# Planning for Consultation

#### RDN RSWAC December 11, 2014



# The Planning Process

Stg1

Assess existing system Stg 2

Consider options for the future

Select preferred options Stg3

Obtain community feedback on preferred options Finalize plan

# Why Consult?

- Better planning when broad range of perspectives are included
- Better decision-making
- \* Mandatory requirement for the approval of a Solid Waste Management Plan by Minister
  - \* Authority to spend monies identified in the Plan
    - \* Referendum or alternate approval process not required
  - \* Consultation must be adequate and considered





#### **Development of a Consultation Plan**

- \* Guiding documents:
  - MOE Guidelines to the Preparation of Regional Solid Waste Management Plans
  - \* RDN Consultation/Communication Framework
    - \* 3 components: Participation, Consultation and Communications
    - \* Participation: Two-way conversation, collaborative
    - \* **Consultation:** RDN receives information
    - \* **Communications:** RDN provides information



# A Typical SWMP Consultation Plan

#### **Objectives:**

- 1. Ensure that the process to develop the plan is collaborative and reflects a broad range of perspectives
- 2. Provide opportunities to educate the public about the Solid Waste Management Plan and future options for managing waste
- 3. Provide opportunities for input
- 4. Increase support for the Plan
- 5. Meet the consultation expectations of the Ministry of the Environment



#### **Consultation Plan Components**

- \* Public and technical advisory committee(s)
- \* Public consultation
- \* Stakeholder consultation
- First Nations consultation
- \* Municipal consultation



# Public and Technical Advisory Committee(s)

- \* Separate or combined committees
  - \* Technical: municipal staff, waste management industry
  - \* Public: waste generators, ENGOs, other stakeholders
  - Generally limited political representation on advisory committees
    - \* Select committee/steering committee of Board members
  - Combined committee
    - \* Develop mutual understanding of perspectives



## **Public Consultation**

- \* Public meetings on Draft Plan
  - \* Supported by communications
    - \* Newsletter
    - \* Press release
    - \* Advertising



- \* Planning documents available on regional district website
- \* More recently public consultation efforts include:
  - On-line survey during Stage 1
  - On-line survey during Stage 3





#### **Stakeholder Consultation**

- \* Targeted consultation with potential affected stakeholder groups
  - \* E.g. Waste haulers, construction industry, business sector
- May occur during Stage 2 to assist in identifying options to address specific issues
- \* May occur as part of Stage 3, if needed
  - \* Increase awareness of proposed action and potential impact
  - \* Ensure adequate opportunity for input has been provided



#### **First Nations Consultation**

- \* Invited to participate as a member of the Advisory Committee
- Provided on-going documentation of the planning process
- Direct consultation during Stage 2
  - \* If plan options could impact on reserve lands and/or crown lands
  - \* If there are potential opportunities
- Stage 3: Offer to meet or present on draft plan to all First Nations in the Plan area
- \* Level of consultation dependent on proposed plan components



#### **Municipal Consultation**



- Municipal staff sit on advisory committee throughout planning process
  - \* Liaise with municipal council
- \* Some regional districts provide SWMP updates to the Councils
- Presentations on draft plan to Councils during Stage 3



## Developing a Consultation Plan for the RDN

- \* Questions on previous slides?
- \* Next: Overview of a potential plan
  - \* Seeking your input



#### A Potential RDN Consultation Plan

	Communications	Consultation	Participation
Stage 1: Existing System Analysis	<ul> <li>Establish website</li> <li>Article in RDN newsletter</li> </ul>	<ul> <li>Maintain record of email, mail and telephone input</li> <li>On-line survey (planned)</li> </ul>	<ul> <li>RSWAC established</li> <li>RSWAC Meetings</li> <li>Select Committee established</li> <li>Select Committee Meetings</li> </ul>



#### A Potential RDN Consultation Plan

	Communications	Consultation	Participation
Stage 2 Considering the Options	<ul> <li>Website updates</li> <li>Newsletter dedicated to SWMP</li> <li>Local government update (Council briefing)</li> </ul>	<ul> <li>Email, mail and telephone input</li> <li>Stakeholder meetings, as required</li> </ul>	<ul> <li>RSWAC Meetings</li> <li>Select Committee Meetings</li> <li>Stakeholder workshops, as required</li> </ul>



#### A Potential RDN Consultation Plan

	Communications	Consultation	Participation
Stage 3 Consultation and Final Plan	<ul> <li>Website update</li> <li>Newsletter</li> <li>Advertising</li> <li>Media releases</li> <li>Media interviews</li> <li>Local gov't update</li> <li>Social media</li> <li>Notifications in government publications</li> <li>Public service announcements</li> <li>Information display</li> </ul>	<ul> <li>Email, mail and telephone input</li> <li>Open Houses</li> <li>Public Meetings</li> <li>Presentations to Municipal and First Nation Councils</li> <li>Stakeholder meetings</li> <li>Presentations to community groups</li> <li>Exit Surveys</li> <li>On-line Survey</li> </ul>	<ul> <li>RSWAC Meetings</li> <li>Select Committee Meetings</li> <li>Extent of consultation activities dependent on content of draft plan</li> </ul>