

REGIONAL DISTRICT OF NANAIMO

NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE

TUESDAY, MAY 12, 2015

10:00 AM

RDN OCEANSIDE PLACE

(830 Island Hwy W, Parksville)

A G E N D A

PAGES

CALL TO ORDER

DELEGATIONS

Cheryl Dill, Central Vancouver Island Job Opportunities Building Society (CVIJOBS), re: BladeRunners - Programming for Youth at Risk – Construction Focus.

Evelyn Clark, Qualicum Beach Chamber of Commerce, re: Economic Impact of Summer Events – A Study

Bonnie Chomica, Oceanside Women's Business Network, re: Beehive Networking Event

Kim Burden, Parksville and District Chamber of Commerce, re: Regional Business Walks

Janet Thony, Coombs Farmers' Institute, re: Farmers Feed Families

Daniel Sailland, Town of Qualicum Beach, re: Qualicum Beach Airport Business Plan

MINUTES

3 – 4 Minutes of the Northern Community Economic Development Select Committee meeting held on February 24, 2015.

BUSINESS ARISING FROM THE MINUTES

COMMUNICATIONS/CORRESPONDENCE

UNFINISHED BUSINESS

Distribution: J. Stanhope, B. Rogers, J. Fell, B. Veenhof, M. Lefebvre, T. Westbroek, P. Thorkelsson, G. Garbutt, C. Midgley, N. Hewitt

For Information Only: A. McPherson, H. Houle, M. Young, C. Haime, B. McKay, B. Bestwick, J. Hong, J. Kipp, W. Pratt, I. Thorpe, B. Yoachim, D. Sailland, F. Manson; T. Graff, T. Swabey, C. Golding, M. O'Halloran

REPORTS

5 - 80

Northern Community Economic Development Program – Spring 2015 Proposals.

ADDENDUM

BUSINESS ARISING FROM DELEGATIONS OR COMMUNICATIONS

NEW BUSINESS

ADJOURNMENT

IN CAMERA

REGIONAL DISTRICT OF NANAIMO

**MINUTES OF THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE
MEETING HELD ON TUESDAY, FEBRUARY 24, 2015 AT 11:00 AM
AT PARKSVILLE FIRE HALL**

Present:

Director J. Stanhope	Chairperson
Director B. Rogers	Electoral Area E
Director J. Fell	Electoral Area F
Alternate	
Director M. Recalma	Electoral Area H
Director T. Westbroek	Town of Qualicum Beach
Director M. Lefebvre	City of Parksville

Also in Attendance:

Paul Thorkelsson	Chief Administrative Officer
Geoff Garbutt	General Manager, Strategic & Community Development
Chris Midgley	Manager, Energy & Sustainability
Nicole Hewitt	Recording Secretary

CALL TO ORDER

The meeting was called to order at 11:00 a.m. Alternate Director Recalma was welcomed to the meeting.

DELEGATION

Kim Burden, Executive Director of Parksville Chamber of Commerce, re: Oceanside Initiatives Economic Development Strategy.

Mr. Burden provided a verbal update for the Oceanside Initiatives Economic Development Strategy.

MINUTES

MOVED Director Lefebvre, SECONDED Director Rogers, that the minutes of the Northern Community Economic Development Select Committee meeting held on October 16, 2014 be received.

CARRIED

REPORTS

Update on Oceanside Initiatives.

MOVED Director Lefebvre, SECONDED Director Westbroek, that the report be received.

CARRIED

NCED Program Overview.

MOVED Director Fell, SECONDED Director Rogers, that the presentation be received for information purposes.

CARRIED

NEW BUSINESS

Presentations to the Northern Community Economic Development.

MOVED Director Westbroek, SECONDED Director Recalma, that applicants may have an opportunity to presentation to the Northern Community Economic Development during the meeting.

CARRIED

ADJOURNMENT

MOVED Director Westbroek, SECONDED Director Fell, that this meeting be adjourned.

CARRIED

Time: 12:01 pm

CHAIRPERSON

TO: Northern Community Economic Development Select Committee **DATE:** May 5, 2015

FROM: Chris Midgley **MEETING:** NCED – May 12, 2015
 Manager, Energy and Sustainability **FILE:** 6750-01

SUBJECT: Northern Community Economic Development Program – Spring 2015 Proposals

Six applications for NCED funding have been received in time for consideration at the NCED Select Committee Meeting scheduled for May 12, 2015:

Appendix 1: Programming for Youth at Risk: BladeRunners – Construction Focus – Central Vancouver Island Job Opportunities Building Society (CVIJOBS)

Appendix 2: Economic Impact of Summer Events – A Study – Qualicum Beach Chamber of Commerce

Appendix 3: Beehive Networking Event – Oceanside Women’s Business Network

Appendix 4: Regional Business Walks – Parksville and District Chamber of Commerce

Appendix 5: Farmers Feed Families – Coombs Farmers’ Institute

Appendix 6: Qualicum Beach Airport Business Plan – Town of Qualicum Beach

Financial information requested through the application process is provided as confidential material, under separate cover.

Table 1 lists the projects, proponents, amounts requested, and the total amount requested for the Spring 2015 intake.

Table 1: NCED Project Proposals (Spring 2015)

Project Name	Proponent	Amount Requested
Programming for Youth at Risk: BladeRunners – Construction Focus	CVIJOBS	\$ 10,000
Economic Impact of Summer Events – A Study	Qualicum Beach Chamber of Commerce	\$6,372.51
Beehive Networking Event	Oceanside Women’s Business Network	\$ 2,500
Regional Business Walks	Parksville and District Chamber of Commerce	\$ 10,000
Farmers Feed Families	Coombs Farmers’ Institute	\$ 5,000
Qualicum Beach Airport Business Plan	Town of Qualicum Beach	\$ 15,000
Total Amount of Funding Requested – Spring 2015		\$ 48,872.51

With Board approval of the 2015 Final Budget, revenues available to the Northern Community Economic Development Program total \$72,561. This total includes \$22,561 carried forward from 2014 along with the annual \$50,000 requisition for the Northern Community Economic Development service.

Of this total, \$10,000 was reserved for a Parksville Qualicum Beach Tourism Association (PQBTA) project approved in 2014, pending partnership funding. With correspondence indicating successful partnership funding provided in March 2015, the RDN issued a cheque to the PQBTA in the amount of \$10,000 to support the **Regional Mobile Driving/ Cycling/ Walking Historical Trail and Tour** project. In addition, approximately \$1,000 of this total is allocated to advertising and other administrative costs.

The remaining amount for 2015 is approximately \$61,000. This is intended to be disbursed in the form of funding to support local initiatives that enhance economic resilience in Electoral Areas 'E', 'F', 'G' and 'H', the City of Parksville and the Town of Qualicum Beach.

Respectfully Submitted,



Appendix 1:

Programming for Youth at Risk: BladeRunners – Construction Focus

Appendix 1: Programming for Youth at Risk: BladeRunners – Construction Focus

Summary Evaluation

Proponent: Central Vancouver Island Job Opportunities Building Society (CVIJOBS)
Amount Requested: \$10,000
Summary: The project contributes to economic development in the Bowser to Nanoose regions by training at-risk youth (15-30yrs) in skills and essential certifications designed to facilitate entry into the construction labour force. Subsidized work experiences for participants and employers, will lead to long-term attachment to the labour force.
Eligibility: CVIJOBS is an eligible organization. Eligible costs in the proposal include **Targeted Operating Cost.**
Priority Areas: **Employment and Skills Training:** The proposed project expands on a successful youth employment training program in 2014 that targeted the tourism sector. This proposal offers a comparable training program targeting the construction sector.

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION:		AMOUNT REQUESTED:
MAILING ADDRESS:		
CONTACT PERSON:	TELEPHONE NUMBER: FAX NUMBER:	E-MAIL ADDRESS:

PROJECT TITLE:
PROJECT DESCRIPTION:
(Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY):
<input type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR:
(Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES:
(Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:


(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE:
By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.	

SUBMIT HARD COPIES TO: **NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM**
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

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Project Description

The Central Vancouver Island Job Opportunities Building Society (CVIJOBS) is eager to support youth at risk and contribute to economic development in the Bowser to Nanoose regions through an offering of BladeRunners (June-July 2015). This eight-week program will provide multi-barriered youth with training in life skills, work search skills and essential certifications designed to facilitate entry into the construction labour force. Subsidized work experiences will be coordinated for participants and employers, leading to sustainable employment.

BladeRunners is an award winning employment programⁱ that is recognized nationally and internationally. It targets at-risk youth (15-30 years of age) and provides them with basic training designed to facilitate entry into the labour force.

As a delivery agent of BladeRunners, CVIJOBS would coordinate work experiences for participants, which lead to employment opportunities. The ultimate goal is for participants to gain sufficient skills and experience that will translate into a long-term attachment to the labour force. All BladeRunners participants receive certified health, safety training, and learn life skills and job readiness skills that help them build self-esteem and confidence. Through workplace training and integration, BladeRunners participants acquire marketable skills that enhance their long-term employment prospects.

The BladeRunners program is funded annually through provincial and federal funds and the Aboriginal Community Career Employment Services Society (ACCESS) in Vancouver has been successful in receiving a large portion of the funding for distributing to communities in need. ACCESS' program director, Tom Galway, has indicated his support to CVIJOBS for the next delivery of BladeRunners in the Parksville-Qualicum area. CVIJOBS was successful in obtaining funds in Fall 2014 for a pilot delivery in February-March, 2015. CVIJOBS was extremely grateful for receiving funding from NCED for the pilot. The pilot program was extremely successful; CVIJOBS wishes to build on that momentum to support additional youth waiting for another delivery. (40 youth applied for the 12 seats available in the pilot program)

The Central Vancouver Island Job Opportunities Building Society (CVIJOBS), is a non-profit organization that has been the primary employment services provider within the Nanoose to Bowser area since 1976. CVIJOBS currently delivers employment services at an employment resource centre known as *The Career Centre* and serves approximately 2,400 individuals each year through the Employment Program of British Columbia.ⁱⁱ

The resource-based industries that once dominated the local economy have been surpassed by growth in the retail, sales, tourism, service, wholesale trade, construction, and health and education sectors. 2011 Census information from the National Household Survey (NHS)ⁱⁱⁱ for the Parksville and Qualicum Beach area (commonly referred to as Oceanside) indicates that trades and related occupations is one of the top three occupational categories capturing a large portion of those employed in this area.

On a provincial level, the BC's Skills for Jobs Blueprint^{iv} outlines the government's initiatives to refocus training and education on trades sectors, given the future labour market shortage anticipated. The BladeRunners program is one of those initiatives, mentioned on page 13 of the the Blueprint. In addition, the Ministry of Jobs, Tourism, Skills Training through the Canada-British Columbia Job Fund Agreement identified, as per the attachment, "Jobs in Demand by Region". This document outlines that for the Vancouver Island/coastal region, the construction and trades sector is a major "in demand" labour market.

Construction in the Oceanside area is indeed a hot labour market with both residential and commercial projects underway or slated for the near future. Graduates from the BladeRunners program will be ready for hire at a time of year when construction is full force and contractors/employers need entry level labourers to support their operations. Many of these employers are open to hiring motivated youth for entry level positions and training them to grow in the organization. Please see the attached letters of support which indicate support for the BladeRunners project delivered by CVIJOBS.

CVIJOBS collaborates with variety of agencies/groups in the Parksville-Qualicum/District 69 Region serving youth including the Society of Organized Services, Associated Family and Community Support Services, Family Resources Association, RDN, Parksville Alternative Secondary School, Discovery Youth and Family Substance Use Services and Ministry Children Family Development. All of these organizations regularly attend "Youth Link" meetings along with CVIJOBS. Youth Link was started in 2003 by School District 69 staff, representatives from the Ministry of Children and Families and community agencies and organizations to connect the support available in the community for youth and their families.

As in any community, many youth living within the Oceanside region are considered at-risk and high-risk because they have many barriers that include high school incompleteness, physical and mental health issues, drug and alcohol challenges, lack of transportation when living in a rural area, problems in the family home. These youth often find it difficult to secure and maintain employment. BladeRunners, recognized for its ability to re-build confidence, skills and labour market attachment will have a far reaching positive impact to the Oceanside area.

Describe in Detail what the Northern Economic Development Funds will be used for:

CVIJOBS intends to deliver a pilot of BladeRunners, an 8-week program in June-July 2015, targeting at risk youth (15-30 years of age). The program would consist of four weeks of training, including life skills and job readiness skills that will help participants build self-esteem and confidence. Participants would receive a training stipend based on participation/attendance in this portion of the program. The training will focus on the essential skills that participants will require for entry level jobs in the construction sector. The remaining four weeks consist of work experience, linking participants' skills and interests with supportive employers in the construction sector who intend to hire.

