community's profile, pride and potential.

An Integrated Program - Signage Hierarchy

An integrated Directional Signage and Way-Finding hierarchy will be designed reflecting highway safety requirements and information opportunities. The program will conform to Ministry of Transportation and Infrastructure regulations and Regional District of Nanaimo bylaws.

The Nanoose Bay Community Signage Program will be compatible with, and complementary to, similar programs developed by neighbouring jurisdictions and organizations, including: the City of Parksville, the Town of Qualicum Beach and the Arrowsmith Community.

The Nanoose Bay Community Signage Program will have four levels, including:

Level 1 - Provincial Highways (Major) - Highway 19/Highway 19A

Purpose:

- To direct motorists to highway exits leading into Nanoose Bay.

Locations:

- Highway 19 (northbound) prior to the intersection with Northwest Bay Road.
- Highway 19 (southbound) prior to Exit 46 (Parksville).
- Highway 19A (northbound and southbound) prior to the intersection with Northwest Bay Road.

Level 2 - Provincial Highway (Secondary) Northwest Bay Road

Purpose:

- *To announce and welcome motorists upon their arrival in Nanoose Bay.*

Locations:

- Northwest Bay Road (northbound) after exiting the Island Highway (Highway 19).
- Northwest Bay Road (southbound) after exiting the City of Parksville (at Terrien Road).

Level 3 - Provincial Roads (Local)

Purpose:

- *To direct motorists towards popular neighbourhoods, community destinations, and more than 30 parks, especially Moorecroft Regional Park.*

Locations:

- Northwest Bay Road (northbound and southbound) at Powder Point Road (directing to Fairwinds and Schooner Cove)
- Northwest Bay Road (northbound and southbound) at Stewart Road (directing to Dolphin Drive, Schooner Cove and Fairwinds)
- Northwest Bay Road (northbound and southbound) at Claudette Road (directing to Beachcomber and Dorcas Point)

Level 4 - Community Portals

Purpose:

- To provide visitor information about the community, participating businesses, community organizations and services and amenities.

Locations:

- Northwest Bay Road (northbound) near the exit from the Island Highway
- Northwest Bay Road (southbound) after exiting the City of Parksville

Working Collaboratively - A Positive Sign

Designing and implementing the Nanoose Bay Community Signage Program will be a collaborative effort, aligning provincial, regional and community expertise and resources.

The provincial government (through its Ministry of Transportation and Infrastructure) has the mandate for directional signage on provincial roadways, including Highway 19 (The Island Highway), Highway 19A (The Old Island Highway) and Northwest Bay road. Given this mandate, the ministry will be asked to design, install and maintain the directional signage outlined above (Levels 1 and 2).

The regional government (through its Northern Community Economic Development Program) has the mandate for promoting and encouraging economic development within northern electoral areas (Nanoose Bay being RDN Electoral Area E) and for facilitating public safety, especially fire and rescue services. Given this mandate, the RDN is being asked to participate in funding and facilitating necessary approvals for directional signage outlined above (Level 3 and Level 4).

3

The community, through the volunteer-led Nanoose Community Services (a provincially registered, not-for-profit society), is assuming the mandate to create and promote community engagement, including: designing, installing and maintaining community information signage outlined above (Level 4).

Achieving Success - Logical Steps

Creating momentum and delivering results happens when a community recognizes and seizes an opportunity and acts with dispatch.

Under the general auspices of Nanoose Community Services, a project team of dedicated, experienced volunteers will lead and manage the Community Signage Program outlined above in 2013-14.

Nanoose Community Services understands that success depends on obtaining applicable approvals, securing suitable locations, raising appropriate funding and other related logistical matters. These are pragmatic steps, not impediments.

Project Budget

The Nanoose Bay Community Signage Program provisional budget, as the only practical option at this time, is based on preliminary, order-of-magnitude cost estimates. The actual project budget will be finalized based on available funding and on design and construction cost estimates received from qualified Nanoose Bay contractors.

Proposed Expenditures

<i>Activity</i>	<i>Preliminary Allowance</i>
Site Identification and Survey	\$ 1,000
Project Approvals and Permits	\$ 1,500
Signage Design	\$ 5,000
Signage Production	\$30,000
Site Preparation and Foundations	\$ 6,000
Signage Installation	\$ 4,000
Professional Services (e.g.: legal)	\$ 1,500
Project Evaluation	\$ 2,500
Project Management & Disbursements (e.g.: insurance)	\$ 1,000
Project Contingency (5%)	\$ 2,625
Provisional Total	\$55,125

Proposed Revenue

<i>Source</i>	<i>Preliminary Allowance</i>
RDN Northern Community Economic Development Program	\$19,000
Sponsor and Community Contributions	\$20,000
In-Kind Contributions	\$17,000
Provisional Total	\$56,000

4

Project Schedule

The Nanoose Bay Community Signage Program proposed schedule is based on current understandings. The actual project schedule will be finalized based on available funding, approvals and permits and Nanoose Bay contractor availability.

<i>Activity</i>	<i>Target</i>
Site identification and acquisition (Level 4)	May 2013
Approvals and permits (Levels 3 & 4)	June 2013
Design (Level 3 & 4)	June 2013
Construction and Installation (Levels 3 & 4)	July 2013
Approvals and permits (Levels 1 & 2)	Fall 2013
Installation	Fall /Winter 2013

Project Oversight and Management

The Nanoose Bay Community Signage program will be managed by a team of community volunteers, each with professional career experience in one-or-more project components. All individuals are Nanoose Bay residents.

Project Oversight and Accountability

Nanoose Community Services Board of Directors
(Chair: Jay Spence, MD, Retired Hospital Executive)

Nanoose Community Services is a provincially registered not-for-profit society serving Nanoose Bay and its citizens since February 2011. It is governed by an eight-person Board of Directors drawn from Nanoose Bay neighbourhoods.

With a starting mandate to assist low-income residents in Nanoose Bay, Nanoose Community Services operates at the Nanoose Bay Community Cupboard at Nanoose Place (a food bank) and the Nanoose Bay Christmas Elf Project. It generates its revenue through the generosity of both individuals and business and fundraising activities.

Having established the social component of its mission, Nanoose Community Services is now focusing on strengthening and promoting the economic and cultural components of community building. The Nanoose Bay Community Signage Program is among the first of the next initiatives.

Project Lead

Gerry Thompson, P.Eng. Retired CAO

Project Team Members

George Jarvis, Retired Business Owner/Marketing Executive
Bob Popple, P.Eng. Retired Consulting Engineer
David Roach, Business Owner
Others as required

Nanoose Community Services and its project team are confident that with alignment, clarity and focus among all the appropriate stakeholders, success can be achieved within the targeted timelines.

The Nanoose Community Signage Program will set the tone for a sustainable community, founded on a strong, thriving and creative local economy.

PROJECT AREA

EA 'E'

DESCRIBE IN DETAIL WHAT THE NORTHERN ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR:

Northern Economic Development Funds awarded to the Nanoose Bay Community Signage Program will be used to fund the design, construction and installation of an integrated signage and way-finding project (See Provisional Budget contained within the Project Description section).

Nanoose Community Services proposes that Northern Economic Development Program monies will serve as the catalyst for community fund-raising and in-kind corporation contributions. Project expenditures will be financed using both Northern Economic Development Program funds and funds generated through other means, on a matching basis to be determined. Unexpended Northern Economic Development Program funds will be returned to the Regional District of Nanaimo for reallocation to other qualifying economic projects.

LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES:

No other grants have been received or applied for. Additional funding and in-kind support (Target: \$37,000) is being sourced from community sponsors, residents and suppliers.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

The Nanoose Bay Community Signage Program aligns with and supports the Northern Community Economic Development Program's principles and priorities in the following ways:

6

Enhanced Economic Resilience

A resilient regional economy, able to withstand stability originating from outside the region's borders, is best achieved by having strong local economies within each municipal jurisdiction or electoral area.

Electoral Area E (Nanoose Bay) has a diverse and dispersed economy built on locally owned and operated small and very small businesses. Nanoose Bay businesses range from agriculture to tourism, from light industrial to professional services, and from artisan to retail. They serve both the local and visitor markets. They have the potential to grow in-step with the community, its evolving demographics, the continuing stewardship and respectful use of natural resources, and in response to the emerging opportunities the world presents.

A key to Nanoose Bay economic resilience is market awareness - especially within the rubber-tire visitor market - of the community and what it offers. Directional signage and way-finding is a key to creating that roadside awareness and consumer access.

The more trade that Nanoose Bay business can conduct with visitors to the community - both residents from elsewhere in the region and visitors from away - the greater the economic impact and community vitality.

Priority Areas

The Nanoose Bay Community Signage Program is key to strengthening the economic vitality of agriculture and aquaculture.

Nanoose Bay is blessed with some of the region's top agricultural producers including, but not limited to, renowned Nanoose Edibles, Springford Farms and the Northwest Bay Ranch. These, and other producers, provide top quality products - including organic and certified - that are already part of the Vancouver Island diet.

As increasing numbers of consumers adjust their nutritional habits as part of their personal responsibility for healthy living, Nanoose Bay farmers and ranchers have the potential to capitalize on this societal shift.

Similarly, the waters edging Nanoose Bay offer a bounty of fish and shellfish for both local and visitor markets. From dockside prawn sales at Beachcomber Marina to crabfests at Schooner Cove, Nanoose Bay's seafood is among the best in the world.

Nanoose Bay waters also offer attractions of all descriptions, for recreational fishers and marine enthusiasts.

Tourism and recreation are critical components of the Nanoose Bay economy. From championship golf to world-class scuba diving, from protected eco-systems and parks, from nesting eagles to barking sea-lions, and from salmon spawning creeks to venerable Garry Oaks, Nanoose Bay's natural and built environments are tailored to those wanting to experience the stirring beauty of Mother Earth.

Nanoose Bay has untapped potential to grow as a destination for arts and culture aficionados, especially those from urban communities seeking a more relaxing and natural venue. Void of built performance theatres and palatial art galleries, Nanoose Bay is an unparalleled outdoor stage for performance and visual artists and their audiences. From concerts at Moorecroft Regional Park, to poetry readings atop Notch Hill the curtain can rise on Nanoose Bay performances.

Helping visitors become aware of, and find, these amenities deep in the community is exactly what the Nanoose Bay Community Signage Program is designed to do. When it's easy for individuals, families and groups to find Nanoose Bay's natural wonders, they'll stay longer in the community and spend more money with our local businesses, be it the Rocking Horse Pub or the Lyndia Terre Gallery, the Pacific Shores Resort Spa or the Red Forge, or Northwest Bay Nursery or the Medicine Shoppe at Red Gap.

While helping build a strong Nanoose Bay economy is a principal goal of the Nanoose Bay Community Signage Program its benefits include helping to strengthen the bond and the communication between the varied and independent business operators, in a manner normally done by a Chamber of Commerce, a Board of Trade or a business association. Nanoose Bay businesses do not currently have a forum or organization for information sharing or collaboration. Given that there is no business licensing requirement, the number of actual businesses operating in Nanoose Bay is not known, yet their impact is substantial.