Funds from the NCED Program will help reduce the expenses involved in delivering this BladeRunners project. More specifically, the funds will enable CVIJOBS to hire program coordinator and facilitator to manage the delivery of the program and cover a portion of the program facilitation required. The success of the program is highly dependent on excellent support to participants during recruitment, program delivery and work experience. Participant attachment to the local labour market is the goal and having a program coordinator/facilitator assigned to this project will enable identification and preparation of employers who are eager to provide an excellent work experience and possibly hire.

The project budget below provides details related to the program expenses and funding source:

CVIJOBS BladeRunners Budget	
Revenues	
ACCESS Funding Foundation program (10 participants)	\$ 30,000
ACCESS Funding Enhancement program	\$ 5,000
Total Funding from ACCESS	\$ 35,000
Expenses	
Staffing: Coordination, Facilitation, Administration	\$ 22,991
Participant Training Stipend	\$ 4,000
Transportation costs	\$ 1,200
Employer/Participant Wage Subsidy	\$ 10,000
WHMIS	\$ 650
Level 1 FA	\$ 1,000
Fork Lift	\$ 2,000
CSTS	\$ 650
Fall Protection	\$ 850
Construction Orientation	\$ 1,800
Flagging	\$ 2,500
Nutrition	\$ 200
Work clothing & Footwear	\$ 2,500
Tools and PPE	\$ 1,500
Driver's license	\$ 150
Guest honoraria	\$ 90
Recognition activity	\$ 150
Breakfasts and Lunches	\$ 1,900
Advertising	\$ 1,500
Classroom usage & related expenses	\$ 1,250
materials and supplies	\$ 500
photocopying	\$ 250
Total expenses	\$ 57,631
Deficit	-\$ 22,631

Explain how your project supports the principles and priority areas of the program.

This program builds skills and confidence for a minimum of 10 participants who will become attached to the local labour market sector of construction. Providing trained workers, complete with a variety of entry level skills ideal for the construction labour force directly benefits employers' abilities to recruit and retain employees. This aligns with the RDN's goal of **enhancing economic resilience** for the Parksville-Qualicum regions and Electoral areas E,F,G and H. Preparing youth for the local workforce is an excellent **youth retention method** and a win for the local economy.

This project will **facilitate cooperation** between CVIJOBS, local employers, local training organizations, and community organizations such as School District 69 (PASS-Woodwinds), Family Resources Association, and Society of Organized Services who also support youth at risk. Finally, the project addresses the priority area of **employment and skills training** because it serves as a transitional program for unemployed youth.

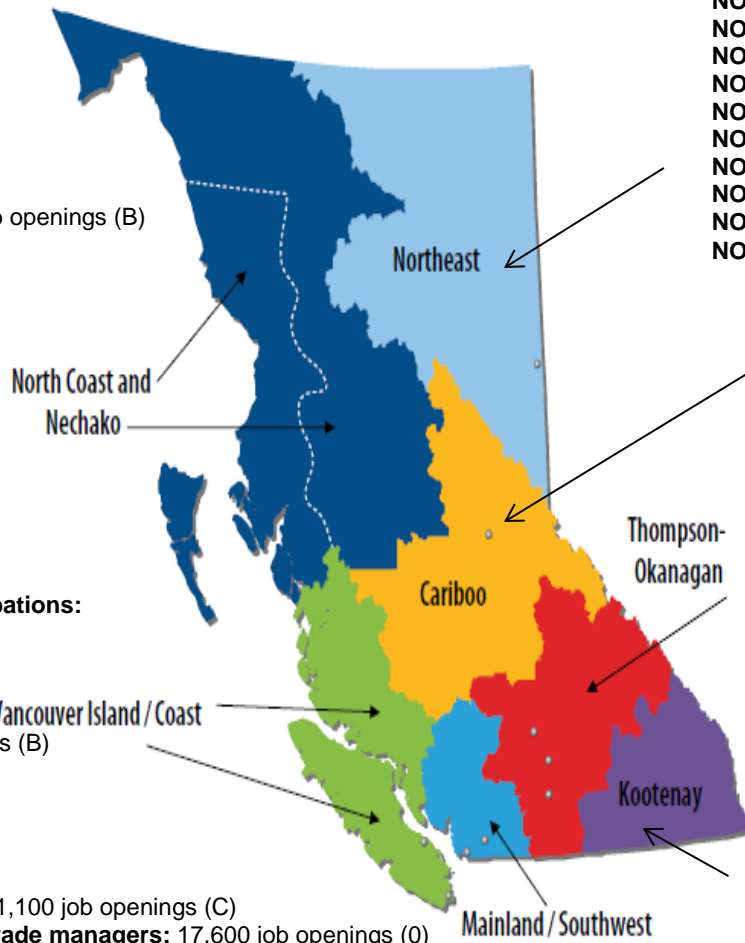
ⁱ See <http://www.bladerunners.info/about>

ⁱⁱ See <http://www.careercentre.org/>

ⁱⁱⁱ See <http://www12.statcan.gc.ca/nhs-enm/2011/dp-pd/prof/details/page.cfm?Lang=E&Geo1=CMA&Code1=939&Data=Count&SearchText=Parksville&SearchType=Begins&SearchPR=01&A1=All&B1=All&TABID=1>

^{iv} <https://www.workbc.ca/Job-Seekers/Skills-and-Training/B-C-%E2%80%99s-Skills-for-Jobs-Blueprint.aspx>

Jobs in Demand by Region



NOC 7611 Construction trades helpers & labourers: 49,700 job openings (D)
NOC 7252 Steamfitters, pipefitters and sprinkler system installers: 12,200 job openings (B)
NOC 7237 Welders and related machine operators: 7,000 job openings (B)
NOC 7511 Transport truck drivers: 4,900 job openings (C)
NOC 7271 Carpenters: 4,600 job openings (B)
NOC 7282 Concrete finishers: 4,400 job openings (B)
NOC 7521 Heavy equipment operators (except crane): 3700 job openings (C)
NOC 7253 Gas fitters: 3,500 job openings (B)
NOC 7371 Crane operators: 2,300 job openings (B)
NOC 1225 Purchasing agents and officers: 2,200 job openings (B)

NOC 7271 Carpenters: 1,790 job openings (B)
NOC 7511 Transport truck drivers: 1,590 job openings (C)
NOC 6711 Food counter attendants, kitchen helpers & related support occupations: 1,400 job openings (D)
NOC 6322 Cooks: 1,310 job openings (B)
NOC 0631 Restaurant and food service managers: 980 job openings (0)
NOC 0711 Construction managers: 860 job openings (0)
NOC 7241 Electricians (except industrial and power system): 800 job openings (B)
NOC 6513 Food and beverage servers: 650 job openings (C)
NOC 7611 Construction trades helpers and labourers: 620 job openings (D)
NOC 7521 Heavy equipment operators (except crane): 620 job openings (C)

NOC 6421 Retail salespersons: 21,100 job openings (C)
NOC 0621 Retail and wholesale trade managers: 17,600 job openings (0)
NOC 3012 Registered nurses and registered psychiatric nurses: 13,600 job openings (A)
NOC 1241 Administrative assistants: 10,800 job openings (B)
NOC 7511 Transport truck drivers: 9,700 job openings (C)
NOC 1221 Administrative officers: 9,700 job openings (B)
NOC 6731 Light duty cleaners: 9,200 job openings (D)
NOC 6733 Janitors, caretakers and building superintendents: 9,100 job openings (D)
NOC 1411 General office support workers: 9,000 job openings (C)
NOC 1111 Financial auditors and accountants: 8,900 job openings (A)

NOC 7611 Construction trades helpers and labourers: 12,200 job openings (D)
NOC 7252 Steamfitters, pipefitters and sprinkler system installers: 10,400 job openings (B)
NOC 7237 Welders and related machine operators: 6,500 job openings (B)
NOC 7511 Transport truck drivers: 5,500 job openings (C)
NOC 7271 Carpenters: 4,800 job openings (B)
NOC 7282 Concrete finishers: 4,500 job openings (B)
NOC 7521 Heavy equipment operators (except crane): 4,200 job openings (C)
NOC 1225 Purchasing agents and officers: 3,500 job openings (B)
NOC 7253 Gas fitters: 3,100 job openings (B)
NOC 7371 Crane operators: 3,000 job openings (B)

NOC 7511 Transport truck drivers: 1,220 job openings (C)
NOC 7271 Carpenters: 840 job openings (B)
NOC 7311 Construction millwrights and industrial mechanics: 600 job openings (B)
NOC 1311 Accounting technicians and bookkeepers: 580 job openings (B)
NOC 7521 Heavy equipment operators (except crane): 560 job openings (C)
NOC 1411 General office support workers: 500 job openings (C)
NOC 7312 Heavy-duty equipment mechanics: 490 job openings (B)
NOC 7241 Electricians (except industrial and power system): 480 job openings (B)
NOC 7611 Construction trades helpers and labourers: 480 job openings (D)
NOC 1414 Receptionists: 390 job openings (C)

NOC 3012 Registered nurses and registered psychiatric nurses: 3,000 job openings (A)
NOC 7511 Transport truck drivers: 2,000 job openings (C)
NOC 3413 Nurse aides, orderlies and patient service associates: 2,000 job openings (C)
NOC 7271 Carpenters: 1,700 job openings (B)
NOC 4214 Early childhood educators and assistants: 1,200 job openings (B)
NOC 4212 Social and community service workers: 1,100 job openings (B)
NOC 6611 Cashiers: 1,100 job openings (D)
NOC 0711 Construction managers: 900 job openings (0)
NOC 7611 Construction trades helpers and labourers: 900 job openings (D)
NOC 7521 Heavy equipment operators (except crane): 900 job openings (C)

NOC 7511 Transport truck drivers: 830 job openings (C)
NOC 7271 Carpenters: 580 job openings (B)
NOC 7521 Heavy equipment operators (except crane): 550 job openings (C)
NOC 7312 Heavy-duty equipment mechanics: 360 job openings (B)
NOC 7241 Electricians (except industrial and power system): 240 job openings (B)
NOC 7311 Construction millwrights and industrial mechanics: 230 job openings (B)
NOC 7242 Industrial electricians: 160 job openings (B)
NOC 0711 Construction managers: 160 job openings (0)
NOC 7237 Welders and related machine operators: 150 job openings (B)
NOC 7611 Construction trades helpers and labourers: 140 job openings (D)

Note: 1. NOC stands for National Occupational Classification System.
 2. Occupations are ranked by the expected cumulative job openings from 2012 to 2022.
 3. Job openings in the Northeast and North Coast and Nechako include the projected direct jobs from LNG projects.
 4. The letter at the end of each occupation in the list refers to Skills Level, which are based on Statistics Canada's National Occupational Classification (NOC) system. The lists include occupations that require a university degree (Skill level A), college or apprenticeship training (Skill level B), high school and/or occupation-specific training (Skill level C), and on-the-job training (Skill level D). Management occupations are included in Skill level A and are identified using their skill type ("0") to distinguish them from other Skill level A occupations.