Having a strong, inter-connected business sector creates opportunities for next generation employees, especially those seeking self-employment in the new economy. Having viable businesses appealing to younger employees is a critical strategy in maintaining demographic diversity.

The stronger the Nanoose Bay economy becomes, the better it is able to participate in joint activities with neighbouring businesses, both in the Parksville-Qualicum Beach portion of the region and with Nanaimo and the southern reaches.

Strong electoral area economies are integral to a strong, resilient regional economy.

Other Policy Linkages

The Nanoose Bay Community Signage Program also aligns with the RDN's Regional Growth Strategy (2011), the Nanoose Bay Official Community Plan (2005) and will support the RDN's Nanoose Bay Community Parks Strategy (2013).

Nanoose Bay residents, as community values, support directing attractive, planned future development in the Red Gap Centre and the area's neighbourhoods and to preserving the natural environment. They want change that contributes to, not detract from, the quality of life enjoyed in Nanoose Bay.

The values and attributes that Nanoose Bay residents possess can be leveraged when there is a strong, resilient local business sector that can provide many needed goods and services. By making it easier for local residents, and visitors, to become aware of and find these local providers, the Nanoose Bay Community Signage Program contributes to environmental sustainability, in part through the reduced vehicle travel out of the area and through increased awareness and preservation of the natural features.

8

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

Quantifying the economic benefits generated solely from the Nanoose Bay Community Signage Program, at this stage, is impractical given that is one component of a larger strategy linked in part to initiatives of Parksville-Qualicum Beach Tourism. Among the challenges of identifying measurable economic benefits is the absence of a starting baseline against which to benchmark changes. There are no current economic indicators for Nanoose Bay or its businesses.

Instead, it is likely that qualitative benefits can be tracked, provided that anecdotal reports from Nanoose Bay business owners and operators are captured effectively. Using stories and customer testimonials, it may be possible to identify the role new signage played in attracting new businesses and in enhancing existing businesses.

The Project Team proposes to engage a Vancouver Island University business student (preferably a Nanoose Bay resident) to assist with the project evaluation and final report preparations. The report will also be shared with the VIU Research Chairs in Coastal Resource Management and Tourism and Sustainable Rural Development to assist with their project work examining the socio-economic characteristics of global coastal and rural communities.

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL

The following documents are attached:

A Nanoose Community Services organizational chart

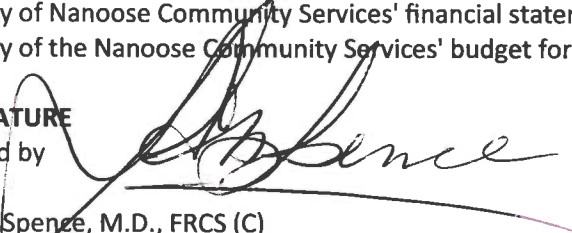
A copy of a Coastal Community Credit Union statement showing Nanoose Community Services' address

A copy of Nanoose Community Services' financial statements for the current year and one year prior

A copy of the Nanoose Community Services' budget for the current year and one year prior

SIGNATURE

Signed by


J.E.H. Spence, M.D., FRCS (C)
Chairperson, Nanoose Community Services

DATE

March 25, 2013

By signing here you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.



BRITISH
COLUMBIA

The Best Place on Earth

NUMBER: S-57870

SOCIETY ACT

CERTIFICATE OF INCORPORATION

I Hereby Certify that

NANOOSE COMMUNITY SERVICES ASSOCIATION

has this day been incorporated under the *Society Act*

Issued under my hand at Victoria, British Columbia

on February 11, 2011

RON TOWNSHEND
Registrar of Companies
PROVINCE OF BRITISH COLUMBIA
CANADA



BRITISH
COLUMBIA

The Best Place on Earth

File Number: S-57870

NANOOSE COMMUNITY SERVICES ASSOCIATION

I hereby certify that the documents attached hereto are copies of documents filed with the Registrar of Companies on February 11, 2011

RON TOWNSHEND
Registrar of Companies

Ministry of Finance

BC Registry Services

Mailing Address:
PO Box 9431 Stn Prov Govt
Victoria BC V8W 9V3

Location:
Second Floor
940 Blanshard Street
Victoria

FORM 2
(Section 3)

SOCIETY ACT

CONSTITUTION

1. The name of the Society is **NANOOSE COMMUNITY SERVICES ASSOCIATION.**
2. The purpose of the Society is to support individuals and families facing economic hardship on the Nanoose Peninsula.
 - (a) To establish, maintain and distribute food and household supplies through the Nanoose Community Cupboard.
 - (b) To donate food, clothing, personal products, toys and gifts to families and individuals at Christmas.
 - (c) To provide essential services and if necessary financial support where possible to people in need.
 - (d) To educate and support the community at large by organizing and financially contributing to emerging needs.
3. Provisions in case of dissolution:

In the event of winding up or dissolution of the society, all property, furnishings, equipment, securities and cash owned or vested in the society, may be turned over to the Nanoose Bay Activities & Recreation Society (Inc.No. S-0022415).

These provisions are unalterable.

BYLAWS

The Bylaws of the society are those set out in Schedule B to the *Society Act* with the following variations, deletions and additions:

1. Bylaw 3 of Part 2 - Membership - be revised to:

Membership in the Society is limited to residents or holders of real property or persons who work in the unincorporated area of the Nanoose Peninsula who are 18 years of age or older.

ORGANIZATIONAL CHART

BOARD OF DIRECTORS

Dr. Jay Spence	Chairperson
Ms. Ginny Brucker	Executive Director
Ms. Cindy Koutecky	Coastal Community Credit Union Business Representative
Ms. Maureen Moore	Community Activist – Fairwinds
Ms. Eve Flynn	Director, Nanoose Place
Ms. Colleen Barnatt	Nanoose Bay Elementary School
Ms. Deirdre Santesso	Community Activist – Nanoose Bay
Ms. Trish Widdershoven	Community Activist – Madrona

OFFICERS

Charles Brucker	Food Bank Coordinator
Liz Spence	Treasurer
Liz Holme	Secretary

NANOOSE COMMUNITY SERVICES BOARD OF DIRECTORS

2012

Virginia Lee Brucker
2780 Powder Point Road
Nanoose Bay, B.C.
V9P 9E9
DOB: November 5, 1953
(250) 468-9306
vlbrucker@telus.net
Position: Executive Director, NCS

John Edward Hamilton Spence
2370 Andover Road,
Nanoose Bay, B.C.
V9P 9G9
DOB: October 21, 1943
(250) 468-7080
jay.liz.spence@gmail.com
Position: Retired Physician

Cindy Rae Koutecky
1348 Carmel Place
Nanoose Bay, B.C.
V9P 9B8
DOB: November 30, 1960
(H) (250) 468-5220
(W) (250) 468-5151
Cindy.Koutecky@cccu.ca
Position: Manager, Coastal Community Credit Union

Maureen Hennessey Moore
3421 Simmons Place
Nanoose Bay, B.C.
V9P 9J8
DOB: February 22, 1951
(250) 468-5554
maureenisalso@shaw.ca
Position: Retired – Retail Management

NCS

BOARD

EXECUTIVE DIRECTOR



(Virginia Brucker)

FOOD BANK SUPERVISOR



(Charles Brucker)

EDUCATIONAL
OUTREACH
PROGRAMS



(Jay Spence)

Appendix 6: Of Course Parkville Downtown Has Free Wi-Fi

Summary Evaluation

Proponent: Parkville Downtown Business Association
Amount Requested: \$9,000
Summary: Study to assess the feasibility and economic benefits of a free wi-fi network within the Parkville downtown.
Eligibility: The Parkville Downtown Business Association is an eligible recipient of NCED funding. Plans and feasibility studies are an eligible program cost.
Priority Areas: *High Tech Sector*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	Partial	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	Partial	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	Partial	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		NA
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		✓

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION: PARKSVILLE DOWNTOWN BUSINESS ASSOCIATION		AMOUNT REQUESTED: \$9,000
MAILING ADDRESS: BOX 215 PARKSVILLE, BC V9P 2G4		
CONTACT PERSON: PAMELA BOTTOMLEY EXECUTIVE DIRECTOR.	TELEPHONE NUMBER: 250-248-8079 FAX NUMBER:	E-MAIL ADDRESS: info@parksvillebc.com

PROJECT TITLE: 'OF COURSE PARKSVILLE DOWNTOWN HAS FREE WI-FI'
PROJECT DESCRIPTION: To assess the feasibility and economic benefits of a free wi-fi network within Parksville Downtown
(Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: Purchase of research and consulting services and resources
(Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: 50% of project cost paid for with PDBA funds as per 2013 budget.
(Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Free wi-fi in Parksville Downtown would be an important tourism amenity and a key component of enhanced regional communications infrastructure, supporting economic development.

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

These would be identified by our project

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea. *2012 Annual Report.*

<p>SIGNATURE</p> <p><i>Vanessa Bottonly</i></p>	<p>DATE:</p> <p><i>April 1 / 2013.</i></p>
--	---

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
 REGIONAL DISTRICT OF NANAIMO
 6300 HAMMOND BAY ROAD
 V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.



Project Title: "Of Course Parksville Downtown Has Free Wi-fi!"

Project Description : The purpose of the Parksville Downtown Business Association's proposed project is to assess

- the feasibility
- cost
- and potential economic benefits of free wi-fi

in Parksville's downtown Business Improvement Area (BIA). The BIA is bounded by Jensen Avenue and the waterfront, and by McMillan and McVickers Streets.

Free wi-fi is common in other communities, and in other Business Improvement Areas around BC (such as Downtown Victoria). It is considered an important amenity for tourists and a key component of a comprehensive communications infrastructure.

PDBA has done initial research into the above aspects of a free wi-fi network, but needs to fully examine and quantify each before making the commitment and investment to implement it. Examination of free wi-fi is a line item in our 2013 budget and is committed to in our 2012 Annual Report as a 2013 project.

Free wi-fi would, for example, enable online purchases and payments at downtown events, such as street markets and festivals. It would attract the traveller who wants to travel with family yet stay seamlessly in touch with their business. It would be a real plus to be able to say "of course Parksville Downtown has free wi-fi!"

We would want the downtown wi-fi network to have the potential to be easily expanded to the rest of the community, and we would be willing to share all our information with the rest of the region.

Organization Structure : 11 elected volunteer directors (including President, Vice-president, and Secretary/treasurer) supported by a full-time Executive Director.

Contact : Pamela Bottomley APR, Executive Director 250-248-8079
info@parksvillebia.com

www.parksvilledowntown.ca

BYLAW NO. 1453

DOWNTOWN BUSINESS IMPROVEMENT AREA ESTABLISHMENT

WHEREAS Section 215 of the *Community Charter* provides Council with the authority to establish, by bylaw, a business improvement area (the "BIA") and grant money to an applicant for the purpose of planning and implementing a Business Promotion Scheme;

AND WHEREAS the Council of the City of Parksville has received a petition for a business improvement area service as required under Section 212 of the *Community Charter* and the petition is sufficient under the provisions of Division 5 of Part 7 of the *Community Charter*.

AND WHEREAS the Council of the City of Parksville has been notified that the owners of certain properties in the downtown area of the City have formed the Parksville Downtown Business Association (the "Association") and the Association has submitted an application for a grant of money under Section 215 of the *Community Charter*.