Source: 1. Ministry of Jobs, Tourism and Skills Training, *British Columbia Labour Market Scenario Model: 2012-2022*.
 2. Ministry of Jobs, Tourism and Skills Training, *British Columbia 2022 Labour Market Outlook*, <http://www.workbc.ca/WorkBC/files/5f/5fc26f16-3c0f-4884-ab99-b475ca7448b7.pdf>
 3. KPMG, *British Columbia LNG Workforce Occupation Forecast*, <http://www.workbc.ca/WorkBC/media/WorkBC/Documents/Docs/KPMG-LNG-Forecast.pdf>

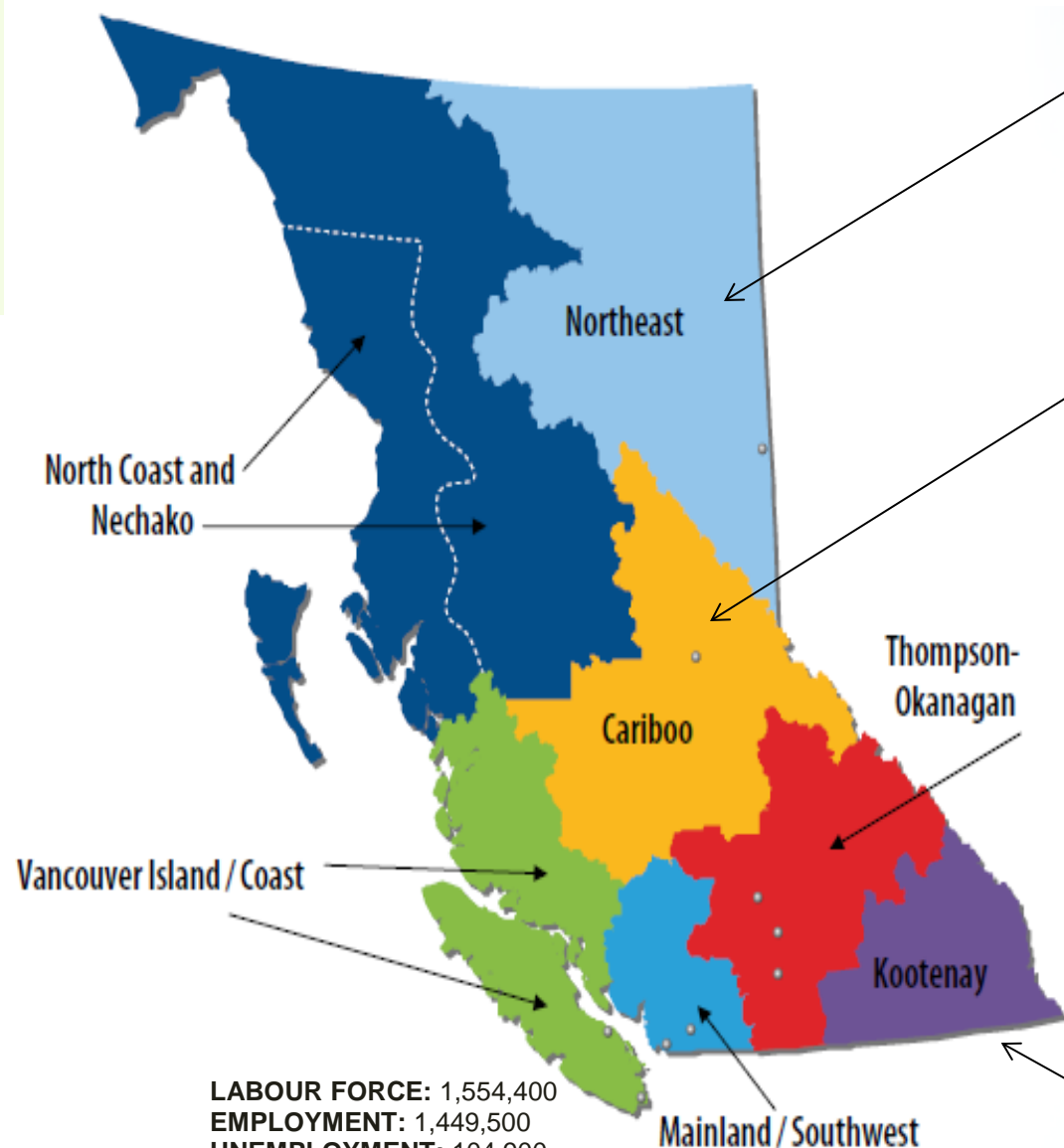
BRITISH COLUMBIA

LABOUR FORCE: 2,470,500
EMPLOYMENT: 2,308,100
UNEMPLOYMENT: 162,400
UNEMPLOYMENT RATE: 6.6%
UNEMPLOYMENT RATE (ABORIGINAL): 16.4%
UNEMPLOYMENT RATE (YOUTH, 15-24): 12.9%
UNEMPLOYMENT RATE (IMMIGRANTS): 6.8%
UNEMPLOYMENT RATE (PWD): 11.3%
PARTICIPATION RATE: 64.1%
% OF LABOUR FORCE WITH SOME PSE: 69.8%
EI BENEFICIARIES (REGULAR BENEFITS): 53,840

LABOUR FORCE: 42,700
EMPLOYMENT: 39,900
UNEMPLOYMENT: 2,800
UNEMPLOYMENT RATE: 6.6%
UNEMPLOYMENT RATE (ABORIGINAL): 24.8%
UNEMPLOYMENT RATE (YOUTH, 15-24): 10.8%
UNEMPLOYMENT RATE (IMMIGRANTS): 6.5%
UNEMPLOYMENT RATE (PWD): N.A.
PARTICIPATION RATE: 65.7%
% OF LABOUR FORCE WITH SOME PSE: 58.1%
EI BENEFICIARIES (REGULAR BENEFITS): 2,290

LABOUR FORCE: 396,000
EMPLOYMENT: 371,400
UNEMPLOYMENT: 24,600
UNEMPLOYMENT RATE: 6.2%
UNEMPLOYMENT RATE (ABORIGINAL): 16.6%
UNEMPLOYMENT RATE (YOUTH, 15-24): 12.2%
UNEMPLOYMENT RATE (IMMIGRANTS): 6.6%
UNEMPLOYMENT RATE (PWD): 9.4%
PARTICIPATION RATE: 59.9%
% OF LABOUR FORCE WITH SOME PSE: 67.3%
EI BENEFICIARIES (REGULAR BENEFITS): 9,060

Summary of Labour Market Indicators



LABOUR FORCE: 40,800
EMPLOYMENT: 38,900
UNEMPLOYMENT: 2,000
UNEMPLOYMENT RATE: 4.9%
UNEMPLOYMENT RATE (ABORIGINAL): 11.8%
UNEMPLOYMENT RATE (YOUTH, 15-24): 6.4%
UNEMPLOYMENT RATE (IMMIGRANTS): 5.3%
UNEMPLOYMENT RATE (PWD): N.A.
PARTICIPATION RATE: 78.0%
% OF LABOUR FORCE WITH SOME PSE: 60.3%
EI BENEFICIARIES (REGULAR BENEFITS): 980

LABOUR FORCE: 86,200
EMPLOYMENT: 81,300
UNEMPLOYMENT: 4,900
UNEMPLOYMENT RATE: 5.7%
UNEMPLOYMENT RATE (ABORIGINAL): 19.6%
UNEMPLOYMENT RATE (YOUTH, 15-24): 12.4%
UNEMPLOYMENT RATE (IMMIGRANTS): 1.8%
UNEMPLOYMENT RATE (PWD): 26.8%
PARTICIPATION RATE: 68.5%
% OF LABOUR FORCE WITH SOME PSE: 60.8%
EI BENEFICIARIES (REGULAR BENEFITS): 3,210

LABOUR FORCE: 268,100
EMPLOYMENT: 249,200
UNEMPLOYMENT: 19,000
UNEMPLOYMENT RATE: 7.1%
UNEMPLOYMENT RATE (ABORIGINAL): 16.4%
UNEMPLOYMENT RATE (YOUTH, 15-24): 12.5%
UNEMPLOYMENT RATE (IMMIGRANTS): 6.0%
UNEMPLOYMENT RATE (PWD): 18.1%
PARTICIPATION RATE: 61.8%
% OF LABOUR FORCE WITH SOME PSE: 67.1%
EI BENEFICIARIES (REGULAR BENEFITS): 8,320

LABOUR FORCE: 1,554,400
EMPLOYMENT: 1,449,500
UNEMPLOYMENT: 104,900
UNEMPLOYMENT RATE: 6.7%
UNEMPLOYMENT RATE (ABORIGINAL): 13.4%
UNEMPLOYMENT RATE (YOUTH, 15-24): 13.4%
UNEMPLOYMENT RATE (IMMIGRANTS): 7.0%
UNEMPLOYMENT RATE (PWD): 9.7%
PARTICIPATION RATE: 65.0%
% OF LABOUR FORCE WITH SOME PSE: 72.2%
EI BENEFICIARIES (REGULAR BENEFITS): 27,800

LABOUR FORCE: 82,200
EMPLOYMENT: 77,900
UNEMPLOYMENT: 4,300
UNEMPLOYMENT RATE: 5.2%
UNEMPLOYMENT RATE (ABORIGINAL): 14.1%
UNEMPLOYMENT RATE (YOUTH, 15-24): 13.0%
UNEMPLOYMENT RATE (IMMIGRANTS): 3.5%
UNEMPLOYMENT RATE (PWD): 4.4%
PARTICIPATION RATE: 65.1%
% OF LABOUR FORCE WITH SOME PSE: 66.8%
EI BENEFICIARIES (REGULAR BENEFITS): 2,200

Note: 1. Calculated by LMIO, use estimates with caution.
 2. Use with caution.
 3. Regional numbers may not sum up to the provincial numbers due to rounding.
 4. Aboriginal population include those who live in on- and off-reserve.
 5. PSE = Post-secondary education N.A. = Not available
 PWD = Persons with disabilities
 Custom Table 60714_10.
 Statistics Canada, National Household Survey, 2011 (Aboriginal data).
 Statistics Canada, Canadian Survey on Disability, 2012.
 Statistics Canada, Employment Insurance Statistics, 2013, CANSIM 276-0035.



April 22, 2015

Cheryl Dill
Executive Director
Central Vancouver Island Job Opportunities Society
Box 1362
Parksville, BC V9P 2H3

Dear Cheryl Dill

Re: Support Letter – BladeRunners Program

We support Central Vancouver Island Job Opportunities Society (CVI JOBS) proposal to provide employment services and supports, job readiness training in our community.

CVIJOBS operates The Career Centre, a WorkBC Employment Services Centre, which provides the Parksville/Qualicum region with the Employment Program of BC. We have worked with The Career Centre in the past and have always been impressed with the professional service they provide to support us in our hiring needs.

The Career Centre's offering BladeRunners, targeting the construction field, will support job seekers to become self-directed, gain valuable life and job maintenance skills and obtain the required certificates to engage in employment opportunities. This in turn will create a larger workforce for us to obtain motivated and qualified candidates for upcoming positions.

We typically hire labourers and these entry level positions could be filled as a result of the training program.

It is our pleasure to provide our support and commitment to this very worthwhile program.

Sincerely,

A handwritten signature in blue ink, appearing to read "D. DeClark".

Dan DeClark
Island West Coast Developments Ltd.

BARON WOODWORK INC.
CUSTOM DESIGN CABINETRY & RENOVATIONS

852 Woodland Drive
Parksville, BC, V9P1Z2
Ph: 250-586-7447
Fax: 250-586-7468

Cheryl Dill
Executive Director
Central Vancouver Island Job Opportunities Society
Box 1362
Parksville, BC V9P 2H3

Parksville, April 22/2015

Dear Cheryl Dill

Re: Support Letter – BladeRunners Program

We support Central Vancouver Island Job Opportunities Society (CVI JOBS) proposal to provide employment services and supports, job readiness training in our community.

CVIJOBS operates The Career Centre, a WorkBC Employment Services Centre, which provides the Parksville/Qualicum region with the Employment Program of BC. We have worked with The Career Centre in the past and have always been impressed with the professional service they provide to support us in our hiring needs.

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It is our pleasure to provide our support and commitment to this very worthwhile program.

Sincerely,



Nicole Bancov
Baron Woodwork

djolly@careercentre.org



Apr. 22/15

Here you go Diana. Good Luck!

Terry

Box 7, 122 East 2nd Ave, Qualicum Beach, BC V9K 1S7 · Office: 250-752-7909 · Cell: 250-954-9010 · Fax: 250-752-7972 · info@camelothomes.ca

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V.I. Camelot Homes Ltd.
PO Box 7
Qualicum Beach, BC V9K 1S7

April 22, 2015

Cheryl Dill
Executive Director
Central Vancouver Island Job Opportunities Society
Box 1362
Parksville, BC V9P 2H3

Dear Cheryl Dill

Re: Support Letter – BladeRunners Program

We support Central Vancouver Island Job Opportunities Society (CVI JOBS) proposal to provide employment services and supports, job readiness training in our community.

CVIJOBS operates The Career Centre, a WorkBC Employment Services Centre, which provides the Parksville/Qualicum region with the Employment Program of BC. We have worked with the Career Centre in the past and have always been impressed with the professional service they provide to support us in our hiring needs.

The Career Centre's offering BladeRunners, targeting the construction field, will support job seekers to become self-directed, gain valuable life and job maintenance skills and obtain the required certificates to engage in employment opportunities. This in turn will create a larger workforce for us to obtain motivated and qualified candidates for upcoming positions.

We typically hire for labourers and these entry level positions could be filled as a result of the training program.

It is our pleasure to provide our support and commitment to this very worthwhile program.

Sincerely,



Terry Currie
V.I. Camelot Homes Ltd.

April 22, 2015

Cheryl Dill
Executive Director
Central Vancouver Island Job Opportunities Society
Box 1362
Parksville, BC V9P 2H3

Dear Cheryl Dill

Re: Support Letter – BladeRunners Program

We support Central Vancouver Island Job Opportunities Society (CVI JOBS) proposal to provide employment services and supports, job readiness training in our community.

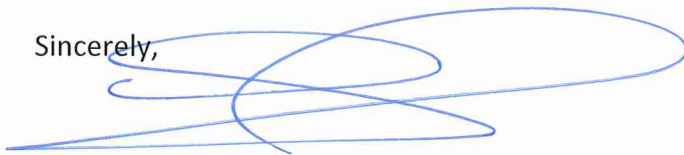
CVIJOBS operates The Career Centre, a WorkBC Employment Services Centre, which provides the Parksville/Qualicum region with the Employment Program of BC. We have worked with The Career Centre in the past and have always been impressed with the professional service they provide to support us in our hiring needs.