NOW THEREFORE the Council of the City of Parksville in open meeting assembled enacts as follows:

1. DESIGNATION OF AREA

Those lands within the area shown outlined on the map attached to and forming part of this bylaw as Schedule "A" are designated as a Business Improvement Area within the meaning of Section 215 of the *Community Charter* and shall be known as the Parksville Downtown Business Improvement Area.

2. GRANT

(1) Council is hereby empowered to grant to the Association for the term of this bylaw, money not exceeding the following amounts:

- For the calendar year 2010 - \$150,000.00
- For the calendar year 2011 - \$150,000.00
- For the calendar year 2012 - \$150,000.00
- For the calendar year 2013 - \$150,000.00
- For the calendar year 2014 - \$150,000.00

(2) These monies shall be paid to the Association on or before the first day of August in each year.

(3) An advance payment equal to 25% of the current year grant amount may be provided to the Association prior to Council approval of the annual budget for each of the years included in this bylaw. The amount of the grant made following Council approval of an annual budget shall be adjusted to take into account any such advanced payment.

3. EXPENDITURE

- (1) The money granted under Section 2 of this bylaw shall be expended only by the Association, only in accordance with the conditions and limitations set out in this bylaw and only for the following Business Promotion Scheme:
 - (a) Marketing and promotions, events, advertising, holiday lighting, communication with downtown business owners and tenants on issues and opportunities;
 - (b) Improving or beautifying sidewalks, public art structures, murals, seating areas, flowers, banners in the business improvement area;
 - (c) The removal of graffiti from buildings and other structures, creation or support of anti-litter and anti-vandalism projects in the business improvement area; and
 - (d) Encouraging business in the business improvement area
- (2) The Association shall not incur any indebtedness or other obligations related to the Business Promotion Scheme beyond each calendar year.

4. RECOVERY OF FUNDS

- (1) All of the money granted to the Association pursuant to this bylaw shall be recovered within the Business Improvement Area in the manner set out in this Section.
- (2) For the purpose of recovering the monies granted to the Association under this bylaw in any year in which a grant is made to the Association, there shall be levied annually on all land and improvements within the Business Improvement Area that fall or would fall within Class 5 or Class 6 of the *Assessments - Classes and Percentage Levels Regulation, BC Reg. 438/81*, excluding Federal, Provincial and Municipal owned properties used for government purposes, a rate sufficient to raise the sums set out in Section 2 herein for that year. The levy shall be based on the assessed value of land and improvements for general municipal purposes.

5. CONDITIONS AND LIMITATIONS

Notwithstanding any other provision of this bylaw, no grant shall be made and no grant funds shall be used or spent by the Association, in any year unless the Association:

- (i) Submits an annual budget for approval by the Council on or before March 15th in each year, beginning March 15th, 2010, which outlines all revenues and expenditures related to the Business Promotion Scheme during that calendar year;
- (ii) Accounts for the money granted by Council for the previous calendar year, by submitting financial statements prepared by a professional accountant, at the same time as the annual budget is submitted under this section;
- (iii) Is a Society incorporated and in good standing under the provisions of the *Society Act, RSBC 1996*, created for the purpose of administering the Business Promotion Scheme.

6. INSURANCE

- (1) The Association shall provide and maintain Comprehensive General Liability Insurance acceptable to the City and subject to limits of not less than Five Million Dollars (\$5,000,000.00) inclusive per occurrence for bodily injury, death and damage to property including loss of use thereof. The insurance shall cover any person employed

Bylaw No. 1453 - Page 3 of 3

directly or indirectly by the Association as well as any contractor or subcontractor hired by the Association.

- (2) The City shall be added as an additional named insured under the Comprehensive General Liability Insurance policy and shall be primary without any right of contribution from any insurance otherwise maintained by the City
- (3) The Association shall provide the City with a copy of the current Comprehensive General Liability Insurance policy prior to the City providing funding under Section 2 of this bylaw.
- (4) The Association's Comprehensive General Liability Insurance policy shall contain an endorsement requiring that the City be provided with 30 days prior written notice of any change in the policy or its cancellation.

7. INDEPENDENT ENTITY

- (1) The Association is independent from the City of Parksville and shall bear all the responsibility for managing its own affairs; hiring its own employees; and paying all its own expenses, including all salaries, subject to the terms of this bylaw.
- (2) Employees of the Association are not employed by the City of Parksville and as such are not bound by or benefit from the terms and conditions set out in agreements made between the City of Parksville and its employees.
- (3) The Association will not in any manner whatsoever commit or purport to commit the City of Parksville to the payment of any money to any person, firm or corporation.

8. MISCELLANEOUS

- (1) This bylaw shall cease to have effect on the 31st day of December, 2014.
- (2) The Business Improvement Area created by this bylaw may be merged with another Business Improvement Area, whether contiguous or not, for the purpose of providing, consolidating, or completing necessary works or service for the merged area.

9. CITATION

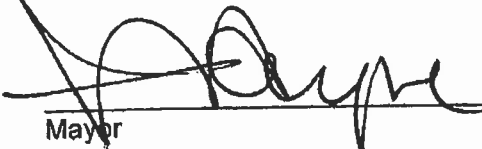
This bylaw may be cited for all purposes as "Downtown Business Improvement Area Establishment Bylaw, 2009, No. 1453".

READ A FIRST TIME this 9th day of September, 2009


READ A SECOND TIME this 9th day of September, 2009

READ A THIRD TIME this 9th day of September, 2009

ADOPTED this 21st day of September, 2009



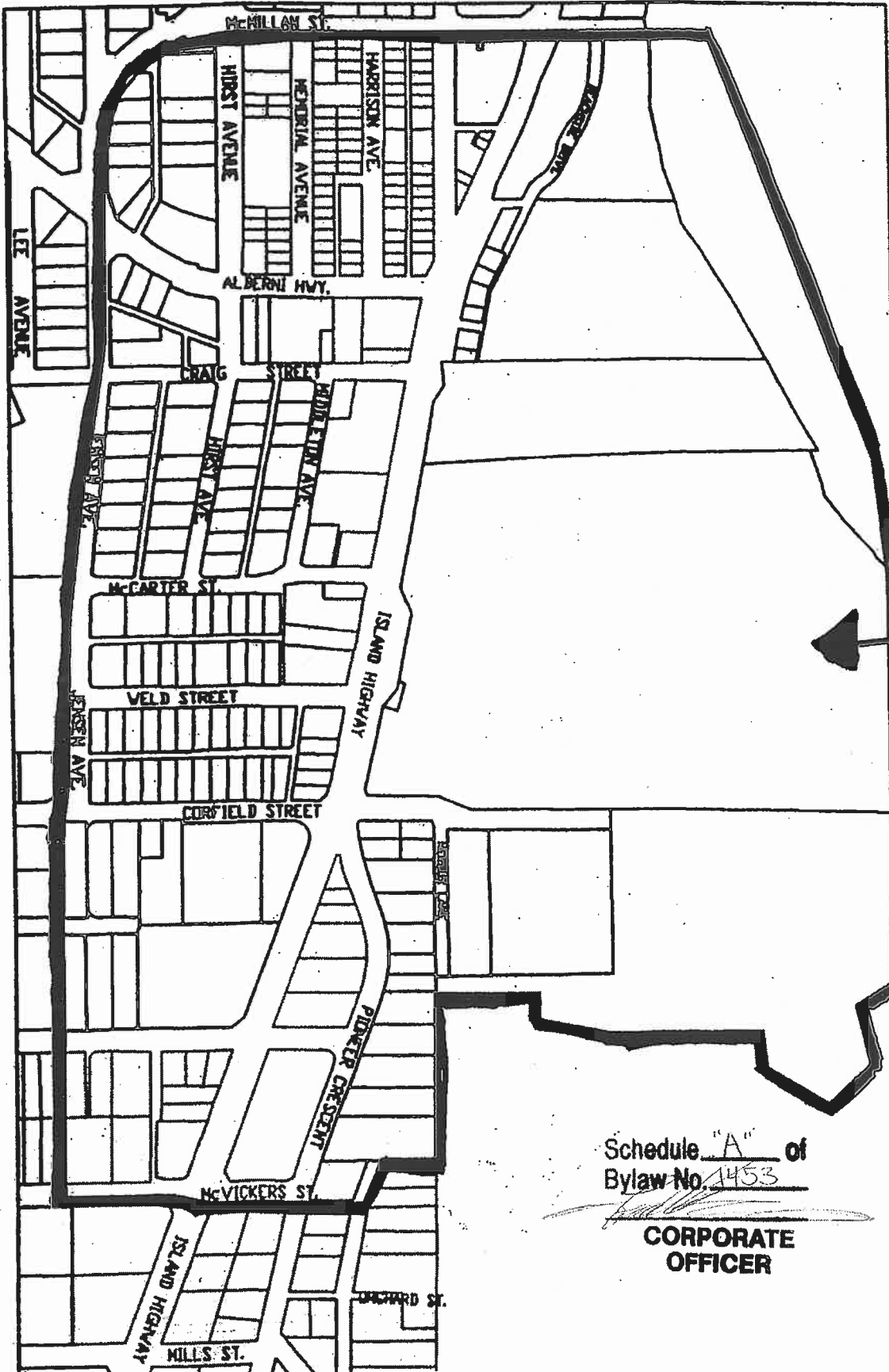
Mayor



Corporate Officer

**CERTIFIED A TRUE COPY
OF BYLAW NO. 1453**

**CORPORATE
OFFICER**



BIA

Schedule "A" of
Bylaw No. 1453

CORPORATE
OFFICER

2012

PDBA'S PROJECTS



- Bold new street banners to add colour to downtown and define the boundaries of the Business Improvement Area
- A major new website and online business directory (parksvilledowntown.ca) which lists every business in the BIA that chose to participate
- Façade Improvement Grants, which were awarded to Fireside Books, SOS Thrift Store, Aiken and Associates, Accura Denture Clinic, and The Career Centre
- Ongoing graffiti and litter removal programs
- Sponsorship of Canada Day, Sunset Cinema, the Glassies Community Awards, the Home Hardware downtown tree plant on Craig Street, and the Lions Outdoor Fit Gym
- The Free Shoppers' Shuttle Bus, supported heavily by print and radio advertising, which completed its third year of operation and continued to run late on Tuesday nights to support the Chamber's Summer by the Sea Street market on Craig Street
- Production of a commercial on CTV2 which ran during the Fall of 2012 and will run again in the Spring of 2013
- Generic print advertising targeting tourists
- Another major Christmas promotion, steered by representatives of the membership, which included print and radio support for Moonlight Madness Nov. 30; the purchase of two more pop-up trees of lights for downtown rooftops (we now have five); and the decoration of the Home Hardware downtown tree on Craig Street
- Exploration of free wi-fi for downtown
- Expansion of our marketing and promotion professional photo files with Fall and Winter images

PARKSVILLEDOWNTOWN.CA

2013

PDBA PROJECTS PLANNED



- The fourth year of the Free Shoppers' Shuttle
- Façade improvement grants
- Graffiti and litter removal programs
- Advertising that entices both tourists and locals
- Sponsorship of key community events
- Christmas promotion
- Further assessment of the feasibility of free downtown wi-fi
- Spring and Summer photo shoots
- An enhanced, "fully responsive" website

PDBA WILL CONTINUE TO RAISE THE PROFILE OF DOWNTOWN AND ITS BUSINESSES, AND INFLUENCE DECISION-MAKING, THROUGH ITS INVOLVEMENT IN ECONOMIC DEVELOPMENT GROUPS AND RELATIONSHIPS WITH LIKE-MINDED ORGANIZATIONS SUCH AS VIEA (VIEA.CA) AND BIABC (BIA.BC.CA).