The Career Centre's offering BladeRunners, targeting the construction field, will support job seekers to become self-directed, gain valuable life and job maintenance skills and obtain the required certificates to engage in employment opportunities. This in turn will create a larger workforce for us to obtain motivated and qualified candidates for upcoming positions.

At times we hire labourers and these entry-level positions could be filled as a result of the training program.

It is our pleasure to provide our support and commitment to this very worthwhile program.

Sincerely,



Trevor Coyle
Kinetic Construction



April 23, 2015

Cheryl Dill
Executive Director
Central Vancouver Island Job Opportunities Society
Box 1362
Parksville, BC V9P 2H3

Dear Cheryl Dill

Re: Support Letter – BladeRunners Program

We support Central Vancouver Island Job Opportunities Society (CVI JOBS) proposal to provide employment services and support job readiness training in our community.

CVIJOBS operates The Career Centre, a WorkBC Employment Services Centre, which provides the Parksville/Qualicum region with the Employment Program of BC. We have worked with The Career Centre in the past and have always been impressed with the professional service they provide to support us in our hiring needs.

The Career Centre's offering of BladeRunners, targeting the construction field, will support job seekers to become self-directed, gain valuable life and job maintenance skills and obtain the required certificates to engage in employment opportunities. This in turn will create a larger workforce for our members to obtain motivated and qualified candidates for upcoming positions.

It is our pleasure to provide our support and commitment to this very worthwhile program.

Sincerely,

A handwritten signature in black ink that reads "Duane Round". The signature is written in a cursive style with a large, prominent "D" and "R".

Duane Round
President
Oceanside Development and Construction Association

Robie's Contracting Ltd

10 Gerald Place
Parksville, BC V9P 1G6

Office Phone Number (250) 586-3561
Fax Number (250) 586-3562

Email robies@shaw.ca

April 29, 2015

Cheryl Dill
Executive Director
Central Vancouver Island Job Opportunities Society
Box 1362
Parksville, BC V9P 2H3

Dear Cheryl Dill

Re: Support Letter – BladeRunners Program

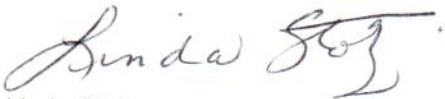
We support Central Vancouver Island Job Opportunities Society (CVI JOBS) proposal to provide employment services and supports, job readiness training in our community.

CVIJOBS operates The Career Centre, a WorkBC Employment Services Centre, which provides the Parksville/Qualicum region with the Employment Program of BC. We have worked with The Career Centre in the past and have always been impressed with the professional service they provide to support us in our hiring needs.

The Career Centre's offering BladeRunners, targeting the construction field, will support job seekers to become self-directed, gain valuable life and job maintenance skills and obtain the required certificates to engage in employment opportunities. This in turn will create a larger workforce for us to obtain motivated and qualified candidates for upcoming positions.

It is our pleasure to provide our support and commitment to this very worthwhile program.

Sincerely,



Linda Stolz
Administrative Project Manager / Office Manager
Robie's Contracting Ltd.



Jakes Roofing Ltd.

Duroids, Shakes, Metal - Specializing in Re-Roofing
Licensed and Insured * Phone: 250-248-8014

Cheryl Dill
Executive Director
Central Vancouver island Job Opportunities Society
Box 1362
Parksville, BC V9P 2H3

April 27, 2015

Dear Cheryl Dill

Re: Support Letter — BladeRunners Program

We support Central Vancouver Island job Opportunities Society (CVI JOBS) proposal to provide employment services and supports, job readiness training in our community.

CVIJOBS operates The Career Centre, a WorkBC Employment Services Centre, which provides the Parksville/Qualicum region with the Employment Program of BC. We have worked with The Career Centre in the past and have always been impressed with the professional service they provide to support us in our hiring needs.

The Career Centre's offering BladeRunners, targeting the construction field, will support job seekers to become self-directed, gain valuable life and job maintenance skills and obtain the required certificates to engage in employment opportunities. This in turn will create a larger workforce for us to obtain motivated and qualified candidates for upcoming positions.

We typically hire for roofing labourers and these entry level positions could be filled as a result of the training program.

It is our pleasure to provide our support and commitment to this very worthwhile program.

Sincerely,

Jake's Roofing

1077 Bowlby Rd, Errington, BC V0R 1V0

Appendix 2:

Economic Impact of Summer Events – A Study

Appendix 2: Economic Impact of Summer Events – A Study

Summary Evaluation

Proponent: Qualicum Beach Chamber of Commerce
Amount Requested: \$6,372.51
Summary: A survey-driven economic impact study of the community events that occur over the summer of 2015 for the purpose of better understanding this impact, developing strategies to assist events to become more successful and to share insights and lessons learned with the broader regional community.
Eligibility: The Qualicum Beach Chamber of Commerce is an eligible organization. Eligible costs in the proposal include **Plans and Studies**. Other eligible costs outlined in the project budget include **Targeted Operating Costs** and **Minor Capital**.
Priority Areas: **Tourism and Recreation:** The project is designed to gain a better understanding of the overall economic impact of community events designed to attract visitors, and to share that understanding regionally.

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓
Leads to increased economic activity or employment in the participating communities		✓
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

Economic Impact of Summer Events – A Study Summer 2015

Qualicum Beach Chamber of Commerce
Contact: Evelyn Clark
President/CEO
Box 159
Qualicum Beach BC, V9K 1S7
250-752-0960
chamber@qualicum.bc.ca



Project Overview

Qualicum Beach and indeed much of Oceanside relies on the tourist sector as a major economic driver. Accommodations, restaurants and area attractions depend on tourist visits from June to end-September to keep their businesses viable during the slower fall/winter months. Part of the strategy of encouraging tourists to stop and stay is the support of summer events. The thought behind that support in part is that the events act as a draw to tourists who are seeking authentic local experiences.

The challenge of scheduling and hosting a number of summertime events is shared between local government, non-profit organizations and a large cadre of volunteers. The Event Impact project has been developed to explore the feasibility of continued support of community events when used as an economic development enhancer for rural communities. While it has been thought that volunteer-driven community events are considered to have a positive economic impact on this rural area, it has never actually been tested or proven.

Economic impact studies provide a dollar-value assessment of an event, attraction or industry. Such impacts are derived from three components: direct impact, indirect impact and induced impact.

In brief direct impact measures **direct** or actual revenues including local spending by the community and event patrons. Events that entice local residents and tourists garner both “new” tourism dollars and “recirculated” community member spending. Vendor revenues should also be considered. Sales by community vendors are likely to produce a local economic impact. Implemented in the summer of 2015, this project will leverage partnerships between the Qualicum Beach Chamber of Commerce, the Town of Qualicum Beach, Royal Roads University Tourism students and faculty as well as local tourism providers and visitors to the Oceanside area.

Indirect impacts are purchases made by local businesses (not involved in the event) as a result of direct impact. (i.e.: heads in beds and meals purchased by event participants). The revenue realized by the community are then spent in the community (recirculated).

Induced impact is created when locals who benefit from an event spend additional income earned as a result of direct and indirect revenues.

A complete impact study takes into consideration all of the impacts. Once a team is in place a decision will be made as to the level of “drill-down” information that is required to get a good sense of both revenue and expenses of summer events in Qualicum Beach.



Goal

The primary goals of this project are to: 1) develop and deliver surveys to all tourism stakeholders including local business, community members, tourism organizations and visitors themselves; and 2) develop a data-driven analysis of the economic impact of community events that take place throughout the summer of 2015; 3) determine and describe a set of detailed strategies that can prove successful in assisting events to be economically feasible for the Town of Qualicum Beach going forward; and 4) develop information that can provide valuable insights, lessons learned for event planners in local government and non-profit organizations that can be used to enhance economic performance of future rural community events.

Project Description

Phase 1: In partnership with the Town of Qualicum Beach, Royal Roads University and local businesses and organizations, the Qualicum Beach Chamber of Commerce would take a lead in the development of easily accessible, engaging surveys that are developed with survey recipient in mind. That is: Separate surveys will be developed dependent upon the audience. Clearly a survey submitted to a community member would be quite different from one delivered to our visitors. Surveys will be designed to elicit holistic, broad-ranging responses of both a qualitative and quantitative nature.

These surveys would be developed and delivered to various audiences by students from Royal Roads University as well as Chamber of Commerce staff and summer students.

The events that would be studied include but are not limited to:

- Saturday Morning Farmer's Market
- Thursday Night Street Market
- Father's Day Show and Shine
- Canada Day
- Beach Day
- St Mark's Fair and
- Grand Prix D'Art
- One Mile Swim
- Other events as they become available

Phase 2: Survey results will be gathered, analyzed for economic impacts. The analysis should leverage known data as well as data gathered throughout the summer of 2015 at the events hosted in the Town of Qualicum Beach by a variety of not-for-profit agencies and the Town.



Prior to delivery of the survey it is important to determine what format of survey delivery will elicit the responses required combined with a delivery method that will engage a board-scope audience and get enough response to prove the veracity of the method.

Phase 3: The economic impact of summer events will be determined and collated and completed with a report that will act as a potential road-map to future-casting and planning of summer events post-2015. The report will also provide a dollar-value assessment of events in the local area.

This report will be useful for other rural communities both in and outside of the Nanaimo Region District that is either considering an event as an economic plan or has an established event and wants to make it more efficient or even cost-effective.

The Qualicum Beach Chamber of Commerce is requesting **\$6372.51** to assist with this economic development impact study.

Objectives of this project include:

- Improve the accuracy of estimates of direct and indirect expenditures made by travelers and tourists visiting the area;
- Develop estimates of direct and indirect expenditures made by travelers and tourists at the regional level;
- Inform strategic and economic planning in the area as it relates to community events both existing and potential.

Benefits of this project will include:

- Economic impact measurement has become a powerful and persuasive tool for those looking to capture and evidence the financial benefits that can result from the hosting of a community event.
- Measuring economic impact not only allows public sector bodies to evaluate their economic return on investment, but it also demonstrates how events drive economic benefits - allowing event organisers develop practices which maximise these benefits.
- An economic impact study offers objective information to evaluate existing services and strengths. Impact studies are an excellent way to grasp the impact of future decisions that may be being considered. A feasibility study will help to accurately anticipate what will and will not work in varied situations.



*Economic Impact of Summer Events – A Study
Summer 2015*

- Feasibility studies are important because they force organizations to consider the big picture first and then think in a top-down fashion. In this way, one or two general starter questions lead to a host of additional, more detailed questions that become increasingly narrower in focus.
- An economic impact study of summer events may also open organizations and local government to new possibilities, opportunities and solutions that might never have otherwise considered.

Scope of Work

Mapping of geography of the event impact - it's important to understand the physical scope of surveys and to map that in advance,. As well, it is important to understand the potential participant numbers so that the surveyors can get as broad a scope of participants (visitor's, community-members, and vendors) to get an accurate understanding of the impacts of the events

Development of survey – Choosing the correct type of survey (face-to-face, telephone, written) as well as the format of the surveys and the questions to be asked) will garner the answers to the question that measure impact. In order to have an accurate measurement one must first ask the right questions. Time taken early in the process will allow for ease of survey delivery and accurate information.

Carry out interviews – The bulk of the work will be done during the events and on summer weekends when the team will be actively surveying visitors, vendors and community members. Surveying and assessment will take place in a rolling way so that the surveys first in will be analyzed first the second would be next etc. After all information is available a holistic assessment will be created which will inform the entire summer.

Evaluation of surveys – With careful survey creation and broad-scope delivery of survey, information should be accurate and informative. Then, with the use of survey analysis software, accurate estimation of economic impact will be available. Once the quantitative and qualitative impacts are available a report can be written.

Distribution of the report to partners and community – The report will not only give a good estimation of the impacts of summer events in Qualicum Beach it will be made available to the greater Central Island area such that communities and organizations can:



- Better understand the impact of events
- Strategically plan for continued support of events
- Prepare for the qualitative and quantitative impacts of current events or planned events
- Have a template to follow which will inform future event planning
- Understand the resources necessary to create a community event
- Follow best-practices when supporting events

Equipment Requirements

Office space and administrative duties will be offered in-kind by the Chamber of Commerce of Qualicum Beach.

Staff and students will have access to all office supplies, telephones, copier and technology.

The only additional equipment that is required at this time would be the software and hardware for carrying out surveys on-site – meaning giving staff and students the ability to “go where the action is” which requires tablet technology supplied with on-board surveys that can be completed quickly and efficiently.