Appendix 7: Coombs Country Fair

Summary Evaluation

Proponent: Arrowsmith Agricultural Association
Amount Requested: \$3,000
Summary: Funding assistance with promoting the centennial anniversary of the Coombs Country Fair.
Eligibility: Arrowsmith Agricultural Association is an eligible recipient of NCED funding. Costs associated with coordinating and hosting community cultural events are an eligible program cost.
Priority Areas: *Arts, Culture and Media; Agriculture and Aquaculture; Tourism and Recreation*

Evaluation Criteria:

<i>Project Viability:</i>	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<hr/>		
<i>Financial and Administrative Feasibility:</i>	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<hr/>		
<i>New and Unique:</i>	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted		NA
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<hr/>		
<i>Economic Benefit:</i>	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		NA
<hr/>		
<i>Community Support:</i>	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION:		AMOUNT REQUESTED:
MAILING ADDRESS:		
CONTACT PERSON:	TELEPHONE NUMBER: FAX NUMBER:	E-MAIL ADDRESS:

PROJECT TITLE:
PROJECT DESCRIPTION:
(Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY):
<input type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR:
(Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES:
(Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE	DATE:
submitted via email	
By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.	

SUBMIT HARD COPIES TO: **NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM**
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Arrowsmith Agricultural Association

The Arrowsmith Agricultural Association is based in Coombs, within School District 69, in the Regional District of Nanaimo, and serves the communities of Parksville, Qualicum Beach, Coombs, Errington, French Creek, Hilliers, Qualicum Bay, Bowser, Horne Lake, Deep Bay and Nanoose Bay. We are an organization with an extremely good track record and solid community support. From a humble start as a tailgate exhibit in 1913, we have grown to become one of the best community fairs on Vancouver Island. Through careful management over the past 100 years, our Association has added to its holdings, now owning our 10-acre fairgrounds and the numerous buildings located there.

Our primary mandate as an organization, as per our Constitution, is to foster community spirit. Being of agricultural origin, our purpose also includes the education and personal development of people of all ages in agricultural and farming activities, and hosting an annual agricultural fair and exhibition.

Many who attend our fair have never been up close to the animals exhibited, and enjoy petting goats, sheep, ducks and more. Our on-site demonstration garden, horticultural exhibits and educational displays on how to grow, preserve and cook with home or locally grown food is an inspiration to many. Our displays of traditional crafts, from blacksmithing to needlecraft and quilting always draw a lot of interest. We are working towards hosting a variety of workshops throughout the year, on growing & preserving food, animal husbandry and heritage crafts.

A registered non-profit society, we are governed by an elected Board of Directors, and have regular meetings where we welcome new members and new ideas. Over 15 years ago, our board decided that the land and buildings we own, which are essentially privately owned community property, should be used more than two days a year. We have worked hard to connect with more user groups in our community and to serve their needs with our resources.

In 1998, we started receiving administrative funding via the BC Gaming Commission, which covers utility and insurance costs and salary for our part-time administrator. Since then, through BC Gaming, we have also received several major capital grants, and with volunteer labour and in-kind contributions, we have significantly leveraged these capital grants.

In 1999 and 2001, with capital grants of \$50,000, we built a new meeting and exhibit hall with our first health-approved kitchen. We paid off that mortgage within 3 years, and it is now valued at \$300,000, six times the grants received.

In 2009 and 2010, we received two \$100,000 capital grants to build an 8000 sf exhibition hall, to replace an old barn; it has tripled in value, at \$650,000. We carry a mortgage (less than \$170,000) from Farm Credit Canada, and plan to pay it off as quickly as possible. This structure was built to disaster relief centre standards, and with funding from the Regional District of Nanaimo, we have purchased sports equipment, chairs and they will soon provide a generator so we can function off grid when needed.

Our goal with these new buildings is to further develop our financial self-sufficiency, while boosting community access to and use of our property. Since 2005, we have been hosting fundraising dinners which bring many people to our property for the first time. Over the years we have also hosted farming, gardening, growing & preserving food, heritage crafts, and animal husbandry workshops. We are in the process of developing more events, to generate income while raising awareness of and participation in our fair, and of the facilities we offer.

Attendance at our annual fair has been always good, with a steady increase over the last several years. 2011 was our best year ever, almost double our average over the last two decades, with over 8000 people at our fair; 2012 attendance matched those numbers.

Primary activities and user groups hosted on our property:

- Various 4-H clubs, meetings and numerous events
- food safe and agricultural education workshops hosted by AAA
- Coombs Farmers Institute, animal and farm equipment auction, raises funds for agricultural scholarships
- ACES, Arrowsmith Community Enhancement Society, hosts many events, including a Halloween event for about 1000, DooLittle Square at our fair, recreational activities and an annual community picnic
- Silver Spurs Riding Club and Rainbow Therapeutic Riding
- Fish & Game Youth Target Practice, dog trainers, yoga, basketball, volleyball, indoor tennis, badminton, youth sports, floor curlers, Mother Goose (reading for tots & parents)
- Parksville Golden Oldies Sports Association
- C&L Volunteers socials for handicap clients and caretakers from Port Alberni to Nanaimo
- The Soundgarden offers music lessons and events for all age groups

Our facilities are also used for weddings, funerals, reunions, craft and swap meets, small trade shows, other community events, and more.

Every year at our fair, our music stage is a very popular event, with crowds gathering to enjoy the various performers. Everyday starts with a performance by the much-loved Old Time Fiddlers, followed by a performance by the Rainbow Stew Cloggers and a variety of local musicians.

In 2011 a new partnership was created with two local musicians, Sharon Tomczyk and Shelley Beeston. They were looking for a place to host a variety of music events, and our Board and 4H club meetings had just moved into our new hall, leaving an old church hall on our grounds empty. That year we were also working with Community Fisheries, a federal job retraining program for fishermen, which enabled us to extensively renovate the old hall before Sharon and Shelley opened the doors to The Soundgarden. Their concerts primarily feature Vancouver Island recording artists, and there seems to be an abundance of talented musicians looking for a place to play. A recent event included an afternoon slide guitar lesson and an evening concert with renowned blues-rock guitarist David Gogo. Showcase Nights feature emerging artists and musicians/singers taught through The Soundgarden, well-attended events with a waiting list for performers. Circle Jams quickly established a loyal following, as local musicians gather together and play their favourite tunes. Read more at www.thesoundgarden.org.

Over recent years, we have developed our relationship with ACES, the Arrowsmith Community Enhancement Society, who manage our very successful sports and games events for area youth. In 2012, another music project fostered by our organization, working with local musicians and Marilyn Sims, of the Arrowsmith Recreation Team, saw the successful application for a New Horizons for Seniors grant under HRSDC (\$25,000) to start a Jug Band. The Jug Band Grant project included offering free music lessons using jug band instruments purchased with grant monies, which led to the creation of a large group who regularly perform locally, and instrument kits that were purchased using grant money for a program at PASS, Parkville Alternative Secondary School where students were taught to build and then play the instruments, which have been donated to the school so that ongoing musical instruction is possible. Spin-offs from the jug band project includes more jug band music lessons at BLT, Building Learning Together, at Family Place in Parkville. Oceanside Arts Council at McMillan Arts Centre in Parkville has also hosted an evening on the history of jug band music as a direct result of this successful project.

We measure our performance and success in the community's contribution of volunteer hours. In 2011, we tracked over 2500 hours for general improvements to the grounds and buildings, about 3000 hours for the fair and over 1500 hours for other activities, for a total of 7000 volunteer hours.

President:	Doreen Patterson 976 Robin Place, Qualicum Beach V9K 1M7	250-752-9366	bob-doreen@shaw.ca hardware store manager
1st VP:	Donna Furneaux 290 East Fern Qualicum Beach V9K 1X5	250-752-9935	bdfurneaux@shaw.ca retired
2nd VP:	Debbie Adkins 835 Temple Street, Parksville V9T 3C9	250-954-7434	debadkins@shaw.ca retired
Secretary:	Richard de Candole 710 Stevens Rd., Qualicum Beach V9K 1V3 2	250-752-5384	5decand@telus.net retired
Treasurer:	Barbara Smith Box 68, 2095 Burgoyne Rd, Coombs V0R 1M0	250-248-6785	bmith@shaw.ca retired
Directors:	Bob Rowe 2770 Peters Road, Qualicum Beach V9K 1Z1	250-752-7448	kyrowe@shaw.ca chiropractor
	Tim Boley 3035 Rinvold Rd, Qualicum Beach, V9K 1X2	250-752-9757	jboley@shaw.ca handyman
	Skye Donald Box 711, 1489 Grafton Ave, Errington, V0R 1V0	250-248-9929	skye@islay.ca hotel management
	Suzin Crosby 1058 Shidler Road, Coombs, V0R 1M0	250-248-2463	nscrosby@shaw.ca retired
	Marg Acton 1077 Clarke Road, Qualicum Beach, V9K 1W3	250-752-9496	germar@telus.net retired
Trustees:	Colin Springford 1950 Northwest Bay Rd, Nanoose Bay V9P 9C5	250-468-7510	springfordfarms@telus.net retired
	Rose Brittain 1193 Winchester Rd, Qualicum Beach, V9K 1X9	250-752-6621	drw01@telus.net retired
	Barry Neden 1990 Alberni Highway, Box 89, Coombs, V0R 1M0	250-248-9240	regattagardens@shaw.ca retired
Administrator:	Janet Boley 3035 Rinvold Rd, Qualicum Beach, V9K 1X2	250-752-9757	jboley@shaw.ca
Caretakers:	Ken & Joan Herbertson 1014 Ford Rd, Coombs, V0R 1M0		

Number of eligible voting members: 48

Appendix 8: MacMillan Arts Centre Centennial Project

Summary Evaluation

Proponent: Oceanside Community Arts Council
Amount Requested: \$5,000
Summary: Funding for materials to support an employment, skills development and training program for unemployed workers in the Oceanside Area. Training will be in the constructions sector, and the outcome will be a refurbished Parksville Superior School, a 100-year old community building in Parksville.
Eligibility: The Oceanside Community Arts Council is an eligible recipient of NCED funding. Minor capital costs, including building supplies are an eligible project cost.
Priority Areas: *Employment and Skills Training; Arts Culture and Media; Tourism and Recreation.*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<hr/>		
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<hr/>		
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<hr/>		
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		NA
<hr/>		
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		NA

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION: Oceanside Community Arts Council		AMOUNT REQUESTED: \$5000
MAILING ADDRESS: 133 McMillan Avenue PO Box 1662 Parksville, BC V9P 2H5		
CONTACT PERSON: Valerie Dare	TELEPHONE NUMBER: 250 586-6583 FAX NUMBER:	E-MAIL ADDRESS: vgdare@gmail.com

PROJECT TITLE: McMillan Arts Centre Centennial Project
PROJECT DESCRIPTION: To celebrate the centennial of the former Parksville Superior School, OCAC, in partnership with the Community Fisheries Development Centre, will upgrade the building so that it meets health and safety standards, becomes an esthetic asset to the area, and is preserved into its second century. The work will be done by four EI-eligible workers under the supervision of a tradesperson and a project manager. The cost of labour is valued at \$110,000 and is covered by a grant from the Ministry of Human Resources. It is estimated that OCAC needs to raise at least \$20,000 for project materials. The work is due to begin on April 29 and end on October 25. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input checked="" type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input checked="" type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: The funds from this grant will be used to purchase materials for the following: exterior rails, stairs, and ramps, new exterior and, possibly, interior doors, perimeter sill and lower battens, specialized saws and lumber for replacing cladding where needed; interior and exterior paint. Interior trim, cabinets, and other finish items will be upgraded. Funds may also be used for landscaping including gravel, soil, compost, plants, and ground cover. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: Benjamin Moore Paint has donated \$1000 worth of paint and there is a private donation of \$500. OCAC will be requesting that the City of Parksville grant \$10,000 toward the project and we will also be applying for a Home Depot Foundation Grant of \$5000. (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Four unemployed workers will receive employment and skills development in construction, carpentry, dry walling, plumbing, painting, landscaping, and the maintenance of a heritage building. On completion of the project, their work will be celebrated at an arts and culture event in November that will attract hundreds of people to engage in the arts through workshops and demonstrations, exhibitions by local artists, and concerts by some of the area's top musicians.

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

In addition to the economic benefits to paid workers involved in the project, the refurbished building will become a destination for tourists who wish to experience local arts, culture, and heritage. Beautification of the building will also attract more residents to actively engage in the arts through events and programs that are offered at the MAC. The monetary value of the building will increase and the neighbourhood will be enhanced.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: March 25, 2013
---	--------------------------------

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: **NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM**
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Northern Community Economic Development Program 2013

PROJECT TITLE: McMillan Arts Centre Centennial Project

PROJECT DESCRIPTION:

The 2006 Regional District of Nanaimo Recreation Services Master Plan for Oceanside predicted an increase in demand for leisure services, including enjoyment of and participation in the visual, performing and cooking arts for both residents and tourists. For seniors in particular, the social benefits of arts activities were seen as important to sustaining a healthy community. The economic benefits of cultural tourism were also clearly recognized: "when people do travel, they will want to go someplace to learn: art, language, the culture, cooking, and heritage". As well, the 2013 Parksville Qualicum Beach Tourism Association Strategic Marketing Plan notes the economic importance to Oceanside of "cultural consumers", who are the major segment of the year round tourist trade and providing cultural opportunities for them is considered beneficial to the local economy.

While the RDN provides excellent purpose built facilities for sports and physical recreational pursuits in Oceanside, there is not yet a community arts centre offering inclusive and affordable programming across arts disciplines. Evidence is growing that both residents and the RDN believe that 'arts as recreation' should be supported in planning for recreational services. The Master Plan states an intention to "encourage exposure to the arts through programs and cooperation with local organizations". It states: "During the data gathering process, it became evident that there is an increasing interest in the development of a centre for the arts in Oceanside". More recent public consultation for the Parksville and Qualicum Beach OCPs also points to an increasing interest in having a centre for the arts in Oceanside. Until a purpose built facility is mandated, the McMillan Arts Centre (MAC) at 133 McMillan Street in Parksville is the closest we have to a recreational arts facility in District 69.

Talks with PDACL are underway to explore the feasibility of turning the entire building into a community arts centre once PDACL vacates the premises. If and when OCAC is able to acquire the downstairs space, the complete building will be devoted to the arts. Having a functioning kitchen in the downstairs space will enable OCAC to add the culinary arts to the visual and performing arts programs we already offer. There are also three south facing offices that could be rented to artists for a monthly income of \$2400. There's also a tool shop for woodworking. The large gathering space would be ideal for art classes and workshops, enabling the upstairs studio to be developed for media arts programs targeting youth.

The MAC is currently undergoing a philosophical and physical transformation from a gallery and gift shop function to a community arts centre with a vibrant program of affordable arts-based activities for pre-school to seniors. Through a partnership with the Community Fisheries Development Centre (CFDC), and with the agreement of the Parksville and District Association for Community Living, owner of the downstairs part of the building, the Oceanside Community Arts Council (OCAC) will upgrade the 100 year

old former school house to better serve the needs of residents of District 69 as a community gathering place for arts and recreation.

DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR:

Upgrades are to include interior renovations and exterior repairs or replacement of doors, windows, stairs and railings, plumbing, paint, and landscaping. The work will be done by four EI-eligible workers under the supervision of a tradesperson and a project manager. The work is due to begin on April 29 and end on October 25. Labour is provided through CFDC and OCAC is responsible for supplying materials.

The funds from this grant and others will be used to purchase supplies and materials for the following: exterior rails, stairs, and ramps that have health and safety concerns needing to be addressed. New exterior and interior doors. and replacement of perimeter sill and lower battens are intended to extend the life of the building; doing the work now will be cheaper in the long run and forestall major and costly repairs. Interior trim, cabinets, and other finish items will be upgraded or replaced.

The kitchenette will be replaced with newer appliances and new cabinetry. Dual flush toilets and new sinks will be installed in the bathrooms. Lighting will be renewed and LED lights installed. The heritage windows will be repaired and the exterior revitalized by cleaning, sanding, and painting the siding and trim. The grounds will be landscaped and ground cover planted. We hope to combine this with a public workshop on organic gardening techniques.

Now that the labour costs are covered by CFDC, our objective is to raise money for materials and supplies to take advantage of this opportunity. Given its strategic location in the city, this building is well worth saving for its heritage value and social and cultural importance. Currently, the assessed value of the building and property is \$600,000. With the improvements outlined, its monetary worth is sure to increase.

LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES:

The Ministry of Social Development has approved the project and is covering the cost of labour and administration valued at more the \$110,000. OCAC has committed \$7500 in in-kind and hard costs. Our primary need is for materials and supplies to ensure the maximum benefit from the partnership with CFDC.

OCAC will be requesting the City of Parksville to donate \$10,000 toward the project. Benjamin Moore Paint has donated \$1000 worth of paint. We will also be applying for a Home Depot Foundation Grant of \$5000. A board member has donated \$500 for upgrades to the kitchen. An application for \$5000 will also be made to the RDN Grants-In-Aid Program in April to match the request from the City along with this application. Additional funding opportunities will be sought.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Four unemployed workers will receive employment and skills development in construction, carpentry, dry walling, plumbing, painting, landscaping, and the maintenance of a heritage building. On completion of the project, their work will be celebrated at an arts and culture event in November that will attract hundreds of people to engage in the arts through workshops and demonstrations, view exhibitions by local artists, and enjoy concerts by area musicians.

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

In addition to the economic benefits to paid workers involved in the project, the refurbished building will become a destination for tourists who wish to experience local arts, culture, and heritage. Beautification of the building will also attract more residents to actively engage in the arts through events and programs that are offered at the MAC. The monetary value of the building will increase and enhance the neighbourhood.

Upgrades to the windows and exterior doors will add to the building's attractiveness and significantly reduce energy costs.

Board of Directors
Oceanside Community Arts Council, 2012-2013

Executive

Chris Raines, President
436 Martindale Road, Parksville, BC V9P 1P9
250-248-2984
Self-Employed

Dave Klinger, Vice President
1412 Sidney Place, Parksville, BC
250-947-9755
Retired Teacher, Musician

Pamela Vest, Treasurer
449 Heather Place, Parksville, BC V9P 1A2
250-954-1885
Retired Human Resources Officer

Audrey Raines, Secretary
436 Martindale Road, Parksville, BC V9P 1P9
250-248-2984
Retired Legal Secretary

Directors at Large

Jacqueline Murray-Hall
432 Day Place, Parksville, BC V9P 1Z6
250-586-8788
Artist

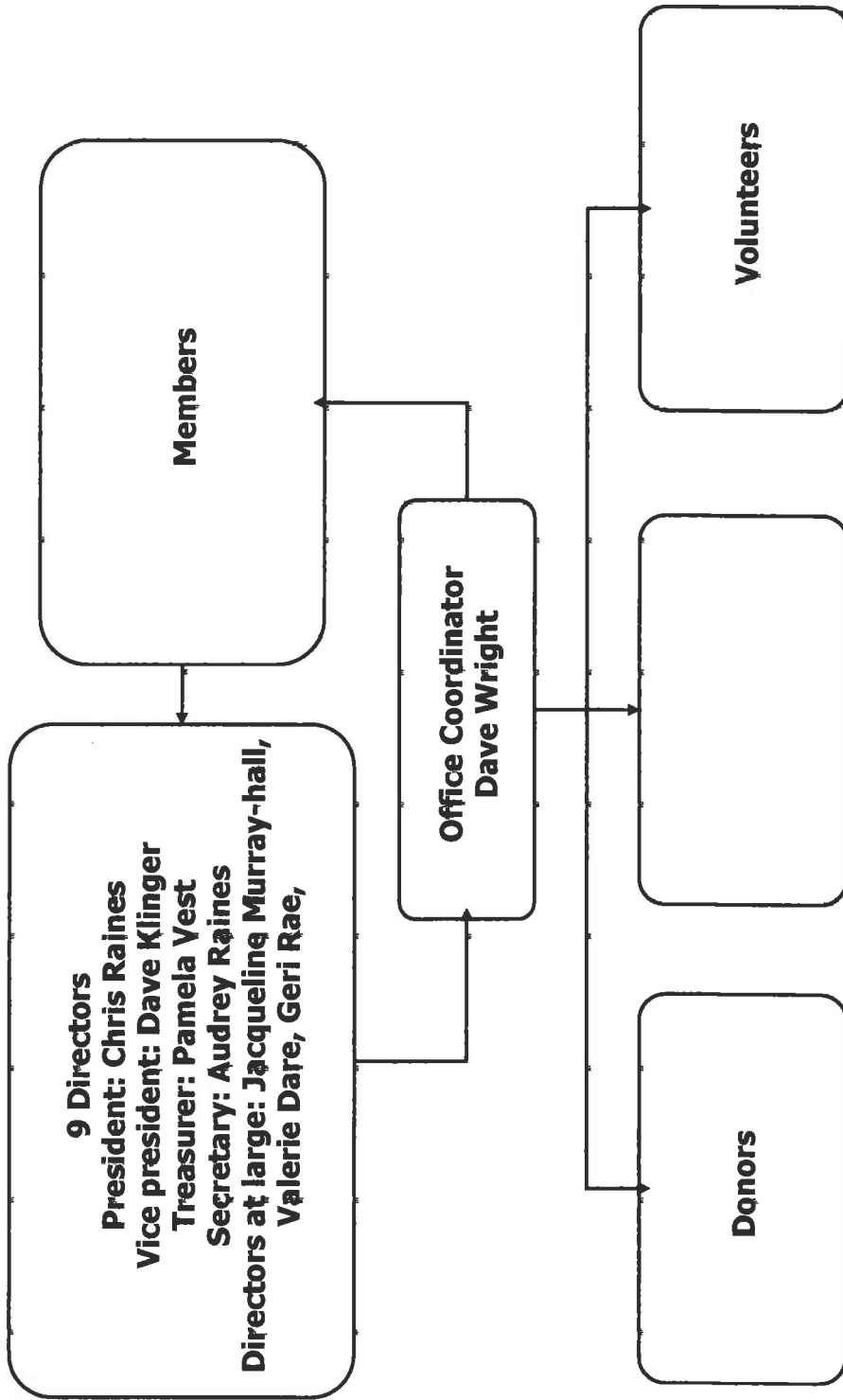
Geri Rea
226 Potlatch Street, Parksville, BC V9P 1K3
250-248-3353
Retired Teacher

Valerie Dare
296 Jensen Avenue West, Parksville, BC V9P 1K3
250-586-6583
Retired Teacher

Staff:

Dave Wright, Office Manager

Oceanside Community Arts Council Organizational Chart 2013





**City of Parksville
Office of the Mayor**

March 25, 2013

Northern Community Economic Development Program
Regional District of Nanaimo
6300 Hammond Bay Road
Nanaimo, BC V9T 6N2

**Support for the McMillan Arts Centre and the Oceanside Community Arts Council
Grant Application**

On behalf of Council, I am writing to express the City's support for the Oceanside Community Arts Council (OCAC) Northern Community Economic Development program grant application. We support the application for funding for this project which would provide much needed renovations to the McMillan Arts Centre (MAC) while at the same time, providing work experience and skill enhancement opportunities for those working on the project.