As well, up-to-date digital survey development tools and software for impact assessment will need to be purchased to complete this project

Identified Partners:

A key facilitator of this project is the participation of network agencies, local and regional government, and the business sector and community members alike.

Identified partners include:

Town of Qualicum Beach
Qualicum Beach Downtown Business Association
Qualicum Beach Farmer’s Market
Parksville Qualicum Beach Tourism Association
Royal Roads University
Parksville Downtown Business Association
and
Qualicum Beach Chamber of Commerce



How this Project Supports the Principles and Priority Areas of the Program of the Northern Community Economic Development Program:

A Principle Goal: Enhanced Economic Resilience

The *Economic Impact of Summer Events Project* supports the RDN Program by fostering diversification in creating opportunities and the entrepreneurial spirit – those who seek to develop tourist markets for as future economic development opportunities.

Further, the project creates regional benefits throughout the northern communities of the RDN, and result in a measurable economic impact in the region by allowing local government and not-for-profit agencies to gauge the feasibility of rural summer events.

This project also facilitates cooperation and partnerships and establishes networks of communication that assist in creating a situation where the whole is greater than the sum of its parts.

The priority area that is serviced by this grant is *Tourism and Recreation*.

Measurable Economic Benefits or Other Outcomes

Organization of all types have faced increasing pressure to be accountable for their events and programs with respect to the impact on economies. In return for community support, organizations are being asked to carry out impact studies. This impact study will assist organizations and public bodies in making informed decisions about the following kinds of issues:

- Public funding of summer events
- Resource management strategies for organizers
- Resource allocation for summer events

As well, economic impact studies provide a way to assess the potential return on investment for organizations.

Economic impact studies offers a way assess potential economic benefits of an event for future planning decisions.

Economic impact studies provide data for marketing and event planning decisions.

Economic impact studies provide a way to assess the number of room nights used during the event.



*Economic Impact of Summer Events – A Study
Summer 2015*

Economic impact studies provide data for future internal sport tourism grant decisions.
Economic impact studies provide data that can be used for future event facility, staffing, and scheduling decisions and negotiations.
Economic impact studies can aid in soliciting event sponsors and advertisers by showing them the potential economic benefits of the event to the community and the matches between event demographics and their customers.



*Economic Impact of Summer Events – A Study
Summer 2015*

Budget

Source of Funds	Amount	Comments
RDN	\$6372.51	
Royal Roads University (student)	\$3500.00	In kind
Town of Qualicum Beach – employee time	\$500.00	In kind assistance
Qualicum Beach Chamber of Commerce	\$500.00	In kind
TOTAL	10,872.51	

Expenses	Amount	Comments
Surveying/assessing/report writing	\$3500.00	Royal Roads student
Assistance, guidance, mentoring	\$500.00	Town – in kind
Summer student wages (\$13.50/hr @ 21 hrs for 12 weeks)	\$3402.00	
MERCS	\$411.64	
Equipment	\$503.87	Quoted - see attached list
Travel (500 km @ .54/km)	\$270.00	
Administration costs	\$250.00	
Marketing of project	\$450.00	
Office supplies (photocopying, telephone, postage)	\$200.00	
Software programs (Annually) analysis	\$300.00	Quoted - see attached list
Software programs (Annually)surveying	\$585.00	
Photocopying, office administration	\$500.00	
TOTAL	\$10,872.51	



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How it works. See video.

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36

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Free



Basic



Standard



The Lot



Free

\$19 per month*

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\$65 per month*

* Billed \$228 annually

* Billed \$300 annually

* Billed \$780 annually

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[Sign up](#)

[Sign up](#)

[Sign up](#)

Features include:

Free features +

Basic features +

Standard features +

- Analyze up to 100 responses per survey
- Easy-to-use web-based analysis tool
- Create tables and charts
- Create word clouds
- Reformat your data
- Interesting results automatically highlighted (significance testing)
- 24x7 email customer support

- Unlimited number of responses
- Data files up to 50MB
- Create an online report which you can share with others
- Export to PowerPoint
- Export to printable PDF
- Export to images
- Embed in website

- Customize the colors and designs of your charts and tables
- Create new variables (JavaScript)

- Use templates to automatically format your charts
- Use master slides to automatically lay out your slides and control default text formatting
- Predictive modeling (decision trees/nonparametric regression)
- Segments/Groups (latent class analysis)

Customer support is designed to help you use DataCracker. If you require support in working out what your data means, or in understanding how to interpret statistical analysis, you can engage a Consultant with a web meeting at \$25 per 10 minutes. Requirements: (a) your survey data uploaded as an initial DataCracker report (b) GoToMeeting software installed; your computer screen will be presented during the meeting, with our consultant driving your computer to show you how to achieve your desired outcomes (c) only available on the Basic plan or higher.

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DataCracker

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	BASIC \$25	PRO \$65	PREMIER \$95	ENTERPRISE \$1500
Building Features				
30 Question Types Combine with multiple layouts, validation options and designs to create 100s of question types!	●	●	●	●
Advanced Questions Sliders, Signature, Semantic Differential, Cascading Drop Down	●	●	●	●
Logic & Looping Show and hide questions, pipe data, loop pages and questions or get really advanced!	●	●	●	●
Actions & Notifications Act on your data! Send emails, post data to Salesforce, collect payments and more!		●	●	●
Advanced Experiments Max Diff, Custom Question Type API, and Conjoint			●	●
Reporting Features				
Basic Reporting Summary Reports, Excel Exports, Powerpoint, PDFs	●	●	●	●
Filtering & Grouping Filter your data, compare it and publish sub-reports	●	●	●	●
Advanced Exports SPSS (.SAV), Piping Export		●	●	●
Advanced Reporting Cross Tabs, Comparison, Segmentation Reports, Open Text Analysis		●	●	●
Custom Report API Build your own Report Types using your own algorithms!			●	●
Themes, Branding & Styles				
Dozens of Pre-Made Themes All mobile optimized and responsive!	●	●	●	●
Style Editor Customize Fonts, Text, Colors, Images, Buttons, etc	●	●	●	●
Remove "SurveyGizmo" Use your own domain (URL) in your survey links, hide SurveyGizmo, and totally brand your survey!		●	●	●
Brand the Application Invite clients to use SurveyGizmo with you. Custom brand the app with your images & colors			●	●
Distribution Methods				
Default Link Basic survey link, easy to use!	●	●	●	●
Secure Links Use SSL to secure your data collection!	●	●	●	●
Mobile Optimized Surveys Surveys automatically reformat to create a great mobile experience	●	●	●	●
Offline Surveys Download your surveys to a tablet, phone or laptop to be taken without an internet connection!	●	●	●	●
Panel Intergration Buy responses from our intergrated panel with Cint or any other panel provider!		●	●	●
Branded Link Change "www.surveygizmo.com" to "surveys.yourdomain.com"		●	●	●
Hundreds of other features				
Far too many other features to list (even in our "Full Feature List (/survey-software-features/#complete-features))	●	●	●	●
We are an agile software company and constantly upgrading and adding features. It's kind of our "thing".				

ALTERNATE PLANS

Nonprofit Accounts

We love and admire you do-gooders. That's why we offer 25% off any annual plan to our nonprofit organization and educator friends. Sign up for any annual plan and then let's talk discount!

CHOOSE A PLAN

Go Annual: Save 10%

Save 10% by going annual and paying for a year at a time. It's win-win. You help us reduce costs and we pass on the savings to you! You can do this at anytime, so feel free to start with a monthly account... then switch to annual later!

JUST PICK ANY PLAN ABOVE!



TOWN OF QUALICUM BEACH

INCORPORATED 1942

201 - 660 Primrose St.
P.O. Box 130
Qualicum Beach, B.C.
V9K 1S7

Telephone: (250) 752-6921
Fax: (250) 752-1243
E-mail: qbtown@qualicumbeach.com
Website: www.qualicumbeach.com

April 30, 2015

Ms. Evelyn Clark, President
Qualicum Beach Chamber of Commerce
124 West 2nd Avenue
PO Box 159
Qualicum Beach, BC V9K 1S7

Letter of Support for the Qualicum Beach Chamber of Commerce

The Town of Qualicum Beach is pleased to support the Qualicum Beach Chamber of Commerce application to the Regional District of Nanaimo's Northern Community Economic Development Program, for funds to proceed with a Summer Events Economic Impact Study.

The project's economic and community development objectives are in keeping with the current economic initiatives outlined in the RDN Board's Principles and Priorities. This initiative also adds value to the Town's Youth, Family Retention and Attraction Strategy; the Cultural Plan as well as the 2015-2018 Corporate Strategic Plan.

The Town recognizes that the Chamber of Commerce is best suited to proceed with this opportunity and fully endorses the importance of researching the economic impacts of summer special events in Qualicum Beach.

It is the Town's hope that the Qualicum Beach Chamber of Commerce will be successful in this economic development initiative application and looks forward to the results.

Yours truly,



Daniel Sailland

Chief Administrative Officer
Town of Qualicum Beach

N:\0100-0699 ADMINISTRATION\0110 ADMINISTRATION-GENERAL\0110-20 CONVENIENCE FILES\Letters\2015\Letter of support of Chamber research students application.doc



QUALICUM BEACH FARMERS MARKET

May 4, 2015

Re: Qualicum Beach Chamber of Commerce

To Whom It May Concern:

The Qualicum Beach Farmers Market is in full support of the Qualicum Beach Chamber of Commerce's application for the Northern Community Economic Development Program Grant.

The grant would enable the QB Farmers Market access to data that would help us effectively manage our Market and understand our customers.

We look forward to working with the Qualicum Beach Chamber of Commerce.

Sincerely

Mimi Shewchuk
QB Farmers Market Manager.

P.O. Box 486
Qualicum Beach, BC
Canada V9K 1T1

PHONE 1-844-843-7236
EMAIL qbfmmanager@gmail.com
WEB SITE www.qbfarmersmarket.com



May 4 ,2015

This is a study that we at the Qualicum Downtown Business Association would find highly beneficial to the planning and implementing of our events.

As an association we run our events on a largely volunteer basis to bring people into the downtown core of Qualicum Beach. At this time we host two to three larger events in our community each year and are involved in most of the other community events .

We can see this study being a resource that would give us a strong statistical facts that will give us the increased focus that we would need to do our marketing and event planning in Qualicum Beach.

The findings from this study will become a highly useful tool for our organization.

Sincerely

Lilo Kallai
Chairman
Qualicum Downtown Business Association



May 2, 2015

**Re: Qualicum Beach Chamber of Commerce
Funding Application**

To whom it may concern,

The Parksville Downtown Business Association (PDBA) is pleased to support the application of the Qualicum Beach Chamber of Commerce for funding of its proposed study of the economic impact of events in our region.

This type of information is critical for planning the allocation of human and financial resources, especially by small not-for-profits like PDBA.

Sincerely,

A handwritten signature in blue ink that reads "Pamela Bottomley". The signature is written in a cursive style and is set against a light grey background.

Pamela Bottomley APR
Executive Director, PDBA

201-177 Weld Street, Parksville, BC V9P 2G4
T: 250-248-8079 C: 250-927-8079 E: info@parksvillebc.com
parkvilledowntown.ca [facebook.com/parkvilledowntown](https://www.facebook.com/parkvilledowntown)

Appendix 3:

Beehive Networking Event

Appendix 3: Beehive Networking Event

Summary Evaluation

Proponent: Oceanside Women’s Business Network
Amount Requested: \$2,500
Summary: A day-long networking event tailored to support local women entrepreneurs consisting of educational presentations on business management by successful women in business, lead-generating networking activity and a trade show.
Eligibility: Oceanside Women’s Business Network is an eligible organization. Eligible costs in the proposal include **Events; Plans and Studies;** and **Targeted Operating Cost.**
Priority Areas: **Employment and Skills Training:** The educational component of the event focuses on lead-generation and effective business communication:
Assistance for Start-ups and Entrepreneurs: The event targets small businesses and entrepreneurs, both start-ups and entrepreneurs, and provides a valuable forum for local women in business to come together and learn from each other.