The McMillan Arts Centre provides arts exhibitions and a variety of programs such as concerts, classes, workshops, special events and children's activities. The MAC operates under the direction of the Oceanside Community Arts Council whose goal is to keep the arts alive in the Oceanside community, providing a balanced program of local, regional, traditional and contemporary art. Programs and activities at the MAC continue to grow and expand.

The proposed renovations and enhancement to the McMillan Arts Centre include much needed general renovations and repairs of the building including replacement of doors, windows, stairs, railings and plumbing. The MAC will provide the construction and renovation materials and supplies necessary to complete the project and the Community Fisheries Development Centre will provide the supervision and labour for the project. Funds from the Northern Community Economic Development program are crucial to covering the costs of materials and supplies for this project.

MAC is fortunate to have a dedicated board of directors and team of volunteers committed to supporting and encouraging the artistic and cultural life of our community.

Sincerely,

CHRIS BURGER
Mayor

cc: Oceanside Community Arts Council

I:\Users\Mayor\Letters\2013\Letters\Support - MAC - RDN\Northern Community Economic Development.docx

Community Fisheries Development Centre

BOX 205, PARKSVILLE, BRITISH COLUMBIA, CANADA, V9P 2H4
PHONE (250) 954-1534 * FAX (250) 954-1567

September 25, 2012

To Whom It May Concern,

RE: Oceanside Community Arts Council Partnership

Please accept this letter of intent to enter into a partnership with the Oceanside Community Arts Council and Community Fisheries Development Centre in a project to renovate and upgrade the Macmillan Arts Centre in Parksville. Community Fisheries Development Centre will be applying for funding to the Ministry of Social Development for up to \$110,000.00 in wages and project overhead costs for work experience and skill enhancement opportunities for participants working on the project. The Oceanside Community Arts Council will provide the construction and renovation materials and supplies necessary to complete the project and CFsDC will provide the supervision and labour for the project.

CFsDC has completed several dozen similar projects in communities on Vancouver Island over the past fifteen years. Through these partnerships with HRDC and now MSD we have a proven track record of completing projects on time and budget. We look forward to working with the OCAC on this exciting project in the future.

Sincerely,

Bob Grant
Executive Director
Community Fisheries Development Centre



Parksville and District Association for Community Living.

Box 578 • 118 McMillan Street • Parksville • BC • V9P 2G6

March 22, 2013

Bob Grant, Executive Director
Community Fisheries Development Centre
Box 205
Parksville, BC
V9P 2H4

Dear Mr. Grant,

Thank you for speaking at our PDACL Board of Director's meeting yesterday outlining your programs and specifically the project slated for 133 McMillan Street in Parksville.

I am pleased to advise you that our Board has approved PDACL's involvement in the work plan and project at 133 McMillan Street in Parksville. We look forward to working together with you, the Community Fisheries Development Centre, and the Oceanside Community Arts Council on this promising venture.

For ongoing communication with PDACL on project details please contact Barb Read, PDACL Executive Director at 250-248-2933 or via email at execdirector@pdacl.ca. Barb and other PDACL representatives from the Joint Building Committee look forward to our work together.

Sincerely,

Clair Schuman
President

C.c. Barb Read, PDACL Executive Director

PARKSVILLE AND
QUALICUM BEACH
Community Fisheries Development Centre

January 15, 2013

Ms. Valerie Dare
Oceanside Community Arts Council (OCAC)
133 McMillan Street
Parksville, BC V9P 2H5

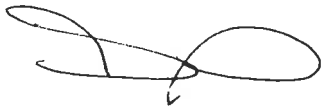
Dear Ms. Dare:

The Oceanside / Parksville Qualicum Beach Tourism Association is pleased to provide this letter to support the OCAC's MacMillan Arts Centre revitalization efforts via the Community Fisheries Development Centre.

A large segment of Parksville Qualicum Beach visitors are defined by their love of constant travel and continuous opportunities to embrace, discover, and immerse themselves in the culture, people and settings of the places they visit. These visitors seek authentic experiences like shopping for local arts, crafts and entertainment – all offered at the MacMillan Arts Centre.

Maintaining and revitalizing cultural amenities is an investment in the future of tourism in Parksville Qualicum Beach. Through Community Fisheries Development Centre support, the MacMillan Arts Centre will look its best to celebrate its Centennial and for years to come.

Sincerely,



Blain Sepos
Executive Director

OCEANSIDE TOURISM ASSOCIATION

Oceanside / Parksville Qualicum Beach Tourism Association
133 McMillan Street, Parksville, BC V9P 2H5 • Tel: 250.248.6300 • Fax: 250.248.6308 • www.VisitParksvilleQualicumBeach.com

Arrowsmith Community Coordinator

January 21, 2013

To whom it may concern:

As the Arrowsmith Community Coordinator I have had the opportunity to observe firsthand the difference the Community Fisheries program can make to a community. Seeing the positive effect this program made at the Coombs Fairgrounds and wishing the same for the McMillan Arts Centre I fully support the efforts of the Oceanside Community Arts Council in upgrading the exterior and interior spaces of the McMillan Arts Centre.

As someone involved in community programming I have watched with pleasure the Arts Council working diligently to expand programs and events at the MAC. This facility is fast becoming a hub for arts and music activities not only for those residing in Parksville but throughout the greater community.

Repairs and improvements to this 100 year old building will allow the Arts Council to offer important programs for many years to come.

Yours truly,

Marilynn Sims
Arrowsmith Community Coordinator
mailsims@telus.net
250 752-2300

**CONSTRUCTIVE
MANAGEMENT**

Oceanside Community Arts Council, August 29, 2012

Attn: Valerie Dare

Re: Macmillan Arts Centre

Dear Val:

Thanks for the opportunity to meet with you and Hilary regarding Macmillan Arts Centre. I understand that this building will soon be 100 hundred years old and has an important history and significance in Parksville and the surrounding community. The location and the beauty of this structure certainly would be a valuable historical site.

The current structure currently has 2 organizations that operate independently of each other with the Arts Council using the upstairs and the lower floor being used by The Parksville and District Association for Community Living. The occupants who also own the building have over the course of time maintained and completed some upgrades to ensure the building's integrity and usefulness. The building improvements have in large part been completed without respect to its heritage but have been done to ensure compliance to general public safety, including electrical upgrades, accessibility and some window replacements. The importance of preserving this building as one with historical value will require careful study and due diligence so its heritage can be maintained for an enduring and significant future.

It appears that the integrity of the structure when built in 1913 has done very well, however current structural and code compliant requirements should be researched and verified and I would recommend a structural engineer to address the seismic and structural capacity if changes to the building were to be considered.

The building envelope has also done considerably well over the course of time; however there are windows showing some deterioration and new ones should be installed. This should be done with consideration to the buildings heritage and I suggest that an architect who is familiar with historical buildings be engaged to review options. Windows in other historical upgrades I am familiar with have used double glazed wood sash which maintains historical appeal and also assists in providing an improved building envelope.

There are a number of other items that will be of assistance to the longevity of the building and I have attached them as an appendix to my submission. I wish the best to you and your endeavor to provide the community with a meaningful Community Arts Centre and a heritage building that will have significance for generations.

Yours truly, Waiter Hoogland
789 canyon Crescent Road, Qualicum Beach, V9K1K9
Phone: 250-752-2300
Email address:constructive.mgmt@gmail.com



92

McMillan Arts Centre now...and in 1918

Built in 1913 as the Parksville Superior School, the building that houses the MAC has served the community for 100 years as a public school, ballet school and, since 1990, the home of the Oceanside Community Arts Council. The lower floor of the building is owned and operated by the Parksville and District Association for Community Living.

The MAC houses three galleries, a studio, and gift shop. The galleries also serve as multi-purpose spaces for exhibitions, film showings, musical events, public and private arts classes, workshops, meeting places, and social and civic gatherings.

For 100 years the MAC has been a centre for educational and cultural activities and membership is open to anyone wishing to participate. For membership information, please visit <http://mcmillanartscentre.com>.

The MAC is an important part of our cultural heritage and our legacy to future generations.



HOURS OF OPERATION

10:00-4:00 Tues-Sat

Office Administrator - David Wright

CONTACT INFORMATION

133 McMillan Street
Parksville, BC V9P 2H5

Tel: 1-250-248-8185

Fax: 1-250-248-8185

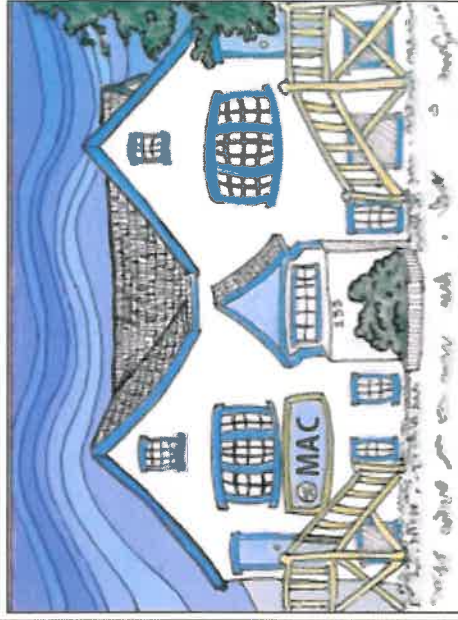
Email ocac@shaw.ca

MEMBERSHIP INFORMATION

<http://mcmillanartscentre.com>

THE MAC

MCMILLAN ARTS CENTRE



MUSIC, ARTS, CULTURE

Known as the MAC, the McMillan Arts Centre is the gathering place in downtown Parksville for all who enjoy the arts.