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		✓


Project Area: PARKSVILLE QB EA ‘E’ EA ‘F’ EA ‘G’ EA ‘H’

NAME OF ORGANIZATION: Oceanside Women's Business Network		AMOUNT REQUESTED: \$2500
MAILING ADDRESS: PO Box 513, Parksville, BC V9P 2G6		<div style="border: 1px solid black; padding: 5px;"> <p>RECEIVED</p> <p>MAY 04 2015</p> <p>STRATEGIC & COMMUNITY DEVELOPMENT</p> </div>
CONTACT PERSON: Bonnie Chomica, President	TELEPHONE NUMBER: 250-667-7647 FAX NUMBER:	

PROJECT TITLE: Beehive Networking Event
PROJECT DESCRIPTION: <p>The Beehive Networking event will be a unique women's business event in October 2015, in Parksville. This educational and lead-generation event is to support local women in business - established, or starting up. The day consists of educational presentations by a recognized business communication expert and successful business woman, a structured lead-generating networking activity, and a tradeshow element.</p> <p>The main purpose is to educate local women in business on how to effectively network, and how to follow up on warm and hot leads. Many women don't know about, or understand the true essence or value of networking for business development.</p> <p>(Please attach any supporting materials and documents produced as a result of the project.)</p>
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input checked="" type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input checked="" type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: Facilities – Parksville Conference Centre - \$800 rental Speaker – Sue Clement – \$1300 fee Graphic Design – posters, advertising, etc - \$200 (estimate) Catering – Coffee and beverages - \$200 (estimate) (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: NCED - \$2500 (pending). The NCED grant is the only source of funding under consideration. (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

<p>EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:</p> <p>"Cultivate the Entrepreneurial Spirit, and Facilitate Cooperation, and the priority areas Employment and Skills Training and Assistance for Start-ups and Self Employment"</p> <ul style="list-style-type: none"> - The Beehive event is targeted to small business & entrepreneurs, whether in a startup mode, or well established. - Networking is an essential part of business building. Our event will teach valuable skills to be successful that day, to build on for future networking success, and to be more effective business people. <p>(Please attach additional pages as necessary.)</p>
<p>LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:</p> <p>Besides gathering qualified sales leads, the education and interaction will create a catalyst for action, building momentum for people to improve their business.</p> <ul style="list-style-type: none"> - Concrete sales leads for each participant – it's up to them to close sales - Business Skills Learned <ul style="list-style-type: none"> o Networking and Lead follow up education – to get the most out of the event, and to improve opportunities at future events. o This will also create a ripple effect in the local business arena, as they pass on their skills <p>(Please attach additional pages as necessary.)</p>
<p>PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> An Organizational Chart illustrating the structure of your organization, including Directors and volunteers. <input checked="" type="checkbox"/> A copy of a bank statement showing your organization's name and address. <input checked="" type="checkbox"/> A copy of your organization's financial statements for the current year and one year prior. <input checked="" type="checkbox"/> A copy of your organization's budget for the current year and one year prior. <input checked="" type="checkbox"/> Any supporting materials you consider necessary to communicate your project idea.

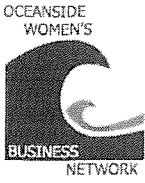
<p>SIGNATURE</p> 	<p>DATE:</p> <p style="font-size: 1.2em;">May 4, 2015</p>
<p>By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.</p>	

SUBMIT HARD COPIES TO: **NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM**
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.



RDN Grant Application - Oceanside Women's Business Network

Some information fields on the application form had limited space, so additional text is included in this document.

1.Name of Organization: Oceanside Women's Business Network
2.Amount Requested: \$2500
3.Mailing Address: PO Box 513 Stn Main Parksville, BC V9P 2G6
4.Contact Person: Bonnie Chomica
5.Telephone Number: 250-667-7647
6.Email Address: info@MarketingDoneWrite.ca
7.Project Title: Beehive Networking Event
8.Project Description: <p>The Beehive Networking event will be a unique women's business event in October 2015, in Parksville. This educational and lead-generation event is to support local women in business - established, or starting up. The day consists of educational presentations by a recognized business communication expert and successful business woman, a structured lead-generating networking activity, and a tradeshow element.</p> <p>The main purpose is to educate local women in business on how to effectively network, and how to follow up on warm and hot leads. Many women don't know about, or understand the true essence or value of networking for business development.</p> <p><i>[the rest of this piece didn't fit in the form]</i></p> <p>Hosted by the Oceanside Women's Business Network, we plan to engage our sister chapters in Nanaimo, Comox, and Port Alberni, plus open it up to ladies in the Northern RDN communities. We are targeting 100 people to keep the event flexible for interactivity.</p> <p>Sue Clement, principal at Success Coaching from Vancouver, will be facilitating the networking, and presenting the education piece. Ms. Clement has been well received in the business community prior.</p>
9.Describe in Detail What the Funds will be Used For: Facilities – Parksville Conference Centre - \$800 rental Speaker – Sue Clement – \$1300 fee Graphic Design – posters, advertising, etc - \$200 (estimate) Catering – Coffee and beverages - \$200 (estimate)
10.List all Grants: NCED - \$2500 (pending). The NCED grant is the only source of funding under consideration.



RDN Grant Application - Oceanside Women's Business Network

Some information fields on the application form had limited space, so additional text is included in this document.

11. Explain How Your Project Supports the Principles and Priorities of the Program:

The Beehive Networking Event supports the principles: *Cultivate the Entrepreneurial Spirit, and Facilitate Cooperation, and the priority areas Employment and Skills Training and Assistance for Start-ups and Self Employment*, as outlined below:

- The Beehive event is targeted to small business and entrepreneurs, whether in a startup mode, or well established.
- Networking is an essential part of building their business, and our event will teach them valuable skills to be successful that day, and to build on for future sales networking success.
- Skills acquired will make them more effective business people

12. List any Measurable Economic benefits or Other outcomes That Will Result From This Project:

Besides gathering qualified sales leads, the education and interaction will create a catalyst for action, building momentum for people to improve their business.

- Concrete sales leads for each participant – it's up to them to close sales
- Business Skills Learned
 - o Networking and Lead follow up education – to get the most out of the event, and to improve opportunities at future events.
 - o This will also create a ripple effect in the local business arena, as they pass on their skills
- Confidence building – many business women have issue with confidence. This workshop will teach them skills to work around their limitations
- Relationships created, expanded – locally and into other regions.
- By inviting people outside of RDN, there is more business opportunity than just from other local business



215 Elizabeth Ave.
Qualicum Beach, BC V9K 1G8
wendy@beadsofjoy.ca
250 752 1604
April 29, 2015

Subject: OWBN Beehive Networking Event

To Whom It May Concern;

I would like to express my support for the Oceanside Women's Business Network's (OWBN) initiative to host the Beehive Business Event, to support local women in business.

As the current President of a local non-profit and former: President of OWBN, Chair Oceanside Spirit of BC, project leader for VIEA's Linking Island Leaders project, town Councillor and Chamber of Commerce manager, I am a passionate advocate of community networking and collaboration. It is a critical element for achieving our goals within our limited population base here on Vancouver Island. I know that networking is a powerful tool that can be taught, and its use needs to be encouraged and facilitated. That is the purpose of this event.

I sincerely hope you vote to contribute funding to this project.

Yours truly,

Wendy Maurer

Glass Artist & Small Business Owner



PO Box 364
174 Corfield Street,
Parksville, B.C.
V9P 2G5

April 29, 2015

Subject: OWBN Beehive Networking Event

To Whom It May Concern;

I would like to express my support for the Oceanside Women's Business Network's (OWBN) initiative to host the Beehive Business Event, to support local women in business.

As a business owner for more than forty years, I've been a strong advocate for small business, and the entrepreneurial spirit in this region. Any program that is available to breed success for business will affect a positive ripple effect in our community.

As past President of the Rotary Club of Parksville and former Mayor of Parksville I believe that a business is only as strong as its community. I have benefited from many important lessons from my own mentors and encourage other entrepreneurs to share their knowledge to improve the diversity of our economy.

Events such as the proposed Beehive networking event will strengthen our local businesses as I believe the ability to effectively network is one of the keys to a successful business.

Therefore I encourage your support of Oceanside Business Womern's Network initiative.

Yours truly,

Sandy Herle

President
Close to You Ltd.

P 250-248-3781
F 250-248-3531

www.closetoyou.ca
info@closetoyou.ca

Appendix 4:

Regional Business Walks

Appendix 4: Regional Business Walks

Summary Evaluation

Proponent: Parksville and District Chamber of Commerce
Amount Requested: \$10,000
Summary: Volunteer business and civic leaders walk from business to business to interview business owners on the challenges to and needs for business success in the community. Data collected will provide resources to assist business owners with training options to support expansion, job creation and business development.
Eligibility: The Parksville and District Chamber of Commerce is an eligible organization. Eligible costs in the proposal include **Plans and Studies**; and **Targeted Operating Cost**.
Priority Areas: **Employment and Skills Training:** The interviews will identify employment needs and requirements of skilled vs unskilled workforce, the project will employ 3 individuals, and data will show need for HR programs for employers; **Assistance for Start-ups and Self-Employed:** Interviews are designed to identify business challenges, and follow up services provide resources to match identified needs.

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		✓
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		✓

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION: parksville & District Chamber of Commerce - Oceanside Initiatives		AMOUNT REQUESTED: \$10,000.00
MAILING ADDRESS: PO Box 99 Parksville. BC V9P 2G3		<div style="border: 1px solid black; padding: 5px;"> RECEIVED APR 30 2015 STRATEGIC & COMMUNITY DEVELOPMENT </div>
CONTACT PERSON: Kim Burden	TELEPHONE NUMBER: 250 248 3613 FAX NUMBER: 250 248 5210	E-MAIL ADDRESS: kim@parkvillechamber.com

PROJECT TITLE: Regional Business Walk
PROJECT DESCRIPTION: The Business Walks involve a partnership facilitated by Oceanside Initiatives with local municipalities and/or service providers. Volunteer “walkers” (teams of business, civic leaders and business support service providers) walk from business to business for approximately three hours. The walkers ask basic conversationally structured questions that the local business and civic leaders view as something that would help their community succeed. The questions are designed to provide information regarding challenges and needs. Once data has been collected the Chamber will provide resources to assist business owners with training options to support expansion, job creation and business development. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input checked="" type="checkbox"/> EA ‘E’ <input checked="" type="checkbox"/> EA ‘F’ <input checked="" type="checkbox"/> EA ‘G’ <input checked="" type="checkbox"/> EA ‘H’
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: Funds will be used in conjunction with funds received for Job Creation Project (see attached LOI) to provide supports for 3 persons currently in receipt of EI benefits to perform the planning, marketing, data entry and follow up for the Business Walk. Supports consist of office space, Communication/IT tools, Office Supplies, Photocopy, Postage and Travel expenses. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: Province of British Columbia Ministry of Social Development & Social Innovation - \$39,340 Parksville & District Chamber of Commerce \$5000.00 (inkind) (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Attached

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

The information helps to capture and track the pulse of businesses throughout the region, connects business support agencies to the business community, communicates industry intelligence to business support providers and identifies opportunities for Business Enhancement programming. Civic and business leaders are able to gain specific information that enables them to identify and remove barriers to doing business in their municipalities. Member-driven organizations such as BIAs and Chambers can use the information to tailor their services to the expressed needs of the business

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE

DATE:

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Principles

The program cultivates entrepreneurship through identifying and addressing training and professional development for business owners.

The program demonstrates the benefits of partnerships. Oceanside Initiatives has been responsible for the completion of several projects over the past 3 years focused on improving the economy of the region. The partnership of 3 local governments, 2 chambers of commerce, a tourism association a downtown business association a university, school district and 2 first nations demonstrates the value and efficiency of working together and the benefits to a regional economic development function.

Priority Areas

- Employment and Skills Training
 - Questions within interview designed to gather data regarding employment needs and requirements of skilled vs an unskilled workforce.
 - Providing temporary employment and training for 3 unemployed individuals
 - Data will indicate need for HR programs for employers and follow up will provide resources to match identified needs
- Assistance for Start-ups and Self Employed
 - Questions within interview are designed to identify business challenges
 - Follow up services are designed to provide resources to match identified needs
- All business sectors
 - Business owners/operators will receive follow up services for business development and management training based on identified needs
-
- the information helps to capture and track the pulse of businesses throughout the region, connects business support agencies to the business community, communicates industry intelligence to business support providers and identifies opportunities for COEDC's Business Enhancement programming. Civic and business leaders are able to gain specific information that enables them to identify and remove barriers to doing business in their respective municipalities. Member-driven organizations such as Business Improvement Associations and Chambers of Commerce can use the information to tailor their services to the expressed needs of the businesses they serve.