The MAC proudly showcases the work of exceptional local artists, artisans, photographers, writers, musicians, and filmmakers while serving the year round cultural and recreational needs of Oceanside residents and visitors.

We invite you to visit our heritage building at 133 McMillan Street to explore local history and enjoy the many exciting programs and events planned throughout this, our centennial year.

Building for the Arts

MCMILLAN ARTS CENTRE

The arts are a basic component of vital communities. It is through arts-based activities that children, family members and cultural groups share positive experiences and discover new talents and ideas. Our mandate is to build healthier communities using the arts and we are constantly seeking collaborations and establishing new programs to engage residents throughout the regional district.

As a community arts centre, we offer programs that

- are a unique and effective approach to community development
- celebrate diversity and foster understanding while building individual and collective pride
- develop and enhance a sense of community, self-esteem, achievement, pride, and artistic skills
- are a catalyst for countless new friendships, connections and networks
- support local artists and are inexpensive or free

Dedicated to the arts, the MAC is a catalyst for the development of creative and healthy communities. Through the efforts of a new board and community volunteers, we have introduced folk music and film nights, a series of workshops with touring musicians, a weekly Blues Club, and family karaoke afternoons while continuing our monthly receptions for rotating gallery exhibitions.

We offer affordable group and private classes for youth choir, guitar, ukulele, and dance and rehearsal space for theatre and opera groups.

Our mantra is a welcoming, "Meet you at the MAC!"



THE ARTS COME ALIVE AT THE MAC

From live music and monthly art exhibitions (top), to demonstrations by members of the Mid Island Weavers and Spinners Guild (bottom), our community comes together to create, share, and make new friends at the MAC.



PRESIDENT'S MESSAGE

Our centennial year brings renewed energy and excitement to the McMillan Art Centre. With a dedicated board of directors and volunteers, we are building for the future. Our plans for 2013 include major building renovations, increased programming, and greater outreach to the community at large. I look forward to working with our local businesses, government, and media to provide a welcoming centre for the arts and the people who love them.

Chris Raines, President

Seniors' Outreach Arts Program



Blues Jam at the MAC

Appendix 9: Oceanside Community Arts Festival

Summary Evaluation

Proponent: Oceanside Community Arts Council
Amount Requested: \$3,250
Summary: A week-long festival in early November to celebrate arts and culture in the Oceanside area. Delivery of a successful festival in 2013 would make OCAC eligible for BC Arts Council Funding for festivals in future years.
Eligibility: Oceanside Community Arts Council is an eligible recipient of NCED funding. Costs associated with coordinating and hosting a community cultural event are an eligible project cost.
Priority Areas: *Arts Culture and Media, Tourism and Recreation.*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		NA

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION: Oceanside Community Arts Council		AMOUNT REQUESTED: \$3250
MAILING ADDRESS: 133 McMillan Street PO Box 1662 Parksville, BC V9P 2H5		
CONTACT PERSON: Valerie Dare	TELEPHONE NUMBER: 250 586-6583 FAX NUMBER:	E-MAIL ADDRESS: vgdare@gmail.com

PROJECT TITLE: Oceanside Community Arts Festival
PROJECT DESCRIPTION: The completion of the McMillan Arts Centre Centennial Project will be the catalyst for a week long festival in early November celebrating arts and culture in District 69. Visual artists, artisans, musicians, storytellers, and other creative practitioners will present exhibitions, performances, demonstrations, and workshops that engage the community and draw visitors to a variety of arts and cultural experiences. By presenting a local arts festival in 2013, the arts council will be eligible to apply to the BC Arts Council for annual festival funding. For 2014, we propose to move the date of the festival to the summertime and seek the support of the business community to organize a street festival on Morison Avenue. Thereafter, streets elsewhere can adopt the model. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input checked="" type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input checked="" type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: Funds will be used to pay for artists' fees for three events (\$1700), workshop/demo fees (\$1600), technical costs (\$150), Variety Show MC (\$50), advertising and promotion (\$300), refreshments (\$400), SOCAN Fees (\$50) (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: A \$500 in-kind grant from Long & McQuade in partnership with Raines Broadcasting will provide the sound system for the Sunday concert and the two evening concerts. Donations and ticket revenues are projected at \$1000. (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

The Oceanside Community Arts Festival will be a magnet for attracting residents and visitors to enjoy arts and cultural activities in a refurbished heritage building that many of them will have attended as students. Subsequent festivals will have closer ties to the business community and establish a model for street festivals that bring an economic benefit to artists and participating businesses, similar to large showcases like the North America Folk Alliance Conference where artists perform in cafes, shops, and larger venues as well as on the street.

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

This inaugural festival will return some economic benefits to the artists involved but will set the stage for subsequent festivals that have the potential to raise more significant revenue for the arts council, businesses associated with the festival and other food and beverage establishments. We will also look to increasing artists' fees. The festival will be the first of its kind in Oceanside and can be implemented on streets in communities throughout the region in future years.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: <i>March 28, 2013</i>
---	---------------------------------------

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Northern Community Economic Development Program 2013

PROJECT TITLE: Oceanside Community Arts Festival

PROJECT DESCRIPTION:

The 2006 Regional District of Nanaimo Recreation Services Master Plan for Oceanside predicted an increase in demand for leisure services, including enjoyment of and participation in the visual, performing and cooking arts for both residents and tourists. The social benefits of arts activities were seen as important to sustaining a healthy, age-friendly community. The economic benefits of cultural tourism were also clearly recognized: "when people do travel, they will want to go someplace to learn: art, language, the culture, cooking, and heritage". As well, the 2013 Parksville Qualicum Beach Tourism Association Strategic Marketing Plan notes the economic importance to Oceanside of "cultural consumers", who are the major segment of the year round tourist trade and providing cultural opportunities for them is considered beneficial to the local economy.

While the RDN provides excellent purpose built facilities for sports and physical recreational pursuits in Oceanside, there is not yet a community arts centre offering inclusive and affordable programming across arts disciplines. Evidence is growing that both residents and the RDN believe that 'arts as recreation' should be supported in planning for recreational services. The Master Plan indicates an intention to "encourage exposure to the arts through programs and cooperation with local organizations". The plan also states: "During the data gathering process, it became evident that there is an increasing interest in the development of a centre for the arts in Oceanside". Public consultation for the Parksville and Qualicum Beach OCPs also points to an increasing interest in having a centre for the arts in Oceanside. Until a purpose built facility is mandated, the McMillan Arts Centre (MAC) in Parksville is the closest venue we have to a recreational arts facility in District 69. If and when OCAC is able to acquire the downstairs space owned by the Parksville and District Association for Community Living, the entire building will be devoted to the arts and recreation.

The MAC is currently undergoing a philosophical and physical transformation from a gallery and gift shop function to a community arts centre with a vibrant program of affordable arts-based recreational activities for all ages. Friday evenings now offer regular film screenings, storytelling, blues nights, and folk nights that welcome youth participants. For Youth Week in May, students from KSS, Ballenas, and PASS/Woodwinds will have their work on exhibition in the Oceanside gallery and young musicians will be invited to perform. To attract young media artists, the visual arts studio will be developed into a multimedia centre offering instruction in video game design, filmmaking, film editing, and sound production.

Through a partnership with the Community Fisheries Development Centre (CFDC), and with the agreement of the Parksville and District Association for Community Living, owner of the downstairs part of the building, the Oceanside Community Arts Council (OCAC) will upgrade the 100 year old former school house to better serve the needs of

residents seeking a gathering place for recreational arts. Upgrades will include interior renovations and exterior repairs or replacement of doors, windows, stairs and railings, plumbing, paint, and landscaping. The work will be done by four EI-eligible workers under the supervision of a tradesperson and a project manager. The work is due to begin on April 29 and end on October 25. Labour is provided through CFDC and OCAC is responsible for supplying materials.

The completion of the project will be the catalyst for a new, week long festival celebrating arts and culture in District 69. Visual artists, artisans, musicians, storytellers, and other creative practitioners will present exhibitions, performances, demonstrations, and workshops that engage the community and draw visitors to experience the best of Oceanside arts and culture. Included will be storytelling, crafts, visual arts, and music. A special five-day music intensive for six lucky young musicians will prepare them to open a Saturday variety show that showcases some of the most accomplished musicians living in the area. Events will be scheduled each day, particularly in the evening and on the weekend to take advantage of the additional parking spaces not available during week days.

Festival Program Schedule - Draft

Sunday: 2:00 Dixieland concert/ children's crafts and activities; 7:30 Folk Night

Monday: 2:00 Craft demonstration; 4:00 youth music intensive; 7:30 author readings

Tuesday: 2:00 Jug band music workshop; 4:00 youth music intensive; 7:30 artist talk

Wednesday: 2:00 Craft demonstration; 4:00 youth music intensive; Film Night

Thursday: 2:00 Painting workshop 4:00 youth music intensive; 7:30 Storytelling

Friday: 2:00 Storytelling workshop; 4:00 youth music rehearsal; 7:30-10:00 Dance with Blues Beat Band

Saturday: 2:00 Children's music box activity; 7:00pm Variety Show with local performers such as:

Fahlon Smith (VIU music student, viola)

Skye Donald (Opera)

Wil (4 time West Coast Music Awards nominee)

Gerry Barnum (roots and blues recording artist)

Will Millar (Irish Rovers founder)

Phil Dwyer (Juno winning jazz musician)

DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR:

Funds will be used for instructor fees, artist fees, catering, advertising and promotion, tech fees, and SOCAN fees.

\$400 Sunday program

\$600 Workshops and demonstrations \$100 x 6

\$600 Youth Music Intensive instructor \$100 x 6

\$100 Music Box activity

\$500 Blues Beat Band

\$1200 Variety Show

\$150 Tech

\$400 Refreshments
\$300 Promotion
\$4250 Total expenses

LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES:

No grants have yet been applied for. Donations at the Jazz Concert and Blues Beat Band dance are estimated to bring in \$500. A ticket price of \$10 for the Variety Show will add \$600. We would like to keep the workshops, demos, youth intensive, and evening programs from Monday to Thursday free to allow access by financially challenged members of the community.

Once we successfully present a community arts festival, we will be eligible to apply to the BC Arts Council for a festival the following year and ongoing.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

The immediate impact will be to increase our budget base by attracting more residents and tourists to the MAC to participate in arts and cultural activities. Since we will be compressing several of our monthly programs into one week, those attending the festival will experience them and may return regularly in the future.

Media partnerships with the Oceanside Star and Raines Broadcasting will offer economic potential through a regular column and video streaming of the events to the larger community and beyond.

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

For the next festival in 2014, we'd like to move the date to early July and present many of the activities outdoors. More people will be able to attend and patronize restaurants, resorts, and businesses. We plan to approach business owners of stores on Morison Avenue and Highway 19A and also ask the Parksville Downtown Business Association for their support and participation.