Appendix 5:

Farmers Feed Families

Appendix 5: Farmers Feed Families

Summary Evaluation

Proponent: Coombs Farmers’ Institute
Amount Requested: \$5,000
Summary: The funding is to be used to acquire information technology to develop short films, presentations and other resources to link aspiring young farmers with experienced, established farmers wishing to share their land base, equipment and knowledge
Eligibility: The Coombs Farmers’ institute is an eligible organization. Proposed costs for IT equipment fall into the eligible cost category of **Minor Capital**.
Priority Areas: **Employment and Skills Training:** The project encourage youth, unskilled and underemployed residents to learn about farming as a valuable profession; **Assistance for Start-Ups and Self-Employed:** The project acquire information technology and communications equipment to effectively attract people to the agricultural sector; **Agriculture and Aquaculture:** The project promotes and markets regional food producers, and attracts potential young farmers.:

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA ‘E’ EA ‘F’ EA ‘G’ EA ‘H’



RECEIVED
MAY 04 2015
REGIONAL DISTRICT
of NANAIMO

APPLICATION FORM

Northern Community Economic Development Program 2015

NAME OF ORGANIZATION: <p style="text-align: center; font-size: 1.2em;">COOMBS FARMERS' INSTITUTE</p>		AMOUNT REQUESTED: <p style="text-align: center; font-size: 1.2em;">\$ 5000.00</p>
MAILING ADDRESS: <p style="text-align: center; font-size: 1.2em;">267 BULLER ROAD QUALICUM BEACH, B.C. V9K 2B3</p>		
CONTACT PERSON: <p style="text-align: center; font-size: 1.2em;">JANET THONY, PRES. C.F.I.</p>	TELEPHONE NUMBER: 250-738-0888 FAX NUMBER:	E-MAIL ADDRESS: <p style="text-align: center; font-size: 1.2em;">crocker1@ telus.net</p>

PROJECT TITLE: <p style="text-align: center; font-size: 1.2em;">FARMERS FEED FAMILIES</p>
PROJECT DESCRIPTION: <p style="text-align: center; font-size: 1.2em;">SEE ATTACHED PAGE 1</p>
(Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input checked="" type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input checked="" type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: <p style="text-align: center; font-size: 1.2em;">SEE ATTACHED PAGE 2 MAY 04th/15 - ALL QUOTES NOT YET RECEIVED, COMPLETED QUOTES WILL BE PRESENTED AT THE MAY 12th COMMITTEE MEETING</p>
(Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: <p style="text-align: center; font-size: 1.2em;">N/A NCED PROGRAM FUNDS ARE THE ONLY MONIES APPLIED FOR, FOR THIS PROJECT.</p>
(Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

SEE ATTACHED PAGE 3

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

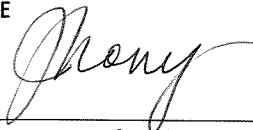
SEE ATTACHED PAGE 3

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE



JANET THONY,
PRESIDENT C.F.I.

DATE:

MAY 03, 2015

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:

DATE RECEIVED:

RECEIVED BY:

COMMENTS:

FUNDING AWARDED: YES NO

AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Farmers Feed Families

Project Description

Coombs Farmers Institute will produce an ongoing series of short films about the local food movement which will educate consumers and farmers alike in support of this valuable undertaking in our region. In collaboration with the **Qualicum Beach Farmers' Market, Qualicum Beach Community Education and Wellness Society and the Salish Sea Culinary Guild**, as well as a number of talented, motivated and passionate volunteers, we believe we can focus attention on the local food movement in an entirely new way. Films will highlight local farmers, fishermen, food producers, food advocates, farmers markets and food markets and organizations who work at growing local food sustainability. Linking aspiring farmers with experienced, established farmers wishing to share their land base, equipment and knowledge will provide youth, and the unskilled and underemployed an opportunity to learn a valuable profession. The films would be utilized for educational purposes and shared within schools, tradeshow, agricultural events, community wellness events and interested governments.

Coombs Fall Fair Interactive Event

We will create an interactive, entertaining event that will bring together experienced farmers, aspiring farmers, and consumers to connect and dialogue about local food, farming, employment opportunities and the environment. In addition, **the local 4H Club** will join us in our efforts to communicate important food sustainability and safety concepts to families who visit our event. The event will take place in the Recreational Building located on the Coombs Fair Grounds during the Coombs Fall Fair Aug. 8 - 9, 2015.

The main purposes of the event are to:

- a) provide an opportunity for local producers to connect with regional consumers during a fun-filled community event, with the objective of forming new marketing opportunities.
- b) provide an opportunity for farmers to assist consumers in making informed, healthy food choices and share with them where to find the wide variety of food grown and harvested throughout the seasons in our region.
- c) link aspiring young farmers with local, established farmers who are willing to share their knowledge, experience, land-base and equipment.

Coombs Farmers' Institute will secure quotes for audio visual equipment as detailed in the following list. Preference will be given to local suppliers. Our purchase of this equipment will be completed within one month of our successful application for funding. Two local volunteers who are interested in the local food movement, and have a combined knowledge of journalism and film production, have offered to instruct and assist us with this project.

NCED funds will purchase:

1 - Video Camera

1 - Laptop computer

1 - Projector

1 - Screen

Any necessary support technology, e.g. cable, adaptors.

Partnerships

Three other community organizations will co-use the equipment and assist with the current and ongoing projects. Letters of support and shared vision from all three are attached. They are:

Salish Sea Culinary Guild

Qualicum Beach Farmers' Market

Qualicum Beach Community Education and Wellness Society

Our current, and subsequent, projects will focus directly on education, awareness and networking to enhance and grow the number, diversity and exposure of local farms and food educators.

There is a rapidly growing interest in, and desire for, locally produced food as community members become more informed about the local, regional and global benefits of buying their food from a local farmer. As consumers learn about the incredible variety of food that can be grown here, their confidence in seeking out and purchasing a larger percentage of their diet will increase, having the following beneficial results:

1. The carbon footprint of what they eat will diminish as the amount of product shipped in from other regions and countries is reduced.
2. By forging a personal relationship with the farmer, the consumer knows that the food they buy supports regenerative farming practices, is fresh and unprocessed, benefits good animal husbandry practices, protects and addresses the importance of pollinators, and recognizes and rewards the consumer's loyalty to community businesses.
3. In the event of a natural disaster that would impact delivery of food products to the Island, a strong local food economy becomes invaluable.
4. Increases strength within the region as community members recognize the sincere shared interests in the local food movement, which encourages them to continue to create new and innovative food production, marketing and purchasing practices.
4. Provides local students and youth, as well as the under-employed, opportunities to learn a profession without having to leave their community. There is a built in system of educators, land base, equipment and market, to be accessed by apprenticeships, mentorships, lend/lease and work-to-purchase arrangements. The farming profession is experiencing a global rejuvenation, and is strongly supported by the residents in our region and by our governments. The 'food culture' is a rapidly growing global movement. Learning how to be a food producer not only provides an income, it also promotes ecologically sound agricultural practices and addresses soil regeneration and regional beautification..
5. This focus helps to create socially aware and responsible community members who contribute to community building and resiliency and personal health and wellness.

Measurable Economic Benefits or Other Outcomes that will result from this project

Our project will focus on linking consumers with producers. Increasing the awareness for the consumer, of the availability, variety and health and safety benefits of local food gives the farmer the confidence to increase production knowing s/he has a reliable market.

Our project will draw together, for consumers and farmers alike, the unique features of our community. Using an entertaining format, our short film clips and Farmers Feed Families event will promote and profile our mild climate, our access to a large arable land base, our large number of experienced growers and producers, the consumers actively supporting the local food movement, vendors at farmers markets, local food and environmental educators, young aspiring farmers working with established farmers and schools participating in bringing the message of local food production into the classrooms.

Our project will raise awareness in the general community as to the variety, quality and excellence of locally produced food. One could then expect that the percentage of food dollars spent on locally produced product will increase, as well as the number of people choosing to purchase locally. Those dollars stand a good chance of being spent at other local businesses, as farmers have a strong belief in community loyalty.

Coombs Farmers' Institute Organizational Chart

Coombs Farmers' Institute is a non-profit organization, representing 29 farm families, registered under the Farmers and Womens Institutes Act, (Farmers Institute and Co-operation Act, 1897). We were incorporated in 1914, with a mandate to, among other agricultural pursuits, "improve conditions of rural life so that settlement may be permanent and prosperous". We serve and have active members in all of the Electoral Areas and both towns within the Northern Community Economic Development Region.

Our AGM is held annually in February or early March, at which meeting an annual election of officers is held. The current executive and directors are:

President	Janet Thony,	2 nd Term
Vice-President	Kim Mauriks,	4 th Term
Treasurer	Cindy Van Duin	6 th Term
Secretary	Nicole Shaw	1 st Term
Directors	Barbara Smith	
	Sam Pickard	
	Glen Hersley	
	Brian Robinson	
	Cecil Mercer	
	Colin Springford	

Volunteer Committees

Auction Committee - Plan, organize, staff and audit our Annual Farm Auction fundraiser.

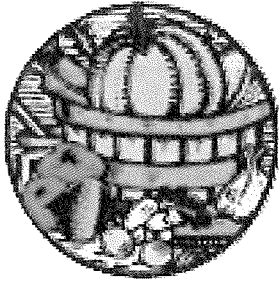
Colin Springford
Fred Stein
Glen Hersley
Sam Pickard
Cindy Van Duin
Janet Thony

Scholarship Committee - Receive and assess applications for our scholarship, meet with successful applicants, arrange media coverage, attend graduation ceremonies and issue monies.

Sam Pickard - Chair
Janet Thony
Colin Springford
Cindy Van Duin

Farmers Feed Families Event Committee - Plan, organize, arrange media coverage for and staff this interactive event to be held at the Coombs Fall Fair in August 2015.

Janet Thony - Chair
Trish Mauriks
Brian Robinson
Sam Pickard
Colin Springford



QUALICUM BEACH FARMERS MARKET

April 29, 2015

Re: Coombs Farmers Institute

To Whom It May Concern:

The Qualicum Beach Farmers Market is in full support of the CFI's application for the Northern Community Economic Development Program Grant.

The grant would enable the QB Farmers Market access to equipment that would help us effectively communicate to our customers who their local growers are. Allowing customers to see who grows/makes their food, helps them understand the importance of buying and shopping local.

The equipment will allow us to feature and display profiles of local vendors, and how they grow/make the food customers eat. We believe this will then help us convince our customers to favor local vendors over food produced out of our region. This will in turn create an economical benefit to our vendors who will then spend their dollars locally, creating a snowball effect.

We look forward to working in partnership with the CFI.

Sincerely

Mimi Shewchuk
QB Farmers Market Manager.



QBCEWS
QUALICUM BEACH
COMMUNITY EDUCATION
& WELLNESS SOCIETY

April 30, 2015

Ms. Janet Thony
President, Coombs Farmers Institute
267 Buller Road
Qualicum Beach, BC V9K 2B3

Dear Janet,

re: **RDN Northern Community Economic Development Program**

I am writing to express our support for your planned request for funding from the NECD program.

Our organizations share many of the same objectives in terms of facilitating, promoting and recognizing innovative growth in our region's capabilities to produce and deliver high quality food. We very much appreciate the leadership of the Coombs Farmers Institute in collaborating with the many local like-minded individuals and organizations committed to strengthening our communities.

In practical terms, the planned shared use of audiovisual recording and presentation equipment, acquired with financial support from the RDN, will be a classic example of how we can maximize the utility of our respective resources. Our recently established QBCEWS teams will depend heavily on electronic communications in our community education and community engagement processes.

Being able to share CFI's resources, both human and technology, will greatly improve our efficiency -- whether it is facilitating workshops that enable food production experts (including your members) to transfer knowledge and skills to our young farmers who are crucial to a future sustainable local food system, or educating the public in the merits of local sourcing, or promoting our community as a place not only to call home but also to invest in.

We encourage the RDN staff or NCED Select Committee to contact us if they need additional information about our QBCEWS vision and focus on enhancing the social and economic capacity of our community.

Sincerely,

Dr. Bob Rowe, on behalf of the wellness committee of QBCEWS
Co Chair of Wellness Tables, QBCEWS

----- Original Message -----

From: [Lorraine Browne](#)

To: [Janet Tirony](#)

Sent: Sunday, May 03, 2015 9:58 PM

Subject: grant support letter

May 4, 20124

Re: Coombs Farmers Institute

To Whom It May Concern;

This is to advise that the Mid Island Salish Sea Culinary Guild enthusiastically supports the CFI's current application for the Northern Community Economic Development Program Grant.

The grant would most definitely help contribute to a broader awareness of our overall mission, which is to encourage and emphasize the sourcing and preparation of locally grown and produced food.

Having access to quality production equipment would enable us to promote this mission to a wider audience, increasing awareness and demand for local food. It is our hope that awareness of our Guild and its activities, will inspire others to create their own regional guilds on Vancouver Island, which in turn is expected to produce a positive economic impact on farming, fishing and food production in B.C.