Appendix 10: Party on the Drive

Summary Evaluation

Proponent: Resort Drive Events
Amount Requested: \$4,300
Summary: Funding is to support and promote a community music, arts and food festival on Resort Drive
Eligibility: Based on information provided to date, Resort Drive Events may not qualify as an organization eligible to receive NCED funding. The organization has a Board of Directors, but has not completed the process of establishing itself as a legal entity. The funding request is to support a community cultural event, which is an eligible project cost.
Priority Areas: *Arts, Culture and Media; Agriculture and Aquaculture; and Tourism and Recreation.*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided		✓
<hr/>		
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
<hr/>		
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<hr/>		
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		✓
<hr/>		
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations		✓
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		NA

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

see attached

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

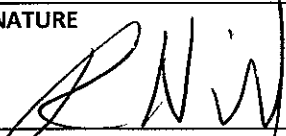
see attached

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address. *none due to cost*
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE



DATE:

Mar. 13/13

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
 REGIONAL DISTRICT OF NANAIMO
 6300 HAMMOND BAY ROAD
 V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

P-art-y on the Drive

In 2012 the Resorts along Resort Drive formed a cooperative to develop events along Resort Drive to encourage off season visits and highlight local artists and food vendors. With funding from the resorts we developed an event and hired Carrie Powell Davidson to plan and organize the P-art-y. With these funds and promotion from the supporting resorts the event was scheduled for September 9, 2012.

Six local music acts were arranged and 20 artists and food vendors were highlighted along Resort Drive. During the 4 hour event over 2,500 people attended. This exceeded our expectations and the vendors were very pleased with the results. Many of the vendors expressed interested in attending the 2013 event.

The majority of visitors in 2012 were local people. This gives us a good core to draw from for the 2013 event but we would like to be able to market our event to a larger area. This would bring in new visitors and allow them to experience what our local artists and vendors have to offer. By marketing to a larger area we are also able to sell room packages to extend the visitors stay to the whole weekend. This will benefit local restaurants and businesses.

Program principles and priorities

Resort Drive Events is a collaboration of five resorts along Resort Drive. We joined together to facilitate cooperation between the resorts to promote local artists, musicians, and vendors. The theme promoted is "Bringing Art, Music & Nature together". By promoting local businesses we anticipate increased awareness of our area and the variety on offer. We are also promoting events to extend the current tourist season into the shoulder season and off season with additional events all year long.

Priority areas supported by this event are Arts, Culture, Media, and regional food producers such as bread and farm products. We will also show case the electric vehicles locally produced this September to assist in moving visitors around the site.

As we are all involved in the tourism sector we anticipate this event to continue to grow and support our sector.

With the support of this funding we will be able to actively promote this event to the Island community and by the internet to the broader market. We feel this support is crucial to bring the event to the next stage and create a lasting event that will only grow more popular every year.

Resort Drive Events Board of Directors

President	Lynne Farrell
Secretary	Rob Hill
Treasurer	Paul Drummond
Director	Robynne Shaw
Director	Jan Fuller
Director	Kathy Webber
Director	Darcy Stephenson

'P-ART-Y on the Drive'- Bringing Art, Music and Nature Together
Press Release

An exciting new collaboration has formed to create festivals and events in Parksville. The Parksville Resort Community consists of all resorts on Resort Drive and includes Ocean Trails Resort, Oceanside Village Resort, Beach Acres Resort, Tigh-Na-Mara Seaside Spa Resort & Conference Centre, Sunrise Ridge Resort, Madrona Beach Resort and Ocean Sands Resort. The group's goal is to offer fun, family and free events on the properties that make up Parksville's Resort Area.

Spokesperson, Robynne Shaw, General Manager of Sunrise Ridge Resort says that all the resorts on Resort Drive are on board and that they are very excited with the momentum so far. "We have been meeting for several months now and as a group, we have looked at ways to collaborate in creating special events for locals and visitors alike." She adds that they have beautiful sites that front Resort Drive and while summer is a very busy time, the events they will offer are intended to build out the existing season. "Basically, we just want to have some fun on the Drive and share our community with everyone."

To that end, The Parksville Resort Collaboration was formed and the group has contracted the services of local events planner, Carrie Powell-Davidson. "Carrie brings with her a huge network of local resource people and everyone knows that she puts on a great 'P-ART-Y'." 'P-ART-Y on the Drive' will be the group's first event and it takes place on Sunday, September 9th from 1:00 p.m. to 5:00 p.m. "The goal of this event is to bring Oceanside artists and musicians together in nature for a celebration of the arts in our area." Shaw adds that the focus for the artists will be around an Oceanside theme using various mediums. "We have invited photographers, painters and other artists who reflect life in Oceanside through their artwork." The various stages throughout the event will see local musicians from a variety of genres including jazz, folk, rock and ambient music. To round out the offerings, food vendors will be located at various resorts providing tasty treats for purchase.

Local artists interested in setting up in this natural environment must be self-contained and are encouraged to provide an inter-active component to their booth. They are also encouraged to bring enough inventory that attendees of, 'P-ART-Y on the Drive' may purchase their artwork. There will be a \$25.00 fee for all artists accepted. To be considered for this festival, local artists can contact Powell-Davidson at 250-954-3758 or by email at martinisanyone@shaw.ca 'P-ART-Y on the Drive' is a natural celebration of the arts and music in Oceanside and everyone is invited. "Carrie has done a spectacular job of bringing in some of the top performers in our region and connecting with the artists so we are very excited about this event and working together towards future events and activities on 'The Drive'." For more information, contact Powell-Davidson.

Parksville's Resort Drive Community Presents:
P-ART-Y on the Drive-Bringing Art, Music & Nature Together
Sunday, September 8th, 2013, 1:00 – 5:00 p.m.
On Resort Drive in Parksville

Artist/Food Vendor Registration (deadline August 15th)

Name: _____ Company: _____
Address: _____ Phone/Email: _____
Types of Goods Sold/Displayed: *(please be specific, for example-Photographic prints depicting scenes of Oceanside and other.)*

Interactive Activity: *(if applicable, for example-participants can purchase a pottery bowl, glaze it and have it fired in our Raku kiln.)*

Fee: \$50.00 plus H.S.T. (\$2.50) = \$52.50 (payment due at time of registration)
Cheque-make payable to: 'P-ART-Y on the Drive' c/o Tigh-Na-Mara Resort
Cash-receipt issued

Fee and net proceeds cover cost of event and benefit future events
Full refunds will only be given with cancellation notice of one month

Terms of Agreement-Please read carefully!

Spaces are limited and you will be assigned a location based on first come, first serve basis as well as specific requirements.

Artists/Food vendors to be completely self-contained-will provide own tables, tents etc.
The organizers and resorts will NOT be responsible for any theft, breakage or injury during the event. It is expected that each vendor will carry his/her own liability insurance and food vendors will meet with Health and Safety Requirements.

The event begins at 1:00 p.m. and ends at 5:00 p.m. Set up will occur between 11:00 a.m. and 12:30 a.m. No take down will occur prior to 5:00 p.m. and will be completed by 6:30 p.m.

Please remain in your assigned location and do not block sidewalk or street.

Artists/vendors will be required to clean site allocated to them prior to departure. You may park in front of your site for unloading and for the duration of the event.

If weather is inclement, the event will proceed so please be prepared for all weather.

No flea market, second hand or drug paraphernalia will be displayed and organizers reserve the right to decline goods and jury all products.

By signing this agreement, you agree that you have read and agreed to the terms outlined.

Name: (please print) _____ Signature: _____

Date: _____ Method of payment: _____

Thank you very much for participating in P-ART-Y on the Drive.

Carrie Powell-Davidson, Event Planner 250-954-3758 martinisanyone@shaw.ca

P-ART-Y on the Drive Musicians Agreement

Greetings to the Musicians!

If you are receiving this email, it is because you have indicated interest in performing at P-ART-Y on the Drive-Bringing Art, Music & Nature Together.

This exciting new event is brought to you by Parksville's Resort Drive Community.

It is a free, fun, family event that will be held on the resort properties that front Resort Drive in Parksville.

The date is Sunday, September 8th, 2013 from 1:00 in the afternoon until 5:00 p.m.

I have attached the Press Release so that you might learn more about the event.

I have been contracted as the Event Planner for this event so it is my job to facilitate the hiring of musicians on behalf of Parksville's Resort Drive Community which consists of: Sunrise Ridge Resort, Beach Acres Resort, Tigh-Na-Mara Seaside Spa & Conference Centre, Madrona Beach Resort, Ocean Trails Resort, Oceanside Village Resort and Ocean Sands Resort.

There will be six musical acts contracted for this event so if you are not able to participate, please let me know immediately so that I may fill your spot.

You may set up anytime prior to 12:30 and will perform three sets of 45 with 15 minute breaks unless otherwise pre-arranged.

There will be food vendors on site that will be selling food-please note that we will not be providing any food or beverages to the musicians so

if you require these items, please bring your own or be prepared to purchase them from one of the vendors.

All musical acts will have their own stage and may be responsible for introducing themselves.

This will be an intimate venue in the outdoors

and your job will be to entertain and engage the attendees as well as to provide the soundtrack for the event.

In the event of bad weather, the event will go on as planned but Plan B will go into effect which may include moving you indoors or under cover.

You will be compensated with a \$100. Honorarium and you may sell CD's of your music or other paraphernalia related to your act.

If you require power, tenting or any other specific requirements, please communicate them to me immediately so I can TRY to accommodate you.

You will provide me with a photo of you and/or your band immediately so I may include this on the posters/handbills and further promote you.

If you do not have a photo, please make arrangements to have one taken or contact me that I may have it taken. I need to have the print material ready to hand out by early June.

Please note, that you will be completely self-contained and it is expected that you have your own liability insurance, the businesses that

make up Parksville's Resort Drive Community and I will be NOT responsible for an theft, breakage or injury of you or your equipment during the event.

Please read this email carefully and if you agree to the terms I have outlined and will be participating in P-ART-Y on the Drive, please send your response back to me at this email.

This is an exciting new event and we expect to attract at least 800 people to see you and the artists. Please note that we have all the local media on board as sponsors so you will get much coverage and may possibly be asked to conduct interviews.

If you have any questions, please don't hesitate to contact me. Otherwise, I look forward to hearing back from you by Monday, May 28th.

Thank you for agreeing to participate in this unique event that is rapidly gaining a lot of attention.

Sincerely,

Carrie Powell-Davidson, Event Planner

P-ART-Y on the Drive 2013

Parksville's Resort Drive Community Presents

ART - MUSIC - NATURE on the Drive

Bringing Art, Music and Nature Together
Sunday, September 9th, 2012
1:00 - 5:00 p.m.
on Parksville's Resort Drive



Music

A broad range of talents will entertain from 6 stages with something to suit every musical taste.

featuring

- The Jagsters • Peter Jack Rainbird
- The Hermits • Dave Marco
- Classical Duo • Kumbana Marimba

Art

Photographers, painters, jewelers and more. Meet the artists, view their work and maybe purchase something to keep.



Food & Family Fun

Resorts and mobile vendors alike are setting up to offer plenty of choices for tasty treats & attractions.

WWW.RESORT-DRIVE-EVENTS.CA

Proudly sponsored by:

Parking Available at Resorts Listed Below

Brought to you by:

- Beach Acres Resort • Madrona Resort
- Ocean Sands Resort • Oceanside Village Resort
- Ocean Trails Resort • Sunrise Ridge Resort
- Tigh-Na-Mara Seaside Spa Resort