Sincerely,
Lorraine Browne
Salish Sea Culinary Guild

Appendix 6:

Qualicum Beach Airport Business Plan

Appendix 6: Qualicum Beach Airport Business Plan

Summary Evaluation

Proponent: Town of Qualicum Beach
Amount Requested: \$15,000
Summary: The development of a business plan and strategy to provide direction toward a financially sustainable, revenue-generating airport facility in Qualicum Beach.
Eligibility: The Town of Qualicum Beach is an eligible organization. Eligible costs in the proposal include *Plans and Studies*.
Priority Areas: *High Tech Sector:* The application specifically calls out the value of a viable airport as an opportunity to attract and retain high tech businesses to the region; *Tourism and Recreation:* A self-sustaining airport provides a convenient avenue for visitors to come to the region, and promotes the region for young professional families who enjoy travelling to the lower mainland and other destinations

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION: Town of Qualicum Beach		AMOUNT REQUESTED: \$15,000
MAILING ADDRESS: 201-660 Primrose St Qualicum Beach, BC V9K 1S7		
CONTACT PERSON: Bob Weir, P. Eng., Director of Engineering, Infrastructure & Airport	TELEPHONE NUMBER: 250.752.6921 FAX NUMBER: 250.752.1243	E-MAIL ADDRESS: bweir@qualicumbeach.com

PROJECT TITLE: Qualicum Beach Airport Business Plan
PROJECT DESCRIPTION: The Town is seeking financial assistance to develop a business plan & strategy for the Qualicum Beach Airport. The airport provides services that are enjoyed by the greater region, but financially supported by only the municipality. A business plan will provide direction toward a self-supporting revenue generating airport financial model that will hopefully eliminate the need for the municipality to seek ongoing financial support from the neighbouring regions. Through this economic development initiative, the Airport Business Plan will demonstrate good stewardship, establish goals, develop objectives & formulate action plans consistent with the mission & vision for the Airport, the Strategic Plan of Council & economic vision of the RDN Board. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: The Northern Community Economic Development funds will enable the Town to fund the development of a Business Plan, including consultant fees & any economic development related costs associated with the project. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: The Town of Qualicum Beach has not applied for grants from other sources. (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

The development of a business plan will support the local & regional economy, create regional benefits such as broadening the region's attractiveness as a tourism destination, as well promote the region as a place where young professional families can live, work & play with the convenience & ease of traveling to the mainland & other destinations. A business plan would identify & support the goals of the RD Board to encourage diversification in our local value-added economy, & of the QB Council to develop business plans for the areas of strategic interest.

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

The potential economic value and impact on the region, that the QB Airport offers includes: improving the light industry services, creating and sustaining high tech jobs such as the Digital Media Studio, creating more revenue by identifying new opportunities for businesses and residents, identifying & targeting funding to capitalize on opportunities, to rely less on taxation or regional partner funding, and to identify a more efficient & intelligent use of resources which will result in a greater economic impact on the surrounding communities (Parksville & Areas E, F, G & H)

(Please attach additional pages as necessary.)

- PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:**
- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
 - A copy of a bank statement showing your organization's name and address.
 - A copy of your organization's financial statements for the current year and one year prior.
 - A copy of your organization's budget for the current year and one year prior.
 - Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: May 4, 2015
---	-----------------------------

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.



TOWN OF
QUALICUM BEACH
Incorporated 1942

Qualicum Beach Airport Information



Contact

Bob Weir, P.Eng.

Director of Engineering, Utilities and Airport

Phone: 250.752.6921

Email: bweir@qualicumbeach.com



History

In 1954 those interested in flying, in conjunction with the Qualicum Beach Rotary Club, took on the tremendous task of constructing an airport. Approximately 160 acres were acquired from the Ministry of Crown Lands. Many hours of volunteer labour were spent to clear the land and construct an airstrip.

In 1957, the Ministry of Crown Lands transferred the title of to the Town of Qualicum Beach for the sum of \$1.00 for use as an airport.

In the early 1970's and 1980's the airport users paved the narrow runway, and in 1972 the Town began to issue private hangar leases followed by the commencement of regularly scheduled flights in 1975.

Operations

Today the Qualicum Beach Airport serves not only Qualicum Beach, but Parksville and the surrounding areas E, F, G and H. Airport Operations are regulated by Transport Canada, the Airport Operating Manual and guided by the Airport Master Plan, Financial Plan, Strategic Plan and Town policies and bylaws. The Airport is certified public use Day/Night, VFR/IFR airport and MF (mandatory frequency/radio required). Hours of closure are 10:00 pm to 6:00 am except for Medivac or with prior approval.



Overview

The airport has one asphalt runway, 11/29, 1087m long and 23m wide with displacements on each end of the runway.

There are two airlines providing scheduled air service: KD Air Corp. and Orca Airways Ltd.. Other air service tenants at the airport include rotary and fixed wing charter services. The airport is also used by approximately 30 locally based aircraft. There are approximately 20 leaseholders with hangars, 7 private, a flying school and the PQ Aero Club. There are also 12 commercial landing accounts, helicopters and fixed wing, fuel service, a restaurant and an electric vehicle charging station.



Surrounding Region

The Qualicum Beach Airport’s primary catchment includes all those areas where CAT2 is the closest airport. Benefits to the surrounding region include scheduled air passenger service, charter flights, tourism and recreation, employment, emergency access for Coast Guard and RCMP, forest fire fighting purposes, medical evacuations, flight training and sponsors of numerous community organizations.

Improvements

Over the years, improvements have been made to airport through Provincial and Federal grants:

- 1987: improve apron & taxiways \$300,000
- 1989: extend the runway to 3,500’ \$350,000
- 1990: clear the end of the runway trees and pave the existing gravel taxiways \$250,000
- 1991: construction of the Airport Terminal \$350,000
- 1996: install runway lights to permit equal hours of operation in the winter and summer \$413,000
- 1998/99: mark runway pavement and fence perimeter for security \$58,875
- 1999: overlay existing apron \$93,750
- 2006: raise deer fencing around perimeter \$20,000
- 2007: Town installed water and sewer \$500,000



Revenue Sources

Airport revenue sources for the Town of Qualicum Beach are generated through:

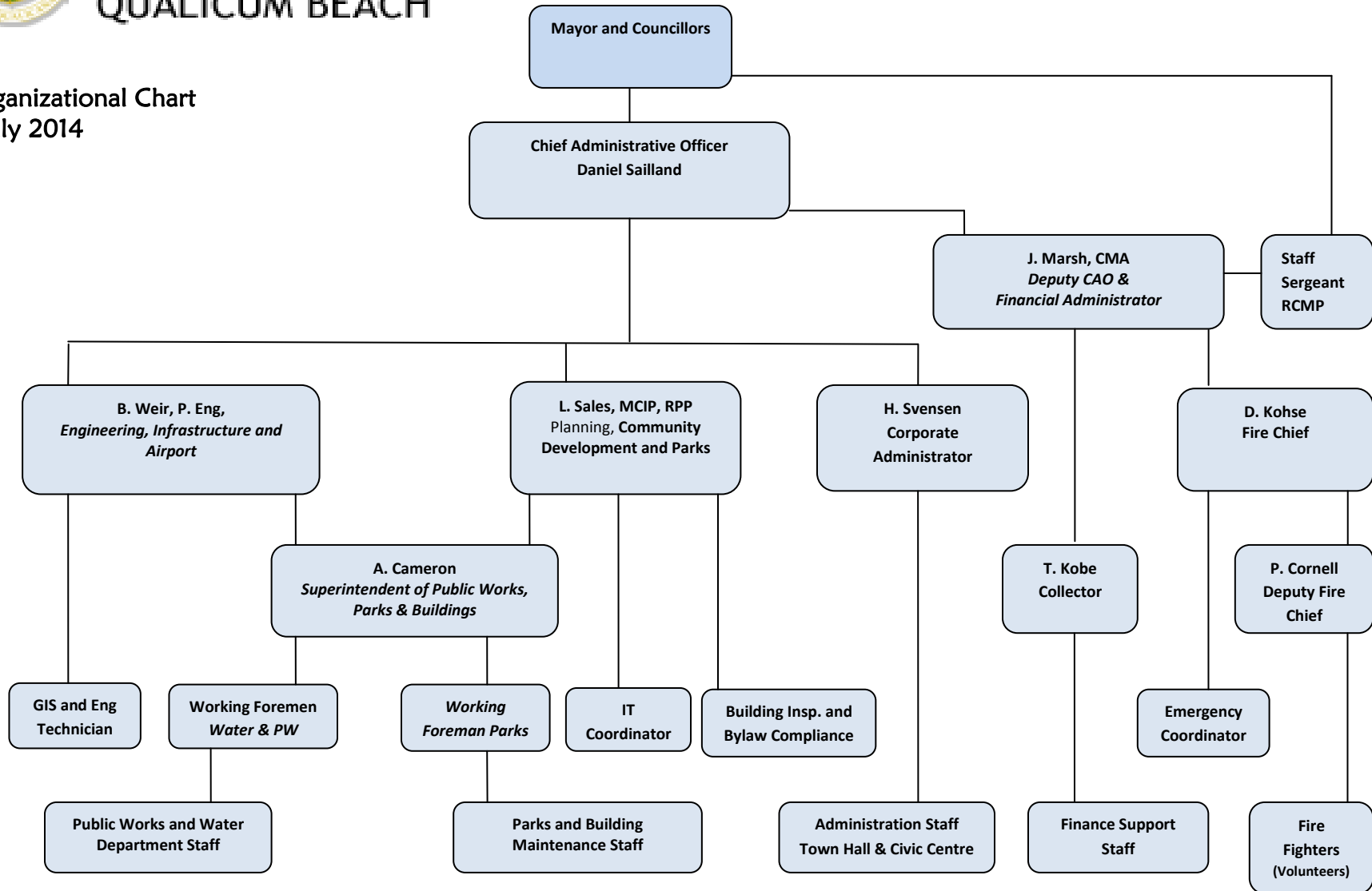
1. Leases
2. Head Tax – each scheduled airline passenger
3. Fuel

The lease tenants are located in the terminal building, in commercial hangars, T hangars and in mixed/private hangars.



TOWN OF QUALICUM BEACH

Organizational Chart July 2014





**"Leading our community
toward a healthy future"**

Oura Giakoumakis
Chair
Thalassa Restaurant

Jim Lynch
1st Vice Chair
NR Insurance Services

Michelle Genereux
2nd Vice Chair
Verico Compass Mortgage
Group

Rusty Joerin
Treasurer
Woodsgift Enterprises

Geoff Ball
Director
Milner Gardens & Woodland

Marc LaCouvee
Director
Royal LePage Parksville
Qualicum Beach Realty

Julie Chambers
Director
The Gardens at Qualicum
Beach

Kelly Bleau
Director
BMO Bank of Montreal

Katherine Wilk
Director
ReMAX Anchor Realty

David Nellist
Director
Raymond James Ltd.

Staff:

Evelyn Clark
President/CEO

Anne Dodson
Membership Services

Jane Ayers
Bookkeeper

Qualicum Beach
Chamber of Commerce

124 West 2nd Avenue
Qualicum Beach, BC
V9K 1S7

Phone 250-752-0960
chamber@qualicum.bc.ca
www.qualicum.bc.ca

April 30, 2015

RDN Northern Economic Development Grants
Nanaimo, BC

Dear Sir;

RE: Town of Qualicum Beach Application

I am writing to you in support of the Town of Qualicum Beach's application for the airport strategic planning process.

The Qualicum Beach Chamber of Commerce supports this project for the following reasons:

- this project is a good first step in understanding the value of a municipal airport and its role in the transportation network of Central Vancouver Island.
- the strategic plan will also slot nicely into the Vancouver Island Economic Alliance transportation study of 2015.
- the project will outline opportunities for economic development in investment attraction, commuter assistance and business development resulting from access to the Lower Mainland – including potential import/export opportunities.

We look forward to working with the Town of Qualicum Beach in making the airport a stronger economic driver in the Central Vancouver Island area.

Regards,



Evelyn Clark
President/CEO



PARKSVILLE & DISTRICT

**CHAMBER
OF COMMERCE**

GOOD FOR BUSINESS

May 1, 2015

Northern Community Economic Development Program
Regional District Of Nanaimo
6300 Hammond Bay Road
V9T 6N2

Re: funding to develop a Business Plan for the Qualicum Beach Airport

I am writing to you to add our support to the request from the Town of Qualicum Beach for funding to develop a Business Plan for the Qualicum Beach Airport.

The Qualicum Beach Airport is a significant component in the overall regional economic development plan. It is referenced in all of the studies done to date as a regional advantage. In all of our presentations we emphasize the ability to access YVR through the daily scheduled flights from Qualicum Beach.

A recent study in Virginia cites the impact of small airports on their local areas. They argue that small airports operating a passenger model not unlike an urban transit service can contribute significantly to regional economic development, especially in regions that are high-income tourist destinations. While regional economic development driven by other factors can lead to more air traffic; it is also possible that by generating traffic, airports act as a catalyst for local investment.

The development of a business plan will provide us with a roadmap going forward to increase the positive impact of the Qualicum Beach Airport on the regional economy.

Sincerely

Kim Burden
Executive Director